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PHILANTHROPY ISSUE
TOWN&COUNTRY
MAY 2015
50 WAYS TO HELP CHANGE THE WORLD
BILL CLINTON: HE WHEELS, HE DEALS, HE MAKES A BIG DIFFERENCE
SALMA HAYEK GOLDEN HEART, BRASS KNUCKLES
ONE WOMAN'S WAR WITH AFRICA'S ELEPHANT KILLERS
WHEN BAD BOYS GIVE BACK, WHO REALLY BENEFITS?
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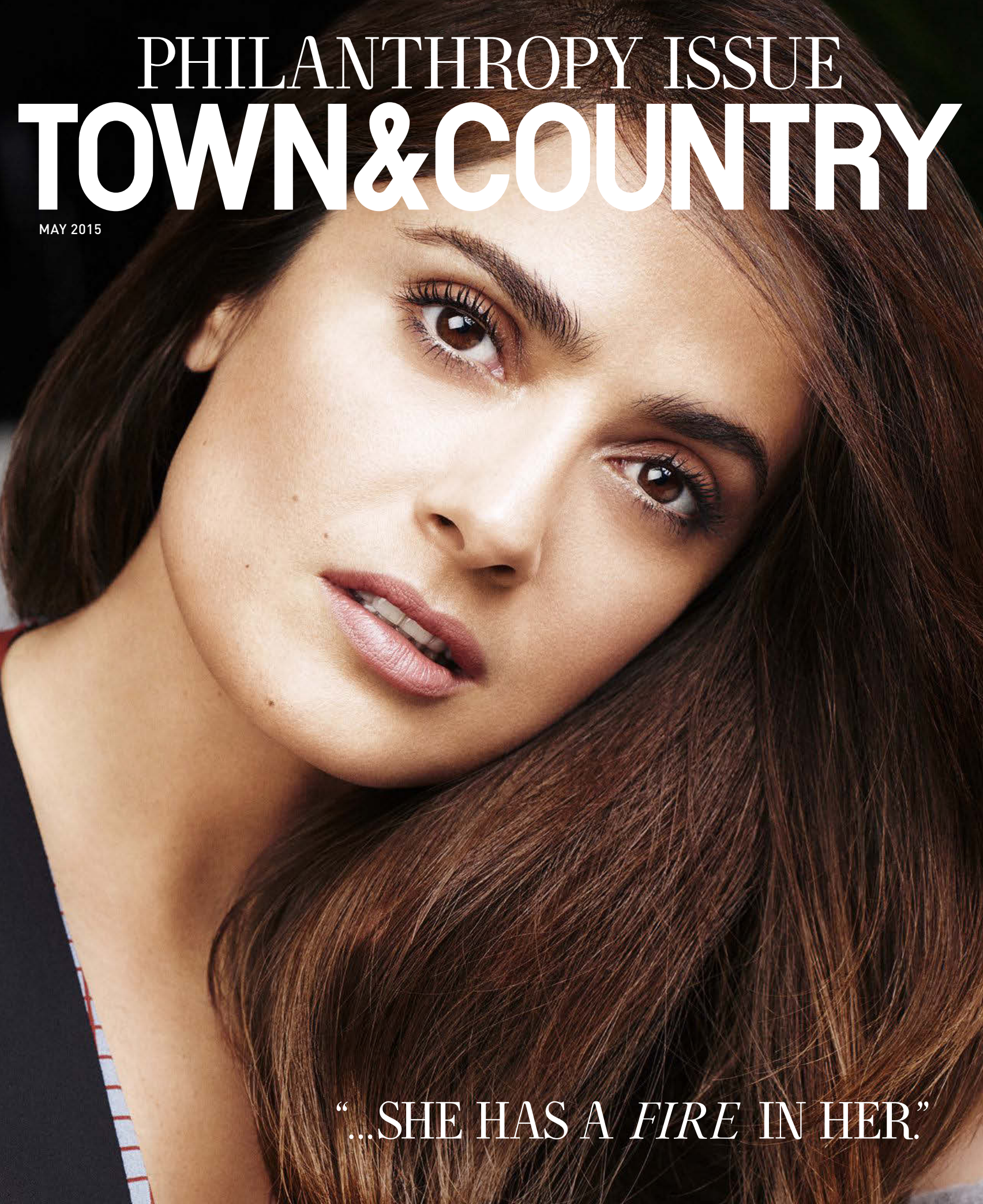
“SALMA IS SOMEONE *WHO DOESN’T LIVE WELL WITH* INJUSTICE...”

MARIANE PEARL SAYS.

PHILANTHROPY ISSUE

TOWN&COUNTRY

MAY 2015



"...SHE HAS A *FIRE* IN HER."

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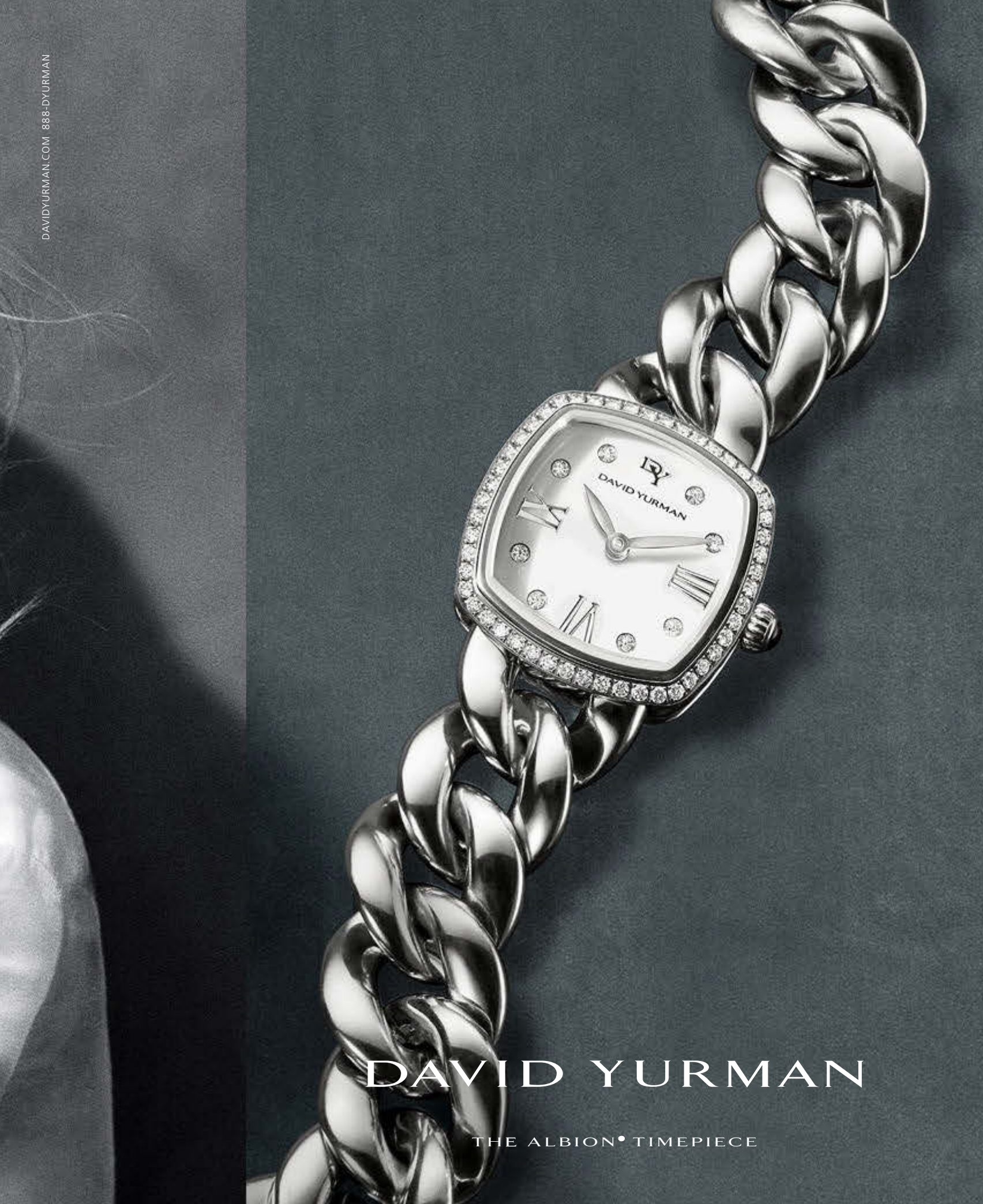

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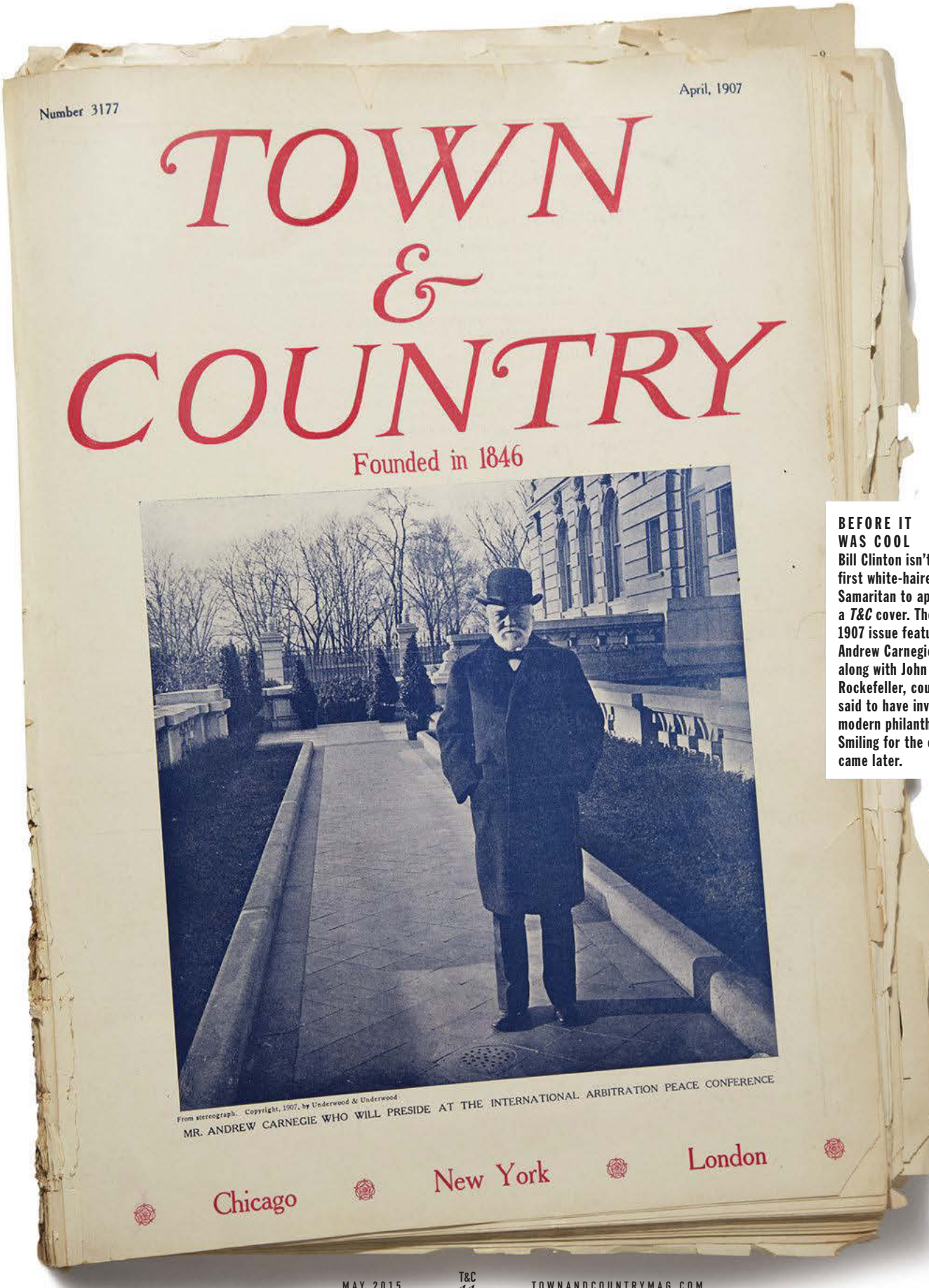


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BEFORE IT WAS COOL
Bill Clinton isn't the first white-haired Samaritan to appear on a *T&C* cover. The April 1907 issue featured Andrew Carnegie, who, along with John D. Rockefeller, could be said to have invented modern philanthropy. Smiling for the camera came later.

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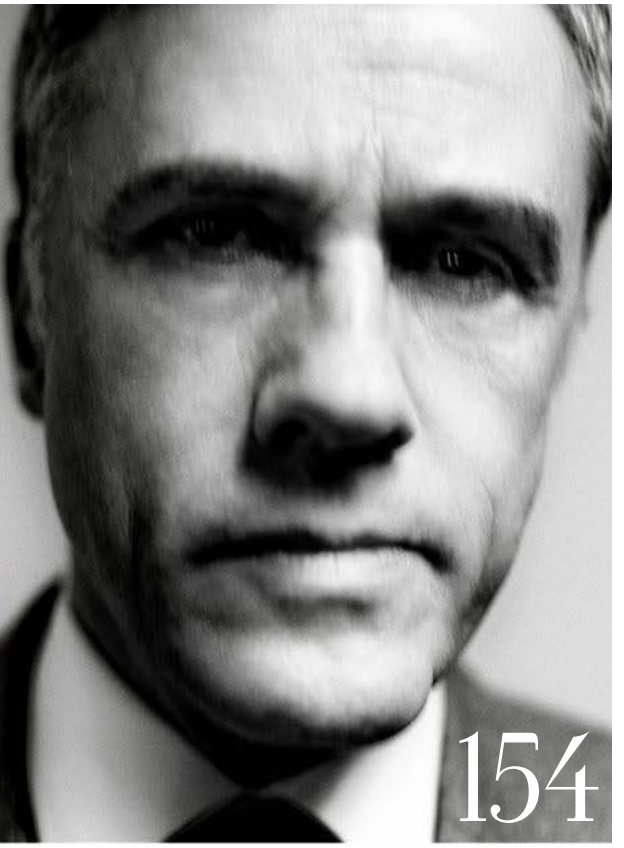


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ON OUR COVERS: BILL CLINTON, PHOTOGRAPHED IN HAITI BY **ALEXEI HAY**. SALMA HAYEK, PHOTOGRAPHED BY **HORST DIEKGERDES**. HAYEK STYLED BY IRINA MARIE/ARTSPHERE. **GUCCI** DRESS ($2,300), GUCCI.COM. HAIR BY MARK HAMPTON AT JULIAN WATSON AGENCY FOR TONI & GUY HAIR MEET WARDROBE. MAKEUP BY LOTTEN HOLMQVIST AT JULIAN WATSON AGENCY USING MAC. MANICURE BY SHREEN GAYLE AT PREMIER HAIR AND MAKEUP. PRODUCED BY JOHN HAYWOOD @ D&V MANAGEMENT. FOR A NATURALLY RADIANT LOOK LIKE HAYEK'S, TRY **GUCCI** LUSTROUS GLOW FOUNDATION IN MEDIUM 110, OPULENT VOLUME MASCARA IN COCOA, IMPACT LONG WEAR EYE PENCIL IN COCOA, MAGNETIC COLOR SHADOW MONO IN ICONIC BRONZE, PRECISE SCULPTING BROW PENCIL IN BRUNETTE, AND AUDACIOUS COLOR-INTENSE LIPSTICK IN ROSE DRAGEE.



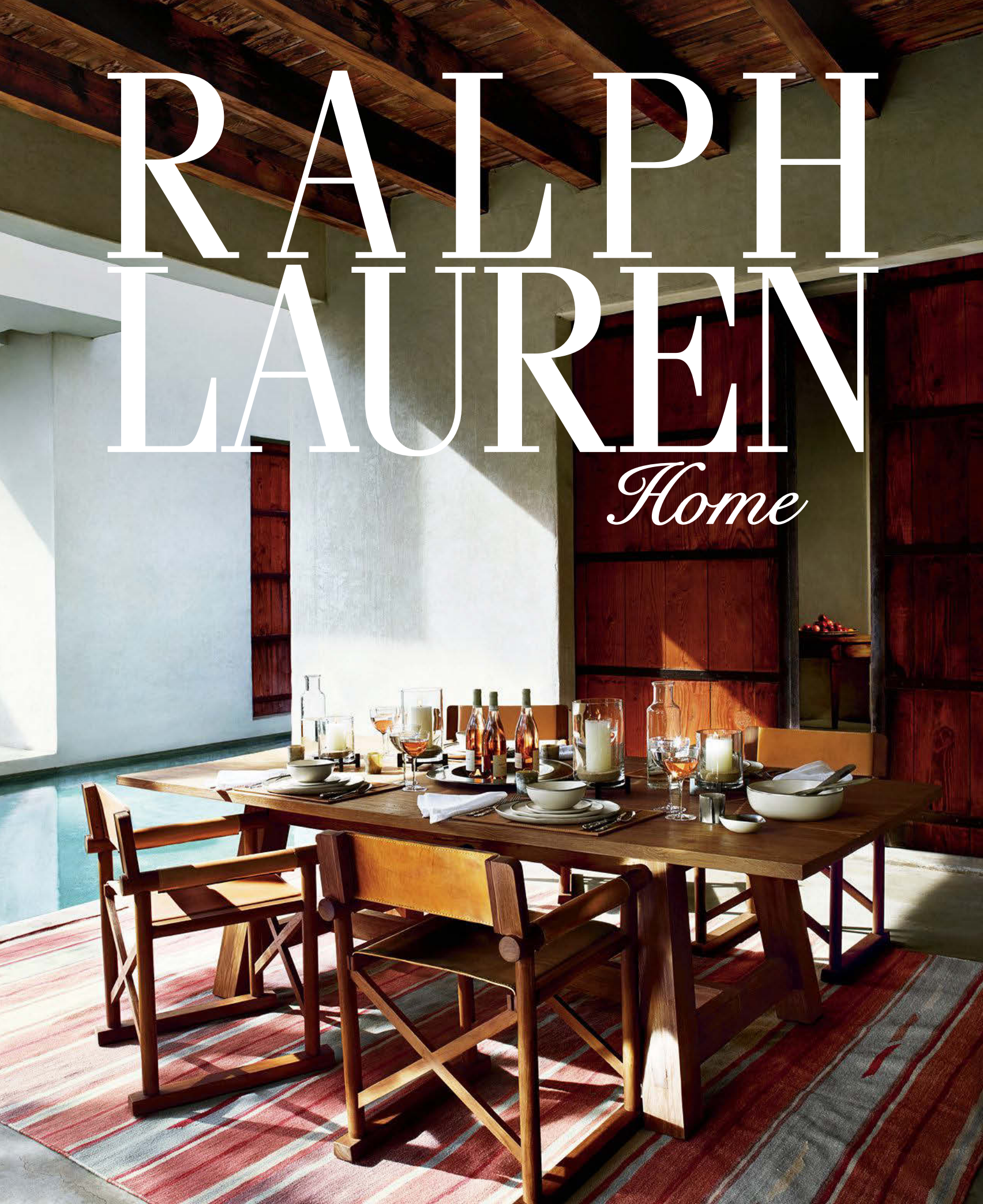
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Bill Clinton and his foundation have profoundly changed what can be achieved after a presidency. Now Clinton is tackling the challenge that is perhaps closest to his heart: turning around a blighted nation that has long captivated him.
By Klara Glowczewska

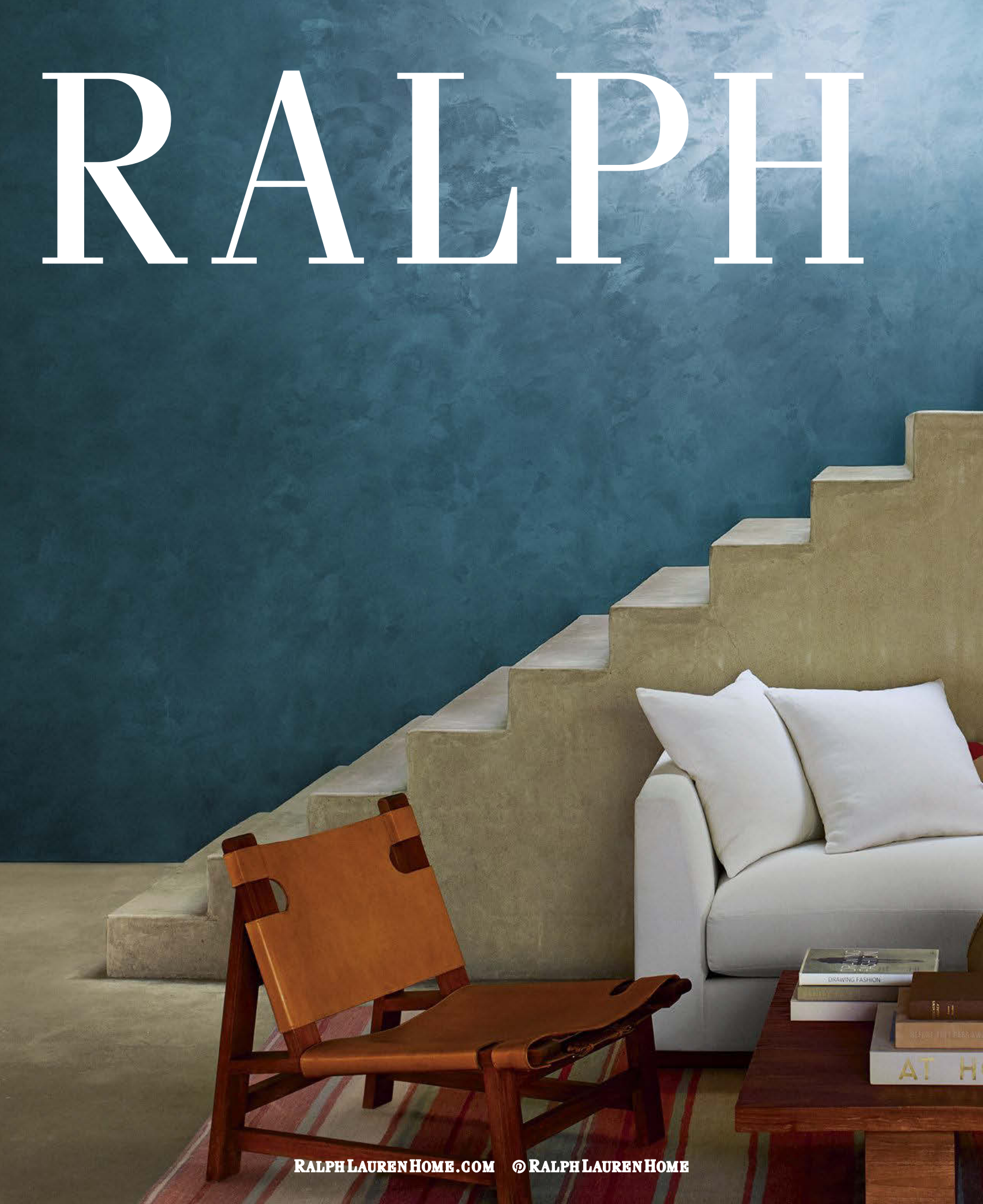
154 COMBINED FORCES
Four award-winning entertainers—Jennifer Garner, John Legend, Sutton Foster, and Christoph Waltz—shine a light on heroes from their respective causes.
By Ben Ryder Howe, Cortney Pellettieri, and Mary Kaye Schilling

162 THE T&C 50: AND THE LIST GOES ON
The dreamers, game changers, and tech titans whose passion is shaping the world of philanthropy in 2015.

NAJ JAMAI (GARNER); CYRILL MATTER (WALTZ)


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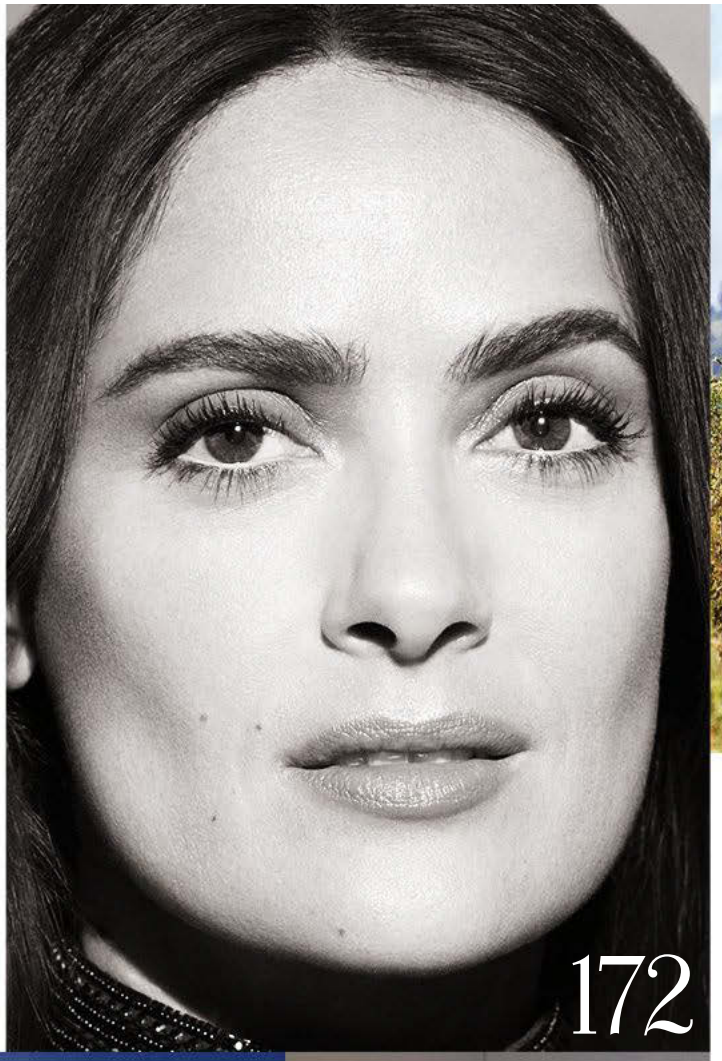
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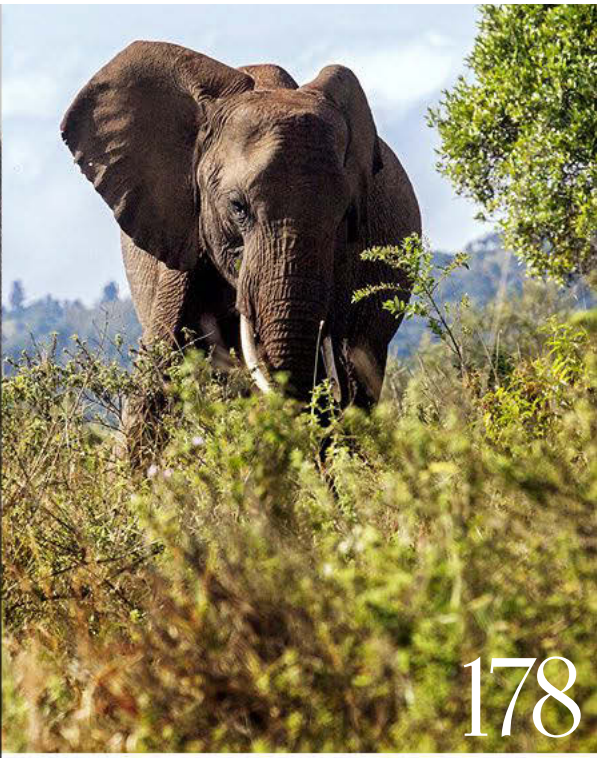
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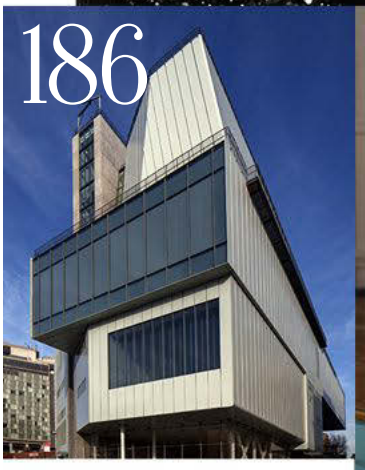


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Salma Hayek has spent 20 years battling domestic violence. Now, with Chime for Change, the actress is working with Gucci and Beyoncé Knowles to empower women worldwide.
By Mary Kaye Schilling

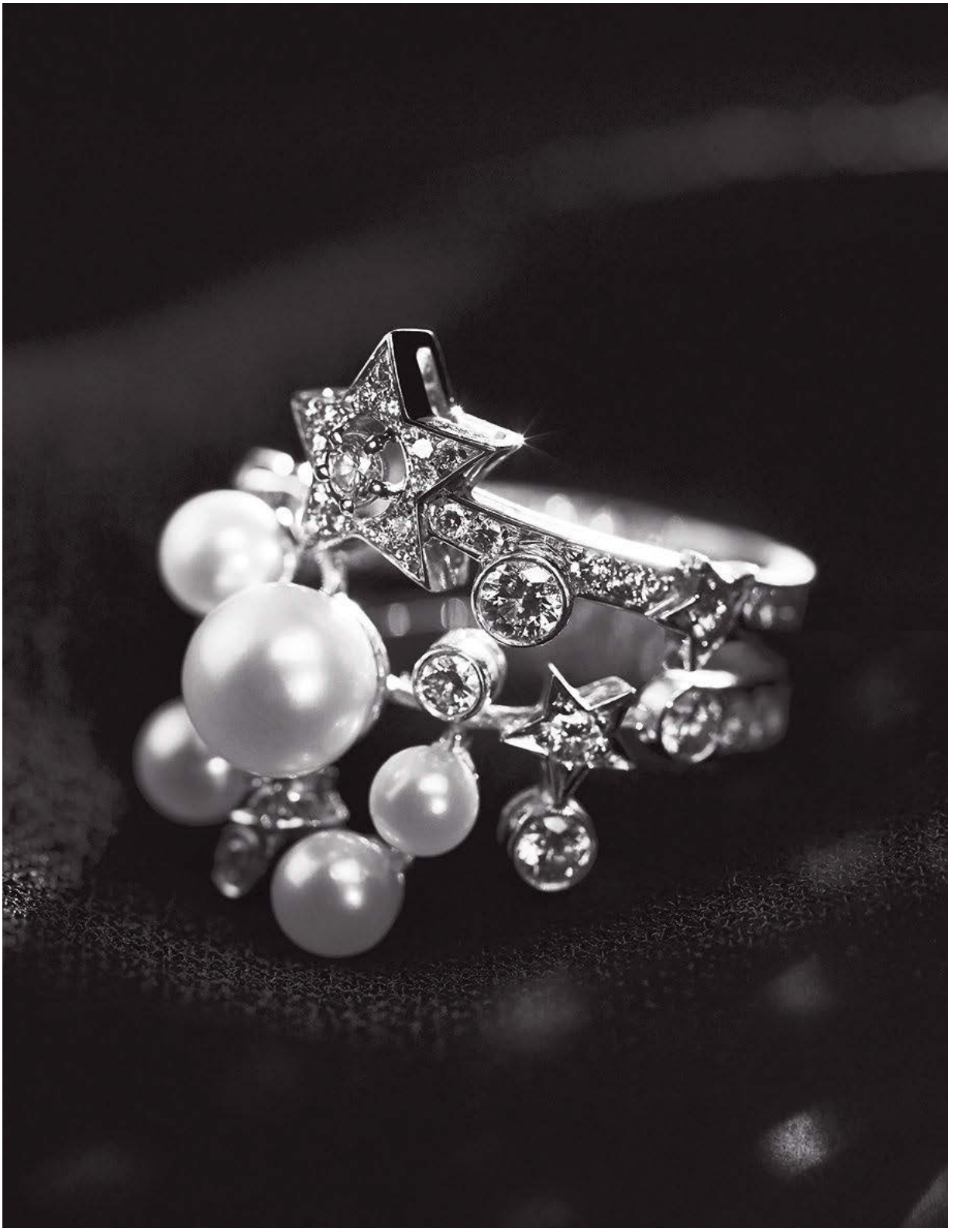
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In 1972, Kuki Gallmann traded her privileged life in Italy for Kenya, where she has become one of Africa's leading conservationists. A close friend—the producer who turned Gallmann's memoir into the film *I Dreamed of Africa*—returns with her teenage son to teach him the meaning of real sacrifice.
By Allyn Stewart

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Leonard Lauder never wanted New York's Whitney Museum to move. Then, suddenly, he was the chief cheerleader for its new downtown home—a risky departure that involved 21,000 works of American art, 53 impassioned donors, and $760 million.
By Christopher Mason

HORST DIEKGERDES (HAYEK); DREW JARRETT (LEGEND)

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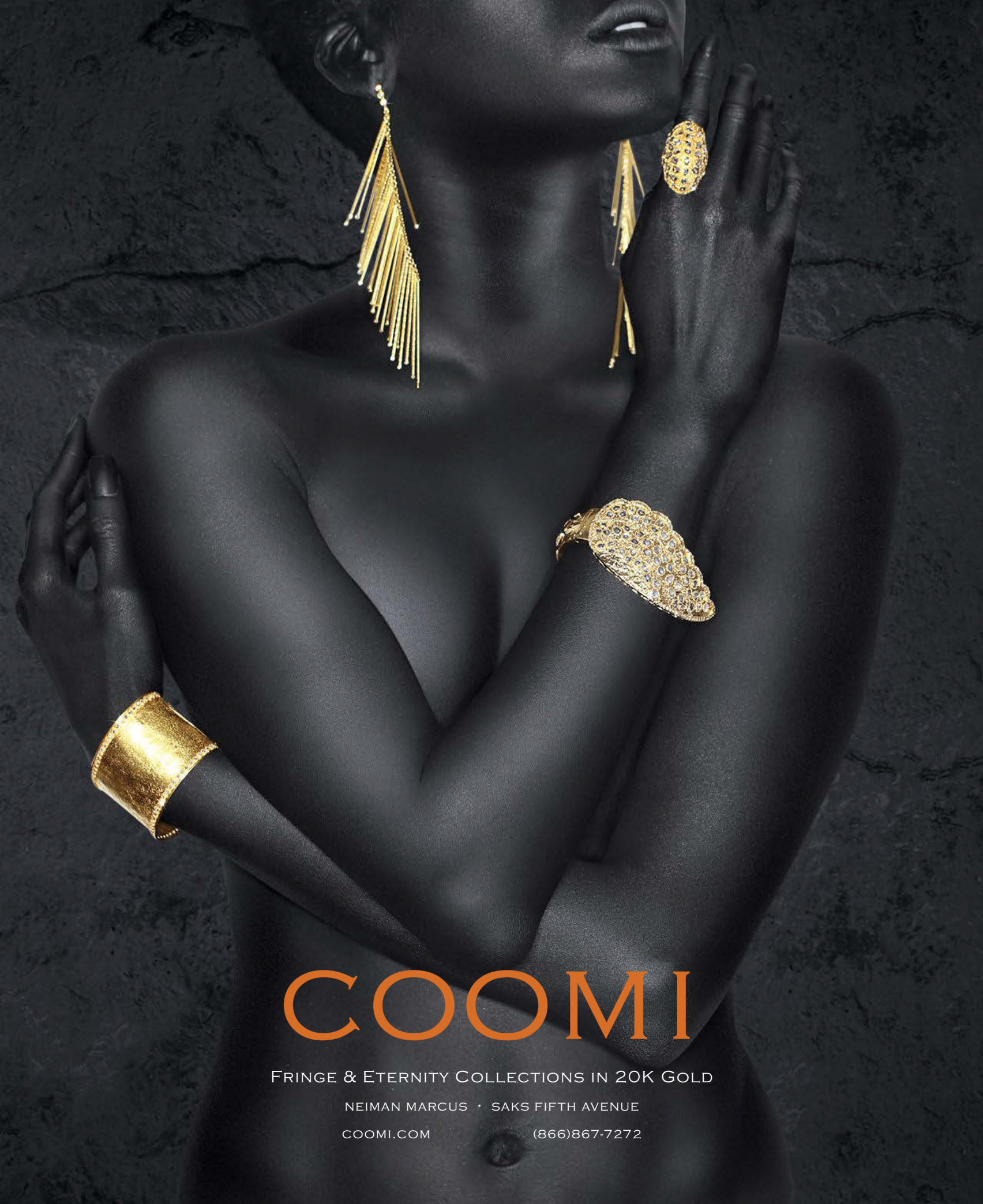
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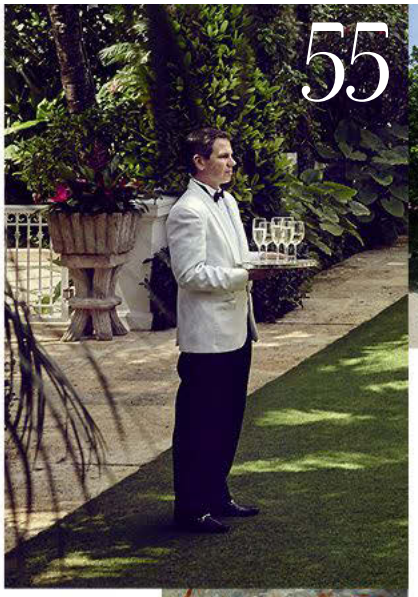
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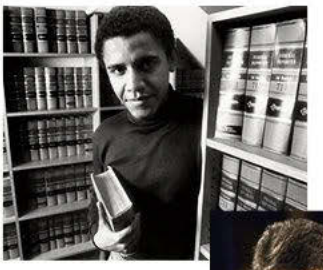
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IVY LEAGUE LEADERS
A look at 15 presidents and their illustrious alma maters.



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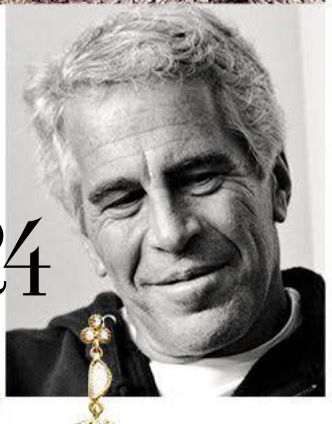
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It isn't always good when bad guys start giving.
By Kevin Conley

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THE POWER OF PRETTY Beverly Hills nail destination Olive & June. *Below:* The bookings app BeautyNow.

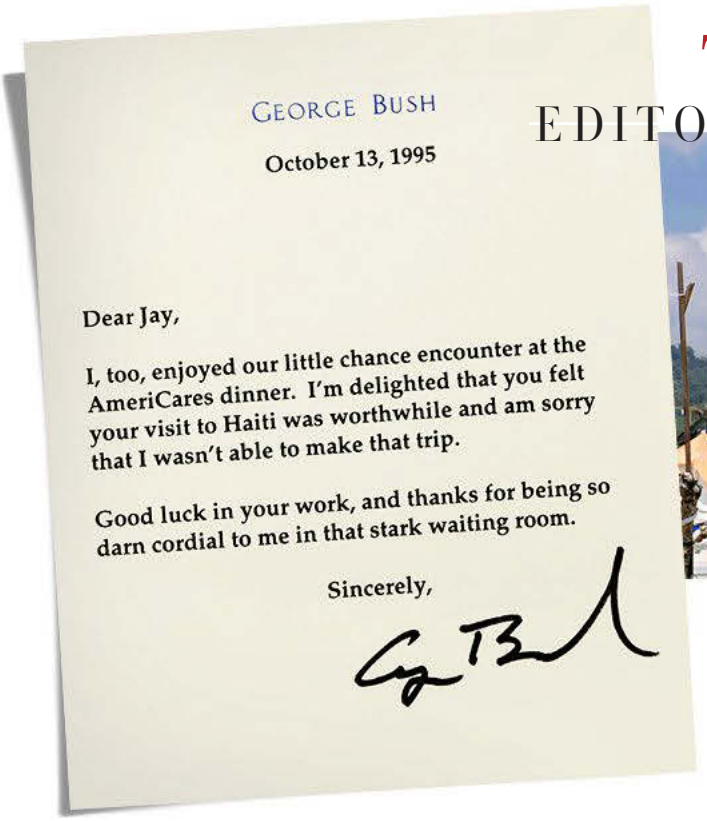
THE BEAUTY GEEKS WHO RULE THE WORLD
The tech innovators, app developers, and retail visionaries revolutionizing the industry.



MAKEUP STARS OF INSTAGRAM
The most influential brush holders in the biz, from Amal Clooney's go-to beautifier (*top*) to the queen of budget beauty (*above*).

JUSTIN CREEDY SMITH (FLOWERS); BONNIE TSANG PHOTOGRAPHY (INTERIOR)


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GEORGE BUSH

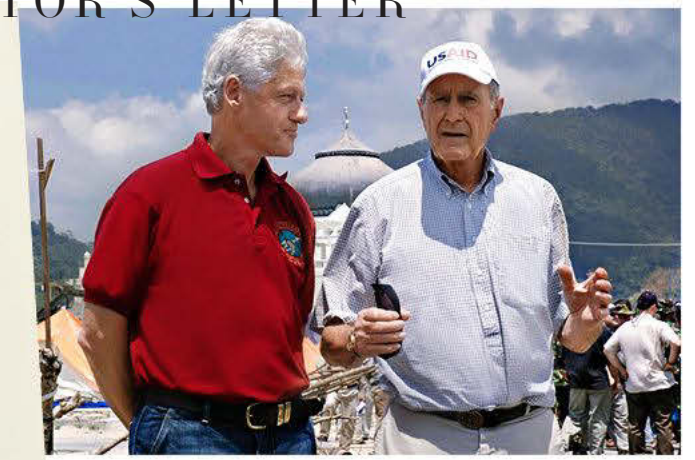
October 13, 1995

Dear Jay,

I, too, enjoyed our little chance encounter at the AmeriCares dinner. I'm delighted that you felt your visit to Haiti was worthwhile and am sorry that I wasn't able to make that trip.

Good luck in your work, and thanks for being so darn cordial to me in that stark waiting room.

Sincerely,



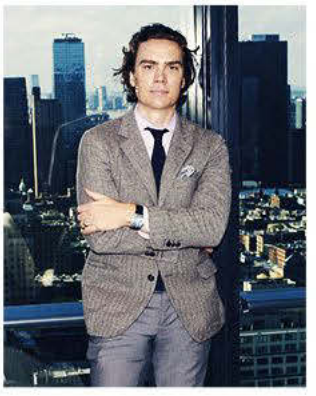
UNITED FRONT Working together, presidents Bush and Clinton have raised nearly $150 million in global relief aid. *Far left:* A personal note from 41.

GRAND Introductions

Not long after Bill Clinton won his first term as president, in 1992, I found myself in a private building on the grounds of Westchester Airport, awaiting the appearance of the man he had beaten. I had been invited there as a journalist by AmeriCares, the innovative disaster relief and global healthcare organization. That night was its annual Airlift Benefit, a gala dinner staged in an airplane hangar that ends at midnight, when one hundred passengers eager for an up-close look at the nonprofit's first-response operations board a chartered 747 bound for one of the world's fresh disaster zones. That year the destination was Haiti, which was still reeling from a military coup d'état and the subsequent intervention of U.S. troops to restore constitutional rule.

The event's guest of honor—a college roommate of AmeriCares's founder, the late Robert Macauley—had kept a very low profile since having to hand over the keys to the White House. His ousting—by the separate efforts of the young governor from Arkansas and the vaudevillian saboteur Ross Perot—had been decisive, but not easy. "War has rules; mud wrestling has rules," went one of Perot's amusing quips, his voodoo stick at the ready. "Politics has no rules." The tragicomic atmosphere, along with the mirth made of Bush's first-time experience with a grocery store checkout scanner 10 years after the technology had become commonplace, still clung somewhat forlornly to my memory of the man.

An intimate party had been put together to welcome the president and his wife on their arrival. I was the only journalist—at 25, barely a cub—among a handful of relatives and friends milling about in a small room across the tarmac from the gala. A slight early autumn chill hung in the air, and it was already dark outside when the president stepped through the door.



JAYFIELDEN@HEARST.COM
@JAYFIELDEN

Dana Carvey's "Not gonna do it—wouldn't be prudent" routine made people think Bush had the charisma of a robot, but in the flesh that wasn't true at all. He casually proceeded to lap the room in a clockwise motion, audibly cranking up the volume of conversation with each new handshake and turning the atmosphere from that of a holding tank to a cocktail party that happened to be hosted by the former leader of the free world. Then he got to me.

"George Bush," he said, introducing himself with a wide, friendly smile.

He quickly sussed out that I worked for the *New Yorker* and asked how I had gotten there. I told him I was originally from West Texas.

"West Texas!" he said. He liked that. Seeing that geographic coincidences were of interest, I confessed I'd had a recent girlfriend with a summer house in Maine.

"Maine!" he said, suggesting that a girl like that might be a keeper. I confessed, however, that we had unfortunately broken up.

"You flush her or she flush you?" he asked with an avuncular laugh, before aiming a shoulder at the wall for a sideways lean that signaled he wanted to talk about it.

For the next 10 minutes he got me to tick off my entire résumé, education and work experience included. He was particularly curious about my quality of life on the Upper West Side of Manhattan, where I then lived, and he pretended to be shocked when, after he had asked me, I told him I didn't own a gun. Was the absurd notion that it's common to pack heat in New York City like the grocery store scanner thing, a detail too mundane to register? Or was he just teasing me—the West Texas boy with an empty holster? It was genuinely hard to tell.

When our circle started to widen, he kindly introduced me around, summing up my life as if it were a telegram. "I'd like you to meet Jay Fielden," he'd start out, before breaking into that voice you'd heard a hundred times on *Saturday Night Live*. "West Texas…Maine… Boston University…Recently been flushed… Upper West Side…Doesn't own a weapon."

A few days later, thanks to 41, who encouraged me to go, I had one of the most important achievements yet to add to my résumé: "Been to Haiti."

JF

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DO YOU HAVE A GO-TO SCENT? For a while now I've been wearing Wiener Blut. Its fragrances are a combination of modernity and the Old World. I'm from Vienna but live in New York—I guess that fits. $195, WIENERBLUT.AT.



WHAT WAS YOUR LAST BIG PURCHASE? The Arctic Hiker, from Feit. After just a week they're the most comfortable shoes I've ever owned. $800, FEITDIRECT.COM.



WHERE DID YOU GO ON YOUR LAST FAMILY TRIP? My sons' teachers recently asked if we had an affiliation with Jamaica, because the boys can't stop talking about the Round Hill Hotel in Montego Bay. We love it there. ROUNDHILL.COM.





WHICH SPRING PRODUCTS ARE MOST INNOVATIVE? Cover FX Custom Cover Drops ($44, SEPHORA.COM) is a liquid pigment that tints any cream or oil. The Whamisa kelp sheet ($14, GLOWRECIPE.COM) is one of the best masks I've ever used.

WHERE WOULD YOU SPEND A FREE HOUR, BEAUTY-WISE? In Serge Normant's chair. His beautiful new Chelsea salon reflects his warmth and talent. SERGENORMANTATJOHNFRIEDA.COM.



WHAT ARE YOU LOOKING FORWARD TO THIS SPRING? *In the Name of My Daughter*, with Catherine Deneuve, looks riveting and gorgeous.



DAVID LIANG (ROSEN); TEDDY WOLFF (INTERIOR); COURTESY COHEN MEDIA GROUP (IN THE NAME OF MY DAUGHTER)


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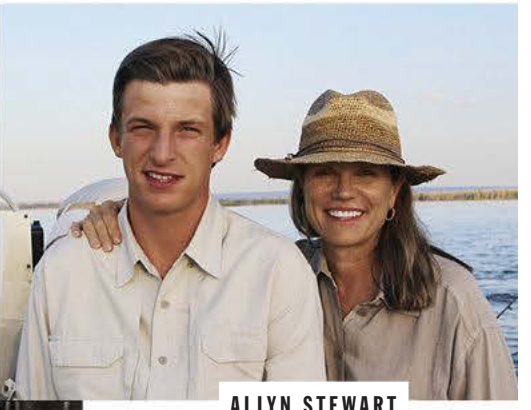
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KLARA GLOWCZEWSKA

For **"RAISING HAITI"** (page 146) Glowczewska accompanied former president Bill Clinton during his tour of the country for the Clinton Foundation. Among the locals she met: Max Beauvoir (*left*), the ati (or "pope") of Vodou. "To quote Graham Greene, Haiti is a 'beautiful and bedeviled country,'" Glowczewska says, "and one of the most fascinating places to visit not just in the Caribbean but the world."



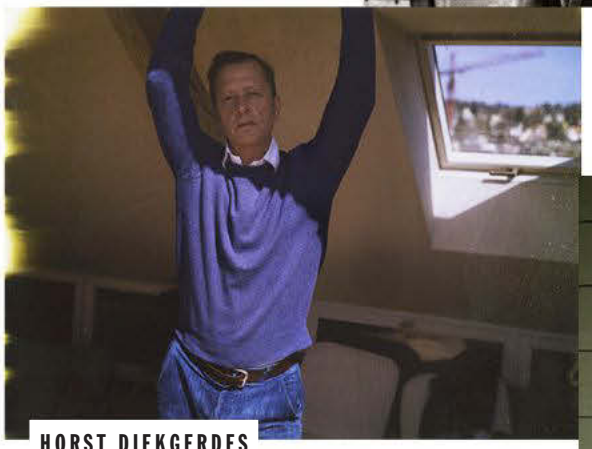
ALLYN STEWART

Stewart, president of Flashlight Films, returned to Africa, which she had first visited at age 17, with her 14-year-old son Flynn (*above*) last year. In **"CALL OF THE WILD"** (page 178) she chronicles the experience of introducing him to Kuki Gallmann, her friend and the subject of the film *I Dreamed of Africa*, which Stewart co-produced. "Kuki and her daughter Sveva are quite extraordinary," Stewart says, "and I felt such joy to finally take my son to meet them."

ALEXEI HAY

Hay spent his early years in Miami, Tehran, and New York. He traveled to the Caribbean to shoot **"RAISING HAITI"** (page 146), and he says he was "really uplifted to see President Clinton connect with the people there with genuine empathy and curiosity. I think all Americans could connect with the country's spirit of emancipation begotten by rebellion." Hay lives with his wife and two children on Manhattan's Upper West Side.





HORST DIEKGERDES

"It was an all-time dream to photograph Salma Hayek for **"THE BEAUTY OF GIVING"** (page 172)," says Diekgerdes, who was born in Germany and now lives in Zürich and Paris. "She was great fun and turned out to be one of the most personable characters I have ever worked with." Diekgerdes has shot for *Vogue Hommes International* and *Harper's Bazaar*, and his work has been shown at the ICA in Boston and Zürich's Winterthur Museum for Photography, among other places.



TODD EBERLE

For nearly 20 years Eberle has had a studio in New York's Meatpacking District, the location of the new Whitney Museum of American Art, which he photographed for **"A BOLD MOVE"** (page 186). "Watching it emerge like an iceberg among the low brick buildings surrounding it has been surreal," Eberle says. "It was a thrill to commemorate it in advance of the opening." This fall Rizzoli will publish *House of Thurn und Taxis: The Palace of St. Emmeram*, Eberle's book of photographs of the largest private castle in the world.

ALEXEI HAY (GLOWCZEWSKA); PAOLO STAGNARO (HAY); RICHARD PANDISCIO (EBERLE); STEPHANIE KUNZ (DIEKGERDES)



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[1] Bahman, G. et al (2009), Factors Contributing to the Facial Aging of Identical Twins.
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T&C INBOX

LETTERS, E-MAILS, TWEETS, AND MORE

LET THERE BE LIGHT

I thoroughly enjoyed the March 2015 article about the restoration of the Salon Doré period room at San Francisco's Legion of Honor museum ["Room & Board"]. The information about the room's history and the beautiful photography were wonderful. If only viewing the Salon Doré in person allowed as clear a view of it as the pictures in the article. The replication of the 18th-century candlelit atmosphere simply makes the room look dingy, with much detail obscured in shadow. Modern lighting design would allow maintenance of the 18th-century ambience without sacrificing visitors' ability to actually see all the intricate detail. Turn on the lights!

Mike Tully, SAN FRANCISCO



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STAND BY ME

Jay Fielden's eloquent editor's letter in the March issue ["We'll Always Have Paris"], which quoted Sheriff Bell in *No Country for Old Men,* is perhaps the most spot-on summation of the times we're living in that I've read to date. "Fellow humans devoid of humanity" pretty much says it all. Yet we're left wondering: How do we face a growing population of more of the same? I believe the March issue of *T&C* answers this question by celebrating the good that remains with a "statement of unrepentant solidarity." Keep doing that—the world truly needs more.

Lori Lamb, PEORIA, AZ

INTERNATIONAL SUPERSALVES

In March our editors shared the top things to see, buy, and eat in Paris. In honor of this beauty-packed issue, our resident expert Jamie Rosen reveals a few more of the French drugstore elixirs she picks up on every trip.



NUXE *Huile Prodigieuse* ($45, US.NUXE.COM) can go anywhere on your hair, face, or body. The nutty-floral scent is straight out of a patisserie.



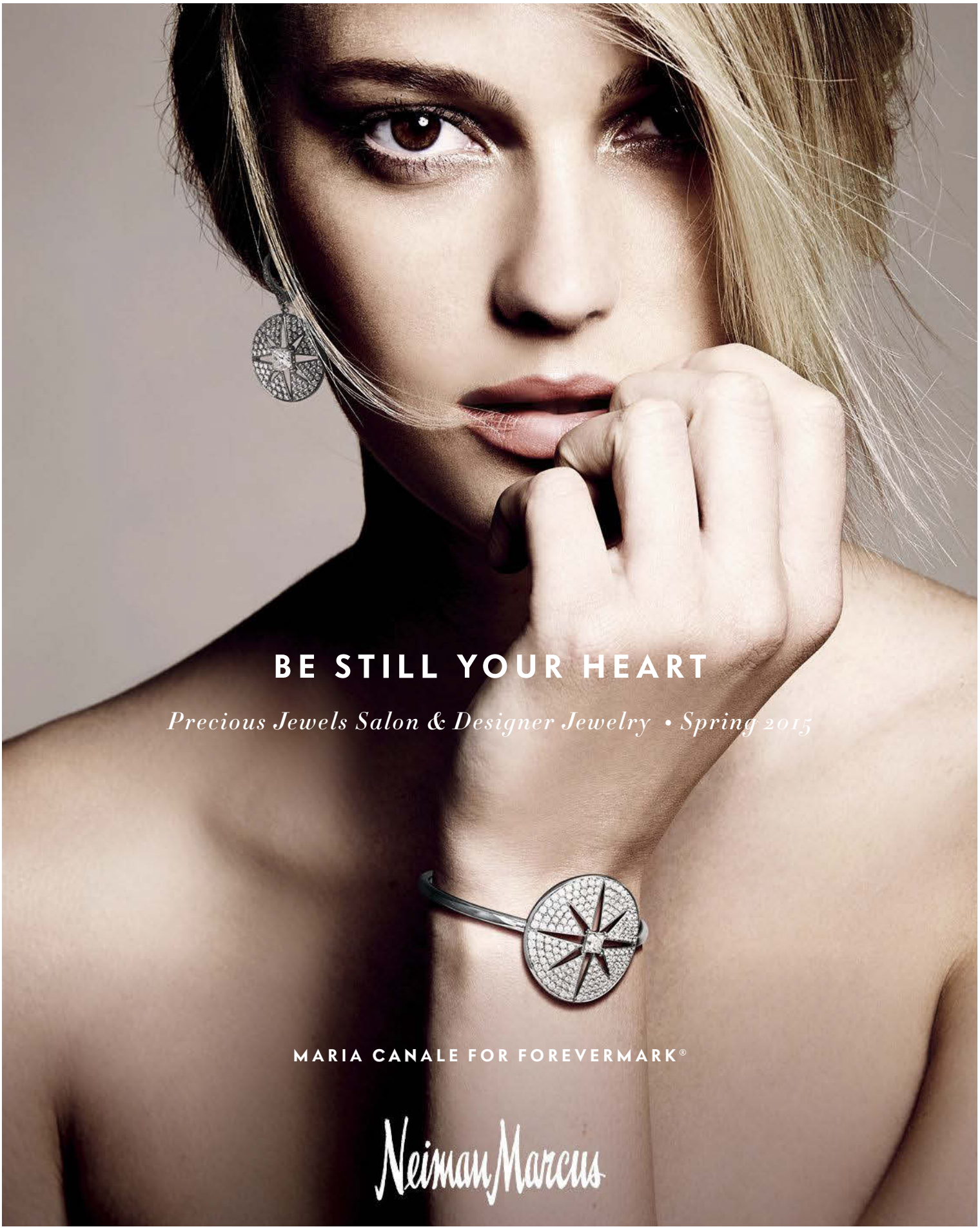
BIODERMA *Créaline H_2O* ($30, NEWLONDONPHARMACY.COM) has serious beauty junkie cred for its ability to remove eye makeup; it's newly available in the States.



EMBRYOLISSE *Radiant Eye* ($45, EMBRYOLISSEUSA.COM) is a stick balm that feels cool around the eyes. Use it after a long flight (or night), under eye cream or on its own.

SEND A LETTER TO *TOWN & COUNTRY*:
T&C INBOX, 300 West 57th Street, 33rd floor, New York, NY 10019, or e-mail us at tnc@hearst.com
Please include your name, address, and daytime phone number. Letters may be edited for length and clarity and may be published in any medium. All submissions become the property of the magazine.

DOUGLAS FRIEDMAN (INTERIOR); DAVID LAWRENCE/STUDIO D, STYLED BY ANITA SALERNO FOR R.J. BENNETT REPRESENTS (BIODERMA)


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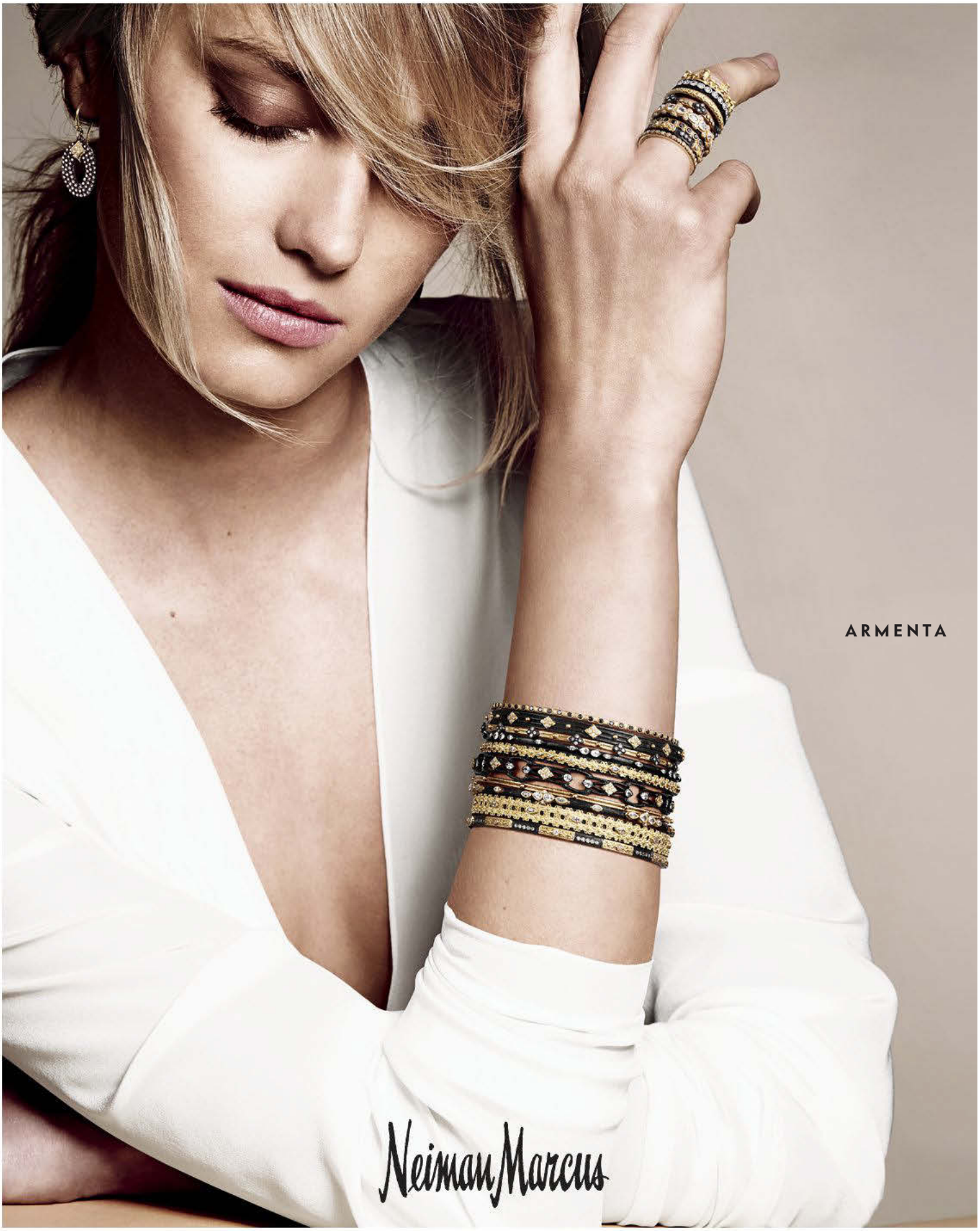


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DRIVING FORCE Lauder and Kors took their friendship, and their philanthropy, on the road to Palm Beach.

PEOPLE

TWO for LUNCH

MICHAEL KORS *AND* AERIN LAUDER *RETURN TO A CLASSIC CHARITY MODEL: GATHER THE LADIES AROUND A TABLE AND* A GOOD CAUSE. *Photographs by Douglas Friedman* ➳



POWER CLUSTER An event hosted by Kors and Lauder at a private residence in Palm Beach drew a formidable group of women in support of the Boys' Club of New York.

The row of private banks along Royal Palm Way in Palm Beach is both homage to America's most famous families (Morgan and Phipps among them) and a reminder to passers-by that this thin little stretch of Florida has been home to the biggest names in philanthropy over the last century. Add **Michael Kors** and **Aerin Lauder** to that illustrious list. The friends, who met at a CFDA 7th on Sale charity dinner in Washington, DC (the late Princess Di was in attendance), share a mutual love of hamburgers, french fries, and camel hair. Recently they teamed up for a charity fashion show at a private residence, not far from the aforementioned Bankers Row, to benefit the Boys' Club of New York, which throws an annual event in town.

The practice of philanthropy has changed a lot since the days of just writing a check and going to a party. (Witness the $120 million that Mark Zuckerberg and Priscilla Chan pledged to fix Bay Area schools, the $2 billion the Gates Foundation has promised to fight malaria, or the millions raised for breast cancer research by Lauder's late aunt Evelyn.)

But that's beside the point, according to Kors—now a mini-mogul himself. "Certainly, money is a huge part of giving back, and you want to be able to help financially," he told me on the front porch of the 1930s manse before the guests arrived. "But you can also use your talents. Chop vegetables for God's Love We Deliver, skip a cappuccino and donate five dollars to the UN World Food Programme, or donate violin or swimming lessons to someone in need at the Boys' Club. It's most fulfilling when you combine your financial involvement with rolling up your sleeves."

Lauder, wearing a floral Michael Kors sleeveless dress, agreed. "I've grown up around philanthropy, both corporate and personal. The key is to believe in what you do." The fashion show and luncheon, which were attended by Palm Beach residents as well as a smattering of snowbirds (the list included Emilia Fanjul, Carol Mack, Kelly Klein, and Jamee Gregory), featured 47 looks from Kors's spring collection, plus crab cakes, rosé, key lime pie, and an endless view of the Atlantic through a limestone colonnade.

As philanthropy adjusts to the ways of modern wealth, it seems that a group of strong women (and men) sitting around a table and looking at pretty dresses is as relevant as ever. As for Kors and Lauder, after the event they were off to the Tropical Fruit Shop for a box of navels and then to PB institution Testa's for its famous strawberry pie. No matter how much life changes, some things are forever. *Whitney Robinson*

HAIR BY FREDERIC FEKKAI SALON; MAKEUP BY AERIN BEAUTY


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By Stellene Volandes





ARTS & CULTURE

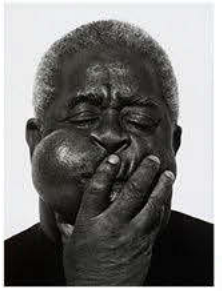
May 9
Venice Biennale
Vaporettos, dinner at Cip's, and as much contemporary art as the canals can handle.

May 1
The Whitney Museum
A move downtown to a new Renzo Piano building deserves a Max Mara bag (*below*) named after it.





May 4–5
Auction Season
Two big sales kick it off, with Impressionist and Modern sales at Christie's and Sotheby's (including a proposal-worthy Lichtenstein, *above*).



May 21–24
"Photo London"
This debut entry on the global art fair circuit will include rarely seen photos from the V&A archives.

May 13–24
Cannes Film Festival
Traveler, beware the starlet-jammed Croisette.

Through November 8
Herb Ritts
An exhibit in Boston of celebrity portraits and images of the good life in California.

May 7
"China: Through the Looking Glass"
The Met Ball may get all the attention, but there *is* an expansive China fashion-and-style exhibit attached.

MOVABLE FEASTS

May 14
Boston Hot Pink Party
The 10th anniversary of this fundraiser for the city's Breast Cancer Research Foundation.



May 12
Memorial Sloan Kettering Spring Ball
What to wear? Michael Kors is the host of this annual event at New York's Pierre Hotel. The guest list? See ladies (*left*).

May 9
Dior Cruise Show
Fashion's migration to L.A. continues with Raf Simon's latest collection.

Las Vegas SURVIVAL GUIDE

WHETHER YOU ARE A HEDGE-FUNDER *IN TOWN FOR THE* SALT CONFERENCE *(MAY 5–8) OR A JEWELER EXHIBITING AT THE* COUTURE SHOW *(MAY 28), SOME GLIMMERS OF* LIFE BEYOND THE SLOTS.



Sisley-Paris
Hangover Cure
The brand's new boutique at the Crystals center has treatment rooms—and keeps an abundant supply of the miracle-performing Black Rose Cream Mask.



Louis Vuitton Maison City Center
James Turrell, *Akhob*
The artist's light installation on the top floor of the Vuitton store is by appointment only. 702-730-3150

Bartolotta at the Wynn
Langoustines for Dinner
We're not sure how they get to the desert, but the crustaceans served at this seafood restaurant have been called the world's best.

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Do you know THIS MAN?

May 1
Milan Expo
The official theme of this six-month global fair is "Feeding the Planet." Guglielmo Miani, president of the Via Montenapoleone Association, says there's no harm in shopping between meals.

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HAT SEASON!



May 6
Central Park Conservancy Lunch
No one calls this annual event in the park anything but "The Hat Lunch."

May 19–23
Chelsea Flower Show
A favorite of hat- and flower-loving women everywhere, but especially London, since 1913.

May 9
Iroquois Steeplechase
The day Nashville puts on its best hats and brings out its best whiskey.

May 2
The Kentucky Derby
It's really a battle between the mint juleps and the hats. We have a horse in *that* race.

SPORTS

May 24
French Open
Prepare for the tennis with Formula 1 racing in Monaco the week before. The words *Roland Garros* will roll more trippingly off the tongue.

May 5–17
Volvo Ocean Race
If you miss this around-the-world boat race's stop in Newport, you'll have to wait three years for the next one. «

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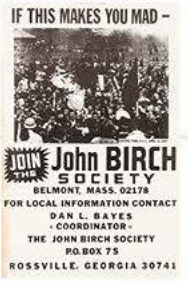
THE NEXT ELECTION WILL BE A CONTEST OF IDEAS—AND MONEY. MOSTLY MONEY. WE SIZE UP THE CONTENDERS.

By Ash Carter



GEORGE SOROS		THE KOCH BROTHERS
Speculating in **global markets**, and occasionally causing them to collapse.	SOURCE OF FORTUNE	**Petroleum**, natural gas, chemicals, Dixie cups.
Soros means "will soar" in **Esperanto**, which Soros speaks.	FUN FACT	Dad Fred co-founded the **John Birch Society** for those who really didn't like Ike.
Placed a $10 billion bet against the British pound and won, **breaking the Bank of England**.	WAR STORY	As the 1980 Libertarian **VP candidate** David Koch received one percent of the vote. He would, wouldn't he?
Created the **Open Society Foundations**. He's also on speed dial at **MoveOn.org** and the **Center for American Progress**.	NETWORK	**Americans for Prosperity** and the **Cato Institute** are of, by, and for the Kochs.
Glenn Beck devoted a conspiracy theory–laden hourlong special to Soros titled **"The Puppet Master."**	UNFLATTERING NICKNAME	The **"Kochtopus,"** originally applied by resentful libertarians.
Fomenting revolution in former Soviet states; tennis.	INTERESTS	**Deregulating** campaign finance law; immigration reform.
Tried to buy the **Washington Nationals**. Republican lawmakers threatened to revoke MLB's antitrust exemption if the deal went through.	EXTRA CURRICULAR	David Koch gave $100 million to spruce up what became the David H. Koch Theater at **Lincoln Center**.
Became a co-chair of pro–**Hillary Clinton** super-PAC in 2013. Donates early and often.	POLITICAL CRUSH	The Kochs found much to like in **Scott Walker**'s refusal to negotiate with schoolteachers.
Democrats are counting on **Jeffrey Katzenberg** and **Tom Steyer**.	BULLPEN	Republican suitors are courting **Harold Hamm** and **Sheldon Adelson**.







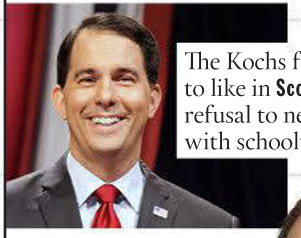
















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WHAT
Yvel Miami flagship boutique opening

WHEN
February 19, 2015

WHERE
Miami Design District

WHO
Co-hosted by founder and designer Isaac Levy and his wife, Orna Levy.


Stellene Volandes and Joe Lombardo




Trisha Rooney, A Better Chicago


Jackie Bender, Charlotte Berlin, Jennifer Ryan, and Avery Travis

WHAT
Harry Winston supports A Better Chicago

WHEN
February 5, 2015

WHERE
Harry Winston on Oak Street, Chicago

WHO
T&C Executive Style Director, Stellene Volandes, and Harry Winston Chicago Salon Director, Joe Lombardo



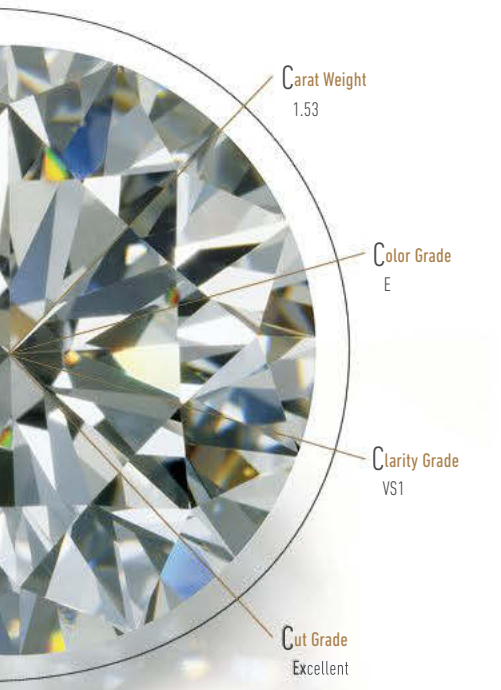
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BLUE CRUSH ***Clockwise from left:*** **Jay, in custom Suitsupply, and Swathi, in Vikram Phadnis; the Board of Trade; the bride's hennaed hands.**

Culture CLUB

A CHICAGO COUPLE BRING INDIAN TRADITION *TO THE* BIG EASY.

By Leena Kim

When Swathi Narra and Jay Miller were planning their nuptials, in New Orleans last April, Indian wedding rituals took precedence, even if the setting was on the bayou. The two met in the city back in 2003 at Swathi's brother Pavan's New Year's Eve party. (Pavan and Jay were grad school friends.) Though sparks didn't fly immediately, the couple eventually started dating in 2006. The wedding celebrations, which lasted four days, included a *mehndi* (a girls-only gathering where the bride's hands are tattooed with henna), a *sangeet* (wedding-eve festivities, with choreographed dances performed by friends, relatives, and the couple), and a morning ceremony conducted in Sanskrit at Houmas House Plantation and Gardens that started with a *baraat* (the groom's procession—he enters on a horse).

"Seeing my family receive not just a cordial welcome but an all-out one from everyone was really special," says Jay, a physician at Presence St. Francis Hosptial, in Evanston, Illinois. "My grandmother in particular, who is 90 years old, wore Indian clothes the whole time and took part in every event." Many of their friends, also new to the customs, took the opportunity to dress up. Cue the bride, an attorney who co-founded Luxemi.com, a hybrid rental/retail site for Indian clothing and accessories. She provided much of the wardrobe for the guests and paired jewelry from her site with two of the four outfits she wore over the course of the weekend.

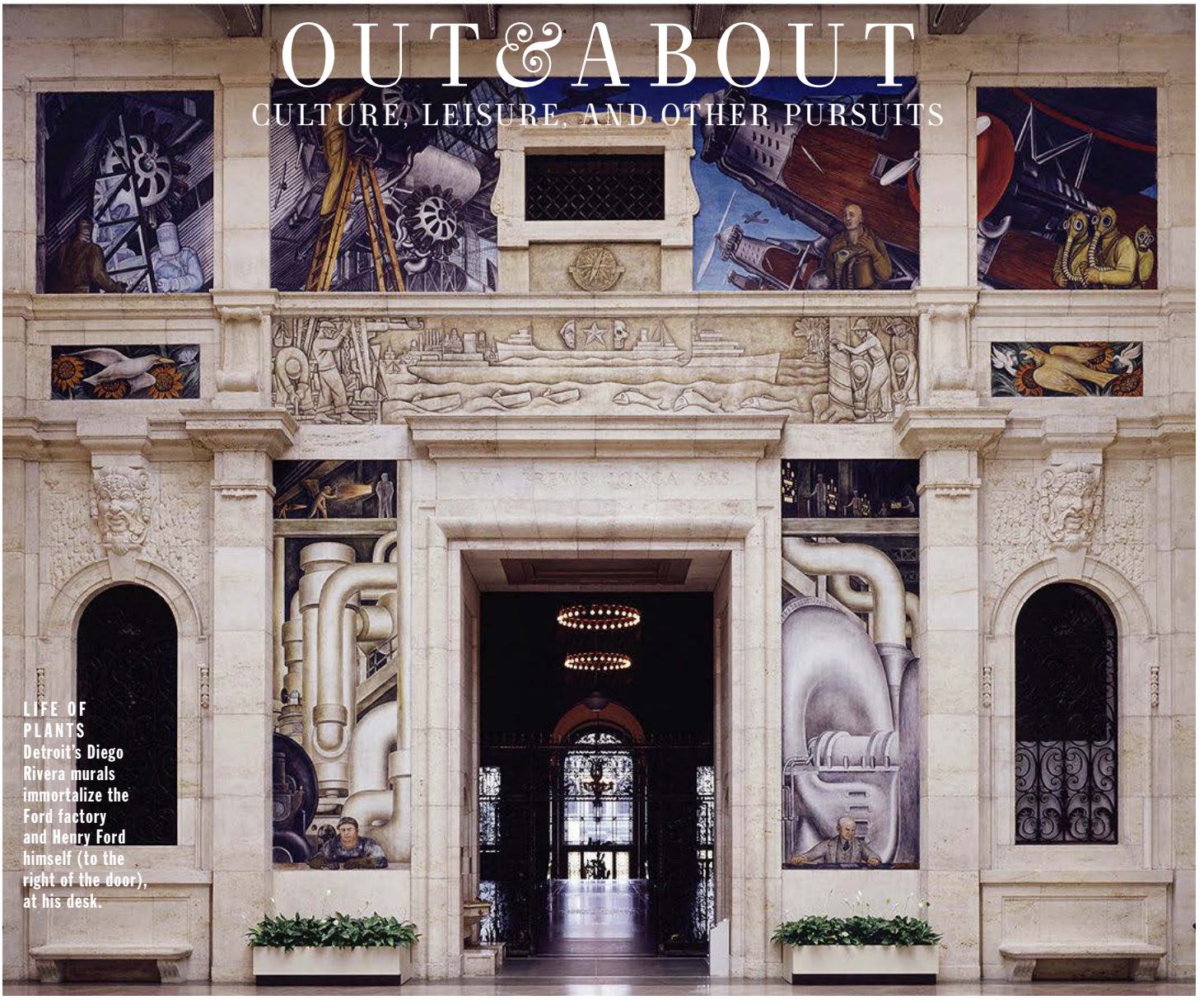
The reception, held on the fourth evening at the Board of Trade, was a classic NOLA affair, complete with Cajun food served family-style and an oyster shucker, a jazz band, and a traditional second line parade. The carousing continued on a balcony on Bourbon Street until 5 a.m. The biggest surprise, Jay says, was that both his and Swathi's parents, who don't often stay out past 10, were the last ones to leave, outpartying even the bride and groom. «

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LIFE OF PLANTS Detroit's Diego Rivera murals immortalize the Ford factory and Henry Ford himself (to the right of the door), at his desk.

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PHILANTHROPY

Saved in DETROIT

BIG FOUNDATIONS CAME TOGETHER TO RESCUE THE TROUBLED CITY'S ART MUSEUM—*AND MAYBE TO* RESHAPE PHILANTHROPY *FOR THE NEXT CENTURY.*

By Kevin Conley

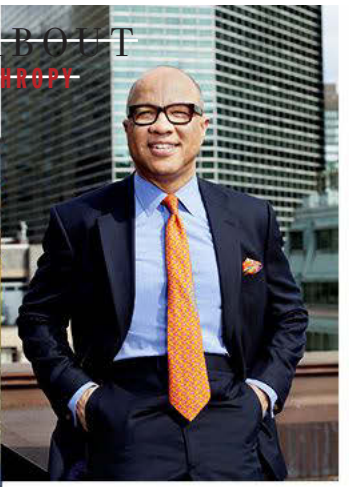
All through the 1960s my hometown, Detroit, held steady as the fifth-largest city in the United States, a standing Detroiters could be proud of, along with Motown and two-tone Cadillacs. But even then the population of 1.5 million was shrinking. After the 1967 riot the flight accelerated, and the Motor City has lost an average of 190,000 residents in every census since, mostly among the white and moneyed. Nothing stopped the exodus, not sunny PR campaigns ("Say nice things about Detroit") or expensive real estate developments (the Renaissance Center).

By 2010 only 700,000 people remained; ruin-porn websites cataloged the crumbling mansions and abandoned factories. The unemployment rate among the city's black men was over 40 percent. With so few working people left to pay taxes, the city had accumulated nearly $20 billion in debt, and in July 2013, Detroit filed for the largest municipal bankruptcy in U.S. history.

In the inventory that followed, two opposing line items attracted headlines. On the debit side was a daunting pension shortfall that threatened retired city workers with drastic benefit cuts. On the plus side were the priceless masterpieces at the **Detroit Institute of Arts**, which, due to a quirk in bylaws dating from the start of the factory era, all belonged to ➳







CITY OF ANGELS Grants from the Kresge Foundation's Rip Rapson (*left*) and the Ford Foundation's Darren Walker (*right*) kept van Gogh's self-portrait in Detroit.

the city. Estimates of the salable value of the city's Caravaggios and van Goghs were coming in at $2 billion or more.

Michigan's Republican governor Rick Snyder appointed Kevyn Orr, a bankruptcy lawyer who had worked with Chrysler in 2009, to steer the process. Orr hated the idea of dismantling a great museum, but he confessed he found it hard to tell 20,000 people on fixed incomes they'd see tremendous cuts in their monthly checks while paintings worth billions were deemed untouchable. That inequity made many people uncomfortable, including Peter Schjeldahl, the art critic at the *New Yorker*, who recommended selling. Although Schjeldahl quickly recanted (he cited a blogger who asked if he'd suggest that "Greece sell the Parthenon to pay its crippling national debt"), he wasn't the only art world Angela Merkel out there, ready to cash out Detroit's cultural treasures for austerity's sake.

What happened next was unprecedented. Somehow, private philanthropies and public institutions raised more than $816 million (or just $60 million more than it cost to build and endow the new Whitney Museum, in New York; see page 186). It was a vast collaboration that saved the art, freed the museum from city ownership, and, in the bargain, funded the pensions and sped Detroit out of bankruptcy within 16 months.

It all started with Gerald Rosen, the judge who was mediating between the city and its creditors. He called in an all-star squad of foundation presidents—the newly appointed chief of the Ford Foundation, Darren Walker; Kresge Foundation head Rip Rapson; the Knight Foundation's Alberto Ibargüen; and the Kellogg Foundation's La June Montgomery Tabron—and made a jaw-dropping proposal: All they had to do was come up with more money than any group of foundations ever had.

At first the chiefs balked. As Walker told the museum after an earlier request, "Foundations fund the future. They don't pay for the mistakes of the past." But Walker had come from the Rockefeller Foundation, where he had led the post-Katrina recovery program in New Orleans, and the situations seemed similar; many described Detroit's prolonged decline as a slow-motion Katrina.

The second time they convened, Rosen's idea didn't sound so outlandish. Walker was the first to pledge a historic amount—$100 million, which his board soon raised to $125 million—and Rapson, at Kresge, followed suit with $100 million. Soon the foundations had pledged a total of more than $366 million.

Now it was the governor's turn. He told the Detroit Institute of Arts it needed "skin in the game" and asked it to raise $100 million. Despite initial skepticism, the museum's chairman, Gene Gargaro, found the process surprisingly painless: The big three automakers, General Motors ($10 million), Ford ($10 million), and Chrysler ($6 million), quickly pledged significant amounts, and others followed. "No donor we approached said anything but 'Yay!'" Gargaro says. Michigan's reluctant Republican legislature recognized a good deal and matched the money raised by the foundations. With all the elements of a trailblazing rescue effort in place, the city soon exited bankruptcy.

Walker denied that the complicated deal he had helped effect in Detroit could be seen as a template for others. Still, in an age of soaring wealth, increasing philanthropic activity, and systematic reductions in government spending, it's easy to imagine the next city in fiscal crisis looking enviously at Detroit's latest invention and deciding to take a peek under the hood to see exactly what keeps the motor running. «

Screen GEMS

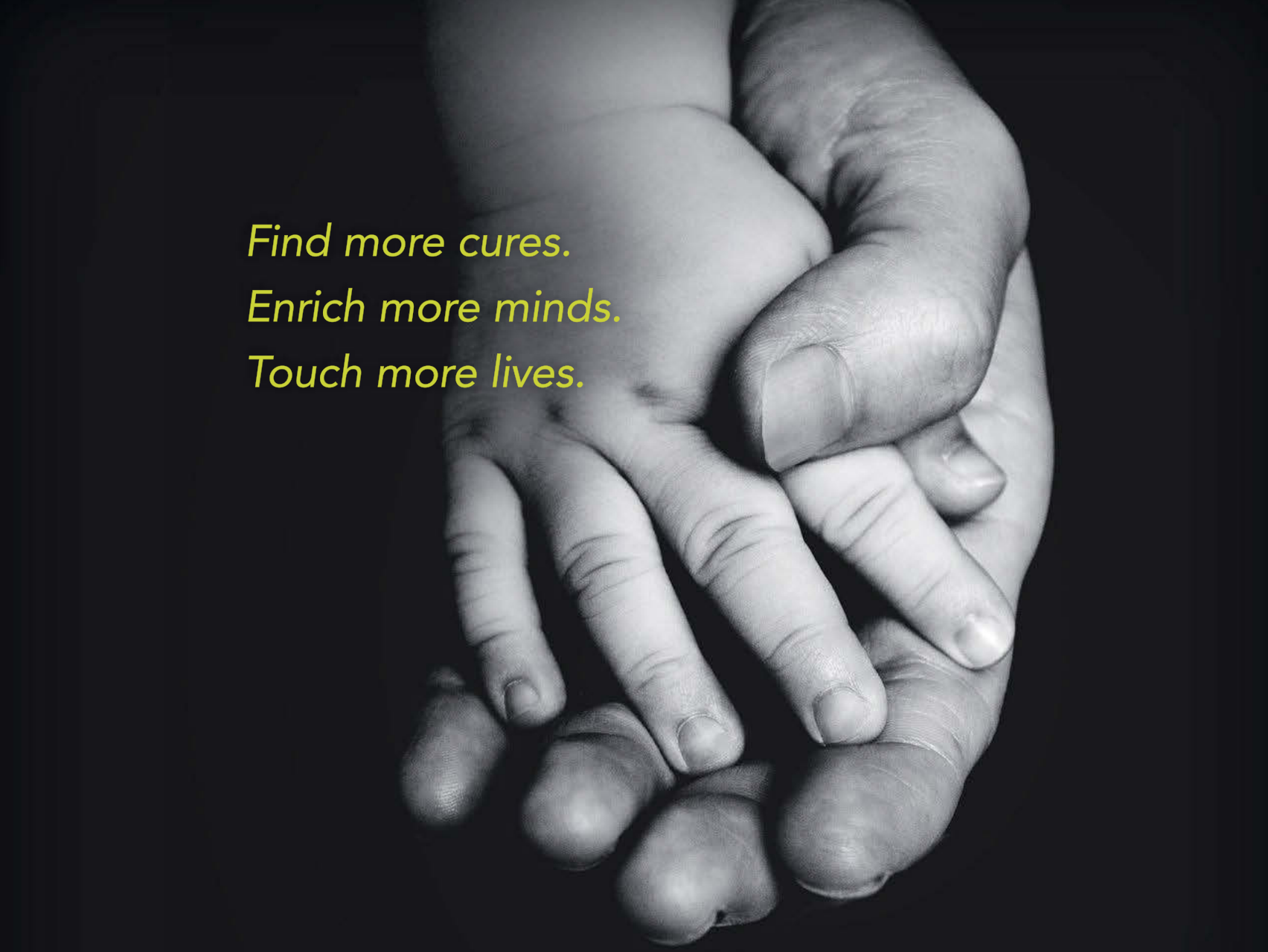
A CONNECTICUT FILM FESTIVAL *AIMS TO RAISE SOME HOMETOWN* HOLLYWOOD MOGULS.

"Greenwich is a financially savvy, arts-supporting community," says Wendy Stapleton Reyes, who views the **Greenwich International Film Festival** as a convenient way for locals to get into the movie business from (literally) their own back yards. The inaugural festival—founded by Reyes, Carina Crain, and Colleen deVeer, and with a board that includes Jenna Bush Hager and actor Colin Hanks—debuts on June 4. Connecting investors with filmmakers is one of the festival's goals; raising money for aspiring artists is another. This year the founders have partnered with UNICEF to support OneMinutesJr., which provides video cameras to children who live in areas of conflict. The kids' work, shown alongside the 25 jury-selected films, will add gravitas to what could have been just another festival. GREENWICHFILM.ORG *Leena Kim*



POWER IN NUMBERS *From left:* Bush Hager, Stapleton Reyes, actress Toni Collette, deVeer, Crain, and COO Ginger Stickel.

CLOCKWISE FROM TOP LEFT: FABRIZIO COSTANTINI/WALL STREET JOURNAL; APIC/GETTY IMAGES; BEK ANDERSEN; COURTESY MOFFLY MEDIA



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Second NATURE

IN A NEW YORK EXHIBITION, DAVID WISEMAN *LOOKS TO* THE GREAT OUTDOORS FOR *DIVINE* INSPIRATION.

By Pilar Viladas



BRANCHING OUT ***From left:*** **A Wiseman sculpture of bronze, porcelain, and crystal; the wall-mounted Baby Owl, on view at R & Company.**

The artist David Wiseman depicts the natural world in ways both beguiling and surreal; his ceiling and wall installations of plaster branches are often laden with porcelain fruits and blossoms. But in **"Wilderness and Ornament,"** which opens May 11 at R & Company in New York City, Wiseman also explores patterns like Gothic quatrefoils and Vienna Secessionist fish scales. For a room within the gallery, he illustrated these motifs in plaster relief on the walls and in the filigreed bronze base of a table. The eventual goal is to accomplish the Romantic-era German concept of *gesamtkunstwerk*, or total work of art. "This," he says, "is close." «



DARK *STAR*

Australia reinvents the black box for the Venice Biennale.

In the art world, the 29 national pavilions in the Venice Biennale's wooded Giardini are prime real estate. Designing something to go alongside buildings by such 20th-century masters as Josef Hoffmann and Carlo Scarpa is daunting, to say the least. So for the new **Australian Pavilion**—which opens, with the rest of the Biennale, on May 9, replacing a temporary space built in 1988—the noted Melbourne architectural firm Denton Corker Marshall chose an unequivocally 21st-century look: a minimalist white exhibition space wrapped in a matte black granite exterior, with panels that swing open. Simon Mordant, a noted art collector who is the pavilion's commissioner, described the uncompromising design bluntly: "It's in your face." «

PLASTIC *FANTASTIC*

KARTELL'S NEW HOME FRAGRANCES *DOUBLE AS* SCENT-SATIONAL *OBJETS D'ART.*



Kartell, the cutting-edge Italian manufacturer, has in recent years expanded its repertoire beyond plastic furniture to include bags, shoes, and tableware. This summer it dips into **home fragrances** with a line of eight room scents in the form of candles, diffusers (both stick and electronic), and sprays. They are all housed in sleek plastic containers created by Milan designer Ferrucio Laviani in eight colorful shades. The fragrances were concocted with "noses" from top French firms, and they include the musky Ghost Diamond (a Kartell favorite), the woodsier Portofino, and the spicy Ad-Red-Aline. Kartell's CEO, Claudio Luti, arrived at the company (which was founded by his in-laws) in 1988 after spending 10 years as managing director of Gianni Versace—where he learned "the importance of building a brand." Kartell, to his mind, has a lot of room to grow. And "furniture," he adds, "is too small a world." FROM $64 (AVAILABLE MID-JUNE), KARTELL.COM

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The Sun KING

FEW ARE THE TROPICAL RESORTS *THAT STAND THE TEST OF TIME.* HUNTINGTON HARTFORD'S *OCEAN CLUB, IN THE BAHAMAS, IS ONE.*

By Klara Glowczewska



HEIR APPARENT Hartford opened the Ocean Club in 1962 and gave it a formal, Versailles-inspired garden beyond—an amenity that's hard to beat.

There is nothing quite like the tropical image of blue water, white sand, and palm trees to make us dream of paradise—and to make the rich among us yearn for a permanent piece of it. Chinese money is making a big play for it in the Caribbean right now, including in the Bahamas, where on March 27 the region's largest tourist development in years, Baha Mar, opened on 1,000 acres fronting Cable Beach in Nassau, on New Providence Island. When completed it will have four hotels (including a Rosewood and a Grand Hyatt), 40 restaurants, a casino (the plan is to rival Las Vegas and Macau), a golf course, and more.

So in February I thought it would be the perfect time (call me perverse) to visit an earlier vision of Bahamian resort development, the **One&Only Ocean Club**, on adjoining Paradise Island. The money that first gave rise to what would become the Ocean Club belonged to a Swedish millionaire, Axel Wenner-Gren, who back in 1939 took off on an around-the-world sail on the Southern Cross, then one of the largest private yachts in the world. (He purchased it from Howard Hughes.) Happening upon the largely undeveloped Hog Island, as Paradise was then called, he promptly started buying up bits of it, building himself a private villa and naturally calling the property, where he would winter for the next 20 years, Shangri-La.

There is irony in this. Not only was the world going to hell at that particular moment, but Wenner-Gren himself had hit a decidedly (and deservedly) rough patch. A friend of Herman Göring's (through Göring's Swedish wife) and a suspected proponent and supporter of German militarism, Wenner-Gren had been blacklisted by the United States just as the war broke out and had many of his assets frozen. The effects of this took their toll, and by 1960—having by then amassed 685 acres, the entire five-mile-long island—he was ready to sell the estate when the next seeker of a tropical paradise came knocking: George Huntington Hartford II, heir to the immense Atlantic & Pacific Tea Company (a.k.a. A&P) fortune, and creator of the Ocean Club as we now know it.

I became quite fond of "Hunt," as I mentally took to calling Hartford, during our long weekend. (I went with a friend, Grey.) And it wasn't just because we were placed in the Hartford Wing of the now 35-acre property, with its cinematically idyllic green lawns decorated with tall palm trees and swaying white hammocks—beyond which lay the gorgeous blue and white arc of the beach. There was something admirable, even utopian, in Hunt's ambition for the resort, which he expounded upon in the May 1962 issue of this magazine. Sure, there were references to "the right kind of people," those he hoped would be attracted to what he had created: low-key, artful, quiet. But he didn't want a private club—"dull" was the word he used, maintaining altruistically that "the most attractive beach on the island should be open for the general public."

And it wasn't just that he decreed that the resort's buildings be "18th-century Bahamian in character and seldom rise above two stories." (I always like the embrace of local architectural vernacular.) His social-mindedness went far deeper. He fantasized about the Ocean Club helping to promote Bahamian, and generally Caribbean, arts, with an annual film and music festival, a music school where new local ballets and operettas would be produced every two years, and a theater on Paradise Beach, plans for which, he wrote, he and the Ocean Club's architect, John Volk, were already concocting. Furthermore, he wanted Paradise Island, with its easy accessibility to Nassau (just across a narrow, calm waterway), to serve as a meeting place for "thinking people throughout ➤➤

COURTESY ONE&ONLY RESORTS (OCEAN CLUB); PICTORIAL PARADE/GETTY IMAGES (HARTFORD)



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CARIBBEAN COOL
The Baha Mar complex, which opened in March, includes a Rosewood hotel with interiors by the designer behind the Beverly Hills Hotel.

Channel SURFING

VENICE MAY BE ANTI-DEVELOPMENT, *BUT NOT THE* NEARBY ISLANDS. *TWO NEW MAJOR HOTELS DEBUT* JUST IN TIME *FOR THE* BIENNALE CROWDS.

By Stephanie Wu



the entire world," who could come here, conduct business, and, "in these desperate times" (the Cuban Missile Crisis was looming), solve global problems—the Ocean Club as a little Davos.

Nothing came of those high-falutin dreams. Hunt proved a poor resort entrepreneur—among other unwise moves he allowed many of his friends to stay at the Ocean Club for free—and eventually he had to sell it off. But it is still, I kept thinking during my little interlude there—and regardless of the megaresorts that have risen nearby—a lovely and oddly elevating place to visit.

The club became part of the One&Only hotel group in 2003, and now it features modern, brand-inspired luxuries: a kitchen supervised by Jean-Georges Vongerichten at the beachside Dune restaurant; a free morning yoga class on a wooden platform overlooking the beach (the view is beautiful despite the two huge salmon-colored towers of the Atlantis looming about a mile away); a spa that offers One&Only's signature four-handed massage, intense and doubly effective; a butler whose services come with every room (our butler, Prince, was helpful and unobtrusive, but for me the jury is still out on that form of luxury). And thanks to an arrangement with the Atlantis, families can take advantage of that property's fabulous kids' facilities.

But the most luxurious thing of all is the Versailles Gardens, a series of seven terraces created by Hunt that rise above the resort's large royal blue Versailles Pool. Studded with antique bronze and marble statues (French, Italian, and Scottish, they depict Hercules, Ceres, Cupid and Psyche, Venus, a nymph with dolphins, and more), they culminate, on the uppermost terrace, with a 13th-century French cloister from the Pyrenees purchased in 1925 by William Randolph Hearst and warehoused in Miami until its discovery by Hunt.

It seems improbable at first, this pastiche of European culture transposed to a tropical setting. But it is irresistible. We strolled it first thing each morning, before anyone else arrived; we admired it from a distance each afternoon as we floated in the pool, the One&Only Special (a superb rum cocktail) in hand; and we visited it at night, to admire the charming sculptures by moonlight. One evening we even lurked behind some tropical poolside vegetation and seriously contemplated crashing a wedding taking place on two of the terraces. The precise nature of the gardens' allure was difficult to fathom. "It's a little dream, and not a stupid one," Grey suddenly ventured on our final morning's tour. That's it. A fine ambition for a little piece of paradise. And a high bar for what comes next. «

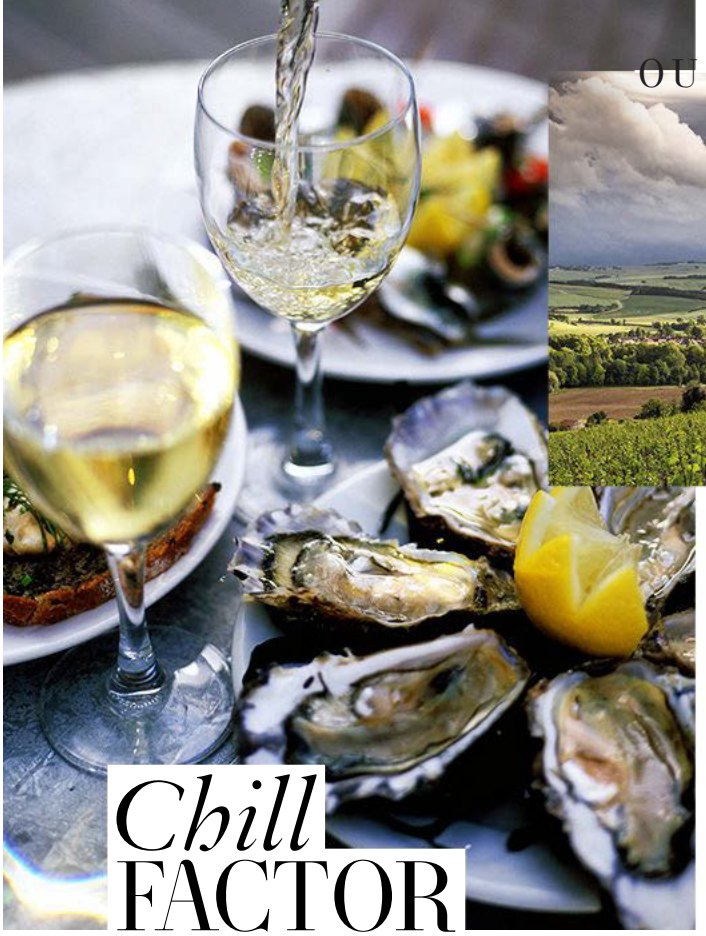
ST. REGIS VENICE *San Clemente Palace*	VS	J.W. MARRIOTT VENICE *Resort & Spa*
The hotel, on San Clemente Island, has 191 rooms, a spa and a pool, a restaurant by the former chef at Cala di Volpe, and (this being Italy) a landmarked church.	**THE ISLAND**	On the 40-acre Isola delle Rose, 266 rooms, a spa, and four restaurants are spread among 19 historic buildings and a picturesque olive grove.
Things have certainly livened up since the Middle Ages and Renaissance, when the island's main building served at times as a military outpost and a monastery.	**PAST LIFE**	Created in 1860, this man-made island held hospitals until it was abandoned after World War II. Thankfully, there's nothing sterile about the new interiors.
You're not slumming in the other 48 terrazzo-floored rooms, but the San Marco Suite comes with a panoramic view that includes Venice's famed bell tower.	**MASTER SUITE**	Sometimes one presidential suite just isn't enough. Here, two are combined in a two-story, two-bedroom villa with a private pool, garden terrace, and lagoon views.
The hotel has three eye-catching mahogany boats to zip guests to the city center in less than 10 minutes.	**GETTING AROUND**	A dedicated 24-hour ferry shuttles guests to Piazza San Marco in 15 minutes.
Since the St. Regis New York invented the Bloody Mary, Venice can take some liberties: ginger, cinnamon, and white pepper—*eccolo*, the Lagoon Mary!	**LA BELLA VITA**	Follow a dip in the rooftop infinity pool and its view of the Venice skyline with *cicchetti* (Italian tapas) and prosecco. *Cin cin.*

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WEATHER PERMITTING
In a good year, Chablis can be heavenly. ***Above:*** **Storms over the Dauvissat vineyard.**

Chill FACTOR

SPRING FROST KILLS OFF *A LOT OF* GOOD CHABLIS. *YOU SHOULD GO OUT AND* HUNT DOWN *THE REST.*

By Jay McInerney

At this time of year I sometimes worry about **Chablis**, the town and the wine. April has always been the cruelest month for vintners at the northern edge of Burgundy, where the prosperous medieval village of Chablis is located. It was warm when I visited last April, but the region is prone to spring frosts that can wipe out budding vines. When the weather favors them, as it has more frequently in recent years, the Chablisiens make one of the most haunting wines in the world, a racy white that tastes more mineral than vegetable, more saline than sweet, with a lively acidity that tingles the palate like an electric shock. An ocean of swill from other parts of the world has been marketed under the name "Chablis," but the real thing is inimitable.

"My grandfather lost all of his crop in 1960, 90 percent in '61, and the whole crop again in '62," says Fabien Moreau, a cheerful 40-year-old, as we walk through the vines of Les Clos, a steep, south-facing vineyard. Moreau's family has made wine in the region for 200 years; he took over the ancestral domain, Christian Moreau Père et Fils, in 2001, after studying oenology in Dijon and management in Bordeaux.

In April 2003 the temperature dropped to 25 degrees for three days, devastating the young shoots. Since then the development of frost prevention methods, including sprinkler systems and heaters called smudge pots, has helped save many vintages from annihilation. "So has global warming," Moreau says, echoing a common observation among growers in Chablis and elsewhere.

Moreau stoops and scoops up a handful of tiny oyster fossils called virgula, artifacts of the Paris Basin, a Jurassic sea that stretched north all the way to the town of Kimmeridge, in Dorset, England. That village gave its name to the geologic formation and the period in which it was created: Kimmeridgian limestone, formed in part from these ancient shells, underlies all the best vineyards of Chablis. No scientific research accounts for the affinity between oysters and Chablis, but when you try the two together it's easy to imagine a dialogue of sorts between the fresh specimens and their fossilized forebears. The marginal climate, the Kimmeridgian marl, and the chardonnay grape (the only permitted variety) produce a white like no other.

Les Clos is one of seven sloping, south-facing Grand Cru vineyards from which one has an excellent view of Chablis's half-timbered houses, just across the Serein River. The land here enjoys the most sun, whereas Premier Crus, the second rung on the classification of quality, tend to have slightly less favored southeast exposures. The gradations follow centuries of empirical observation, starting with Cistercian monks in the Middle Ages.

Ranking growers is more subjective, although two names, Raveneau and Dauvissat, have long been the most celebrated and have produced the most expensive wines of the region. (François Raveneau, who assembled his eponymous domaine and brought it to fame in the 1960s and '70s, was married to a Dauvissat.) The two use similar techniques and make wine with grapes from some of the same vineyards, although experienced tasters can usually tell them apart and have a strong preference. As good as both are, Raveneau has long garnered the highest prices and the most critical acclaim, even as it remained for years something of a secret. In fact, prices of older vintages have shot up in the auction market this year, approaching and surpassing the whites from the Côte de Beaune.

The Raveneau home and winery are in the middle of the town of Chablis, the entrance marked by a wrought iron sign depicting a man with a hoe. It's easy to find, but gaining access is notoriously difficult, so I felt privileged when I crossed the threshold last year and met the affable, soft-spoken Isabelle Raveneau. As a student Isabelle fled the town of 2,700 to see the world, but she returned a few years ago to take up the family business.

The cellar is moldy, with nary a new barrel in sight. The wines are raised in small used oak barrels, which are porous enough to allow limited exposure to oxygen, softening the rather searing acidity of Chablis. We were joined in the cellar by her father Bernard, whose demeanor hovers between ➳

FROM LEFT: EMILIO SUETONE/HEMIS/CORBIS; GIANNI VILLA/MAGAZINE VIGNERON

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AUSTERE DISPOSITION Bernard Raveneau, of Domaine Raveneau, samples a barrel.

diffident and dour. In fairness, for a vintner in Chablis, with its fickle weather, it's probably hard to maintain a sunny disposition. As we began tasting 2013s from the barrel, Bernard described the vintage as one that "started poorly and ended poorly," culminating in a downpour on October 5. I thought the wines surprisingly good, considering, but I had to admire his candor. It's not often you hear a vintner trash a vintage in his own cellar. In fact, I think this was a first for me in 20 years as a wine writer. Bernard was much happier, as he should have been, with his 2012s ("a classic vintage"), which recently started appearing in U.S. stores.

The cellars of Dauvissat are just a short walk from Raveneau—everything in this village is a short walk—but outside there's no sign; Vincent Dauvissat doesn't want unscheduled visitors. His cellar, under his house, is crammed with mostly used barrels, although he throws a few new ones into the mix, which may explain why his wines are slightly broader and more accessible than Raveneau's. His outlook seems sunnier than Bernard's too. Although Dauvissat was nervous about the 2013s initially, he was happy with the results six months after harvest. But in his cellar, too, the 2012 really shone: classic, lean, mineral Chablis, reminiscent of the great 2008s.

When my traveling companion, Beaver Truax of New York City's Flatiron Wines, tasted the 2012 Les Preuses, a Grand Cru, he turned to me with a beatific smile and said, "It's sort of like chewing pebbles." And he meant that as a compliment. If it sounds strange, I urge you to try a bottle of Grand Cru Chablis.

There are many fine producers of Chablis whose wines sell for a fraction of the cost of Raveneau and Dauvissat, including newcomer Patrick Piuze, an émigré from Montreal whose winery sits across the street from Dauvissat's house. The wines made by Fabien Moreau for his Domaine Christian Moreau are particularly pure examples, as are those of Domaine Louis Michel & Fils. Among the few big players in the region, Domaine William Fèvre, whose neoclassical headquarters is the dominant building in town, and Joseph Drouhin, the great Burgundy *négociant*, both make excellent Chablis.

Why do I like Chablis so much? When I got home I tried to explain it to my wife, who is a Champagne drinker, and suddenly it hit me. Chablis and Champagne are both lean whites grown at the edge of viable viticulture, and Chablis (the village) is in fact much closer to the Champagne region than to Beaune, the center of Burgundy. "So Chablis is basically Champagne without bubbles," I said while serving her a 2005 Raveneau Montée de Tonnerre, accompanied by wild striped bass with green curry.

"I could drink this anytime," she said. Later in the week, over a bottle of 2000 Dauvissat La Forest, she officially became a convert. Now I have to share. «



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Wing VOTE

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Photograph by James Wojcik
Styled by Will Kahn

ANTENNAS UP **Wordsworth and Emily Brontë wrote odes to the butterfly. These might be more fun.** ***From left:*** **SOPHIA WEBSTER** BUTTERFLY SANDALS ($580), SOPHIAWEBSTER.COM; **VALENTINO GARAVANI** BUTTERFLY HEELS ($1,975), VALENTINO.COM.

PROPS STYLED BY LISA FLUDZINSKI

Bonus SEASON

A COLLECTION CROSSES NATIONAL BORDERS *TO LAND IN STORES JUST BETWEEN* SPRING AND FALL.

The Scots can't claim tartan as entirely their own. A similar pattern has been found at sites near Salzburg, Austria, and in China, where a 4,000-year-old mummy was preserved in a pair of plaid leggings. So why shouldn't the Italian Giorgio Armani introduce his **Tartan capsule collection** in stores this month? Pieces include print blouses and skirts, coats and blazers—in silk and wool—as well as more deconstructed takes on the tradition, like a red crocodile handbag. "Tartan is a high-impact, very precise pattern," Armani says. "It allows me to play with graphic elements while maintaining my clean and essential lines. With this collection I wanted to add a fresh twist, playing with proportions and contrasts, using tartan on everything, including leather."

Stellene Volandes

CENTER SQUARE
Giorgio Armani ventured outside his signature palette with a tartan collection.
RIGHT: PANTS ($2,725) AND SWEATER ($3,075). *BELOW:* JACKET (PRICE ON REQUEST) AND PANTS ($3,175), 212-988-9191.



GIORGIO ARMANI SHOES ($695), 212-988-9191

GIORGIO ARMANI COAT ($6,525), 212-988-9191

BEAUTY NOTE

Sofia Coppola brought news of the latest age-erasing device from Dr. Maurice Dray's office in Paris to Joanna Vargas in New York. The beloved aesthetician purchased the Invasix Forma, a radio frequency machine, and improved the treatment by adding oxygen and plant stem cell infusions for the **Forever Facial**. "The results are as close to a face-lift as you can get without going under the knife," says Vargas, who recommends eight sessions to yield the maximum improvement. Naomi Watts has already started the course. FROM $500 PER SESSION, JOANNAVARGAS.COM

BARE MARKET
Jewelry designer Gaia Repossi favors simplicity in all things—including her unembellished tan leather bag collection.



NATURAL *Beauties*

Like a woman with perfect skin, these bags don't need much to look perfectly finished.

RALPH LAUREN COLLECTION
Part of the saddle bag collection, this new style molds supple calfskin into a deceptively simple shape. $2,950, RALPH LAUREN.COM.





SALVATORE FERRAGAMO
Inspired by a tote the founder carried to work—and called Salvatore in his honor. $3,600, 866-337-7242.

CELINE
The brand is a calling card for discretion. Its other bags may be too well-known for that, but this one isn't—yet. PRICE ON REQUEST, CELINE.COM.



MICHEL DUFOUR/WIREIMAGE/GETTY IMAGES (REPOSSI); RICHARD MAJCHRZAK/STUDIO D, STYLED BY JUDITH TREZZA FOR R. J. BENNETT REPRESENTS (COAT, RALPH LAUREN COLLECTION BAG); DAVID LAWRENCE/STUDIO D, STYLED BY ANITA SALERNO FOR R.J. BENNETT REPRESENTS (FERRAGAMO BAG)



Fulco in New York, 1939

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— Babs Simpson
former fashion editor, Vogue

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A *Guide* TO UNFUSSY *Florals*

FLOWERS FOR SPRING? WE KNOW, GROUNDBREAKING. *BUT THIS SEASON'S CROP* ACTUALLY MIGHT BE. ➳



THE PRINT
Feminine, yes, but the darker print and the visible zipper keep it from being overly so. **LOUIS VUITTON** BLOUSE (PRICE ON REQUEST).



THE PAIRING
The surest way to undercut the notion that florals are soft is a sharply tailored, leather-accented trouser. **LOUIS VUITTON** PANTS (PRICE ON REQUEST).



THE CROP
Shorter pants dominated spring and pre-fall. All the better to show off a strong boot. **LOUIS VUITTON** BOOTS ($2,100), US.LOUISVUITTON.COM.

DOLORES GUINNESS

Fortune—and florals—favor the bold. Guinness, a Capote Swan and Balenciaga client, preferred to be photographed in front of an enormous arrangement set on the grand piano in her family's Paris apartment.

BOTTEGA VENETA NECKLACES (FROM $2,350), 800-845-6790

DOMINIQUE CHARRIAU/WIREIMAGE/GETTY IMAGES (RUNWAY); © PHILIPPE HALSMAN/MAGNUM PHOTOS (GUINNESS); DAVID LAWRENCE/STUDIO D, STYLED BY ANITA SALERNO FOR R.J. BENNETT REPRESENTS (NECKLACES)

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LAUREN SANTO DOMINGO
If you're concerned that flowers seem a bit matronly, add a neat chignon, diamonds, and a black background. Study guide above.

CAROLINA HERRERA
DRESS ($2,190), 212-249-6552



DIOR BAG ($3,400), 800-929-DIOR

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FLORALS *CAN BE A TRICKY BUNCH. SUCCESS LIES IN A* WELL-COMPOSED ARRANGEMENT.

Even Queen Elizabeth II, that firm believer in the power of a powdery pastel, wears florals only 13 percent of the time. For as much as they signal the arrival of spring, flowers on a dress can strike fear in even the most fearless of women. Designers, perhaps sensing this trepidation, created a hybrid species for spring and pre-fall. The blooms themselves were often exaggerated to the point of abstraction, and any notes of saccharine were diluted with dark and moody hues.



STELLA McCARTNEY
BAG ($1,855), SAKSFIFTH AVENUE.COM



TABITHA SIMMONS
SANDALS ($695), TABITHA SIMMONS.COM



VERONIKA HEILBRUNNER
Half of one of fashion's favorite couples, and a good measure of how to create ladylike modernity: She pairs Valentino shoes with Nike ankle socks.



VALENTINO
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RICHARD MAJCHRZAK/STUDIO D., STYLED BY JUDITH TREZZA FOR R. J. BENNETT REPRESENTS (DRESS, BAG, BOOTS); RABBANI AND SOLIMENE PHOTOGRAPHY/GETTY IMAGES (SANTO DOMINGO); JULIEN BOUDET/BFANYC.COM (HEILBRUNNER)



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PAUL ANDREW FLATS ($795), PAULANDREW.COM



NIKOS KOULIS EARRINGS ($5,150), BERGDORF GOODMAN.COM



COACH BAG ($395), COACH.COM

RICHARD MAJCHRZAK/STUDIO D, STYLED BY JUDITH TREZZA FOR R.J. BENNETT REPRESENTS (DRESS); DAVID LAWRENCE/STUDIO D, STYLED BY ANITA SALERNO FOR R.J. BENNETT REPRESENTS (PANTS, TOP)

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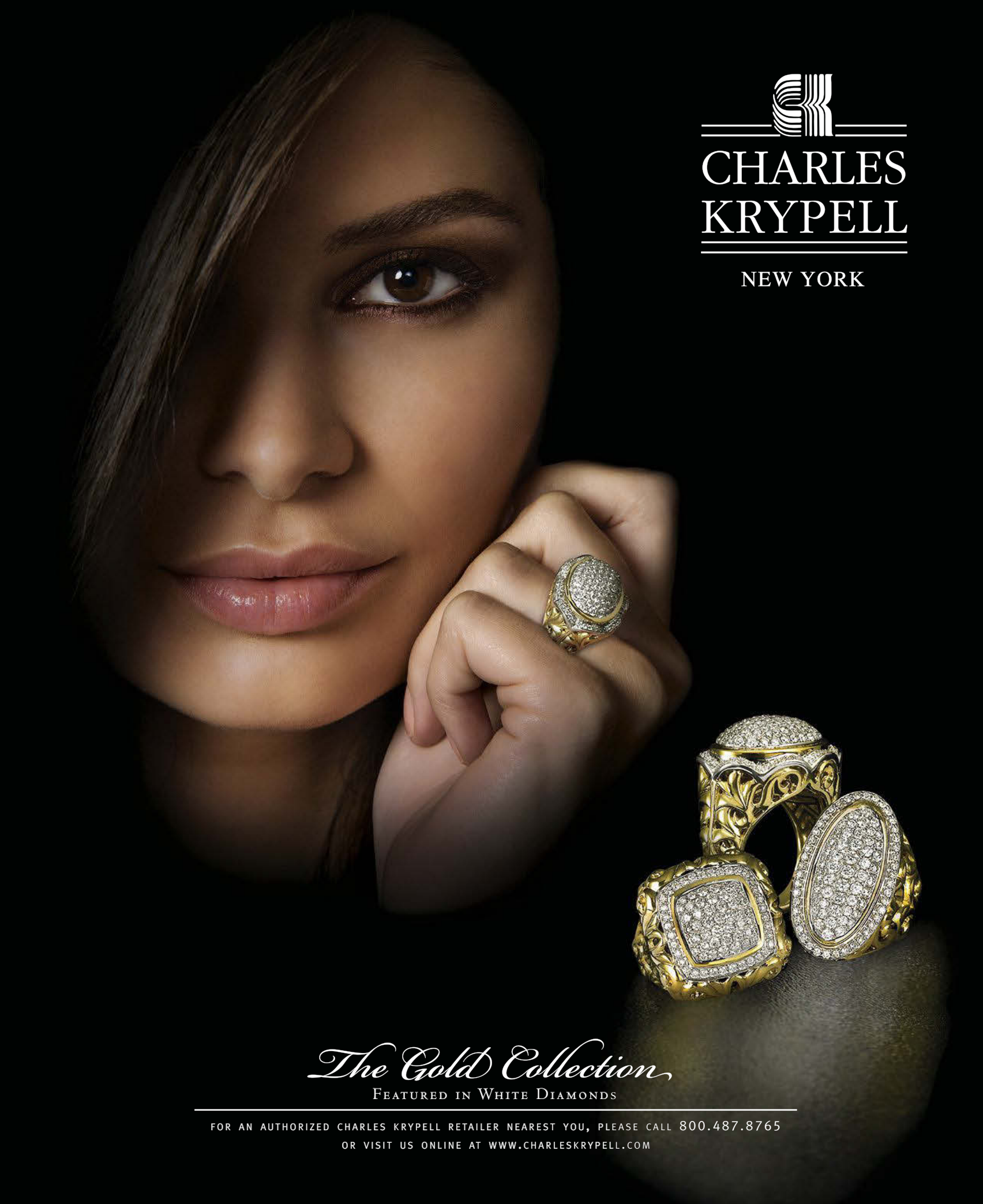
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Lake *EFFECTS*

THE VARIED LANDSCAPE OF NICARAGUA *INSPIRES A SPRING* SHOPPING LIST.

By Amanda R. Hearst

On a recent visit to **Nicaragua**, "the land of lakes and volcanos," I got to stay at two of its coolest, most interesting hotels. Jean-Marc Houmard, the man behind such New York restaurants as Indochine and Tijuana Picnic, presides over the charming Tribal Hotel, in the heart of the colonial city of Granada. There are only seven rooms, which offered a surprisingly welcome intimacy as I sipped a margarita poolside with a fellow guest. I later trekked to Morgan's Rock, on the Pacific coast, and enjoyed the surf on the dark blue water and the fresh seafood from the nearby fishing town San Juan del Sur. The hotel's "Breakfast on the Farm" tour was a highlight: I milked a cow, collected fresh eggs, and then prepared my own meal. Though mesmerizingly beautiful, the country is unquestionably rustic, so leave your Manolos at home. Eco-friendly beauty finds like Drunk Elephant's nontoxic sunscreen and artisanal apparel like Zac Posen's woven dress are your surest bets.

Amanda

RICHARD MAJCHRZAK/STUDIO D, STYLED BY JUDITH TREZZA FOR R.J. BENNETT REPRESENTS (BASKET, BATHING SUIT, DRESS); FRANKLIN RUIZ (MORGAN'S ROCK HOTEL)

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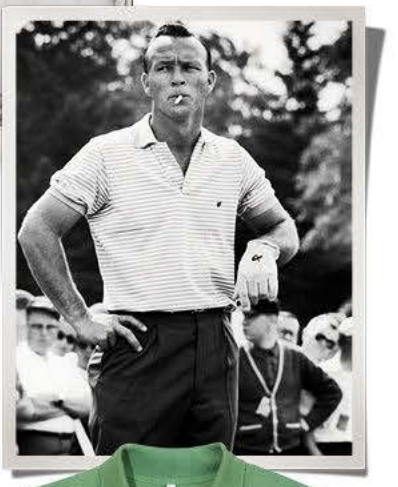


The POLO BAR

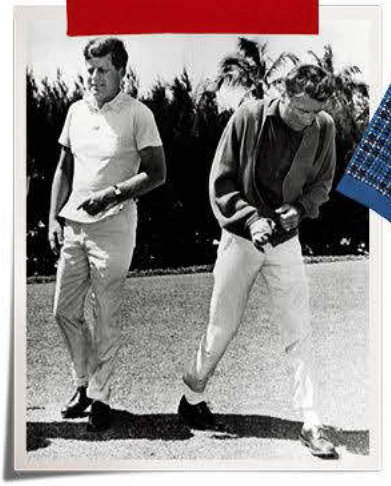
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SHIRTS, FROM LEFT: **BOSS** ($295), HUGOBOSS.COM; **BRIONI** ($950), BRIONI.COM; **DAVID HART** ($425), DAVID HARTNYC.COM









PLAYERS' UNIFORM ***Clockwise from top:*** **Recent *T&C* cover star Ansel Elgort; Arnold Palmer; JFK and Peter Lawford.**

Battle for GOOD

A COMPANY CELEBRATES *ITS* NAMESAKE SOLDIERS *WITH A* COLLECTION *IN THEIR HONOR.*

By Sam Dangremond

The soldiers of the Gurkhas, an Anglo-Nepali regiment celebrating its 200th year, are known for bravery, loyalty, and cheerful indifference to difficulty—exactly the qualities one looks for in luggage. Ghurka, a leather company inspired by the rugged elegance of an officer's vintage gear, is commemorating the bicentennial with the three-piece Ghurka G200 collection, with some of the proceeds going to a trust that supports Gurkha vets and their families. «



ROYAL FOLLOWING **Prince Philip with Gurkhas.** *BELOW:* THE **GHURKA G200** KILBURN II SUITCASE ($2,495), GHURKA.COM.

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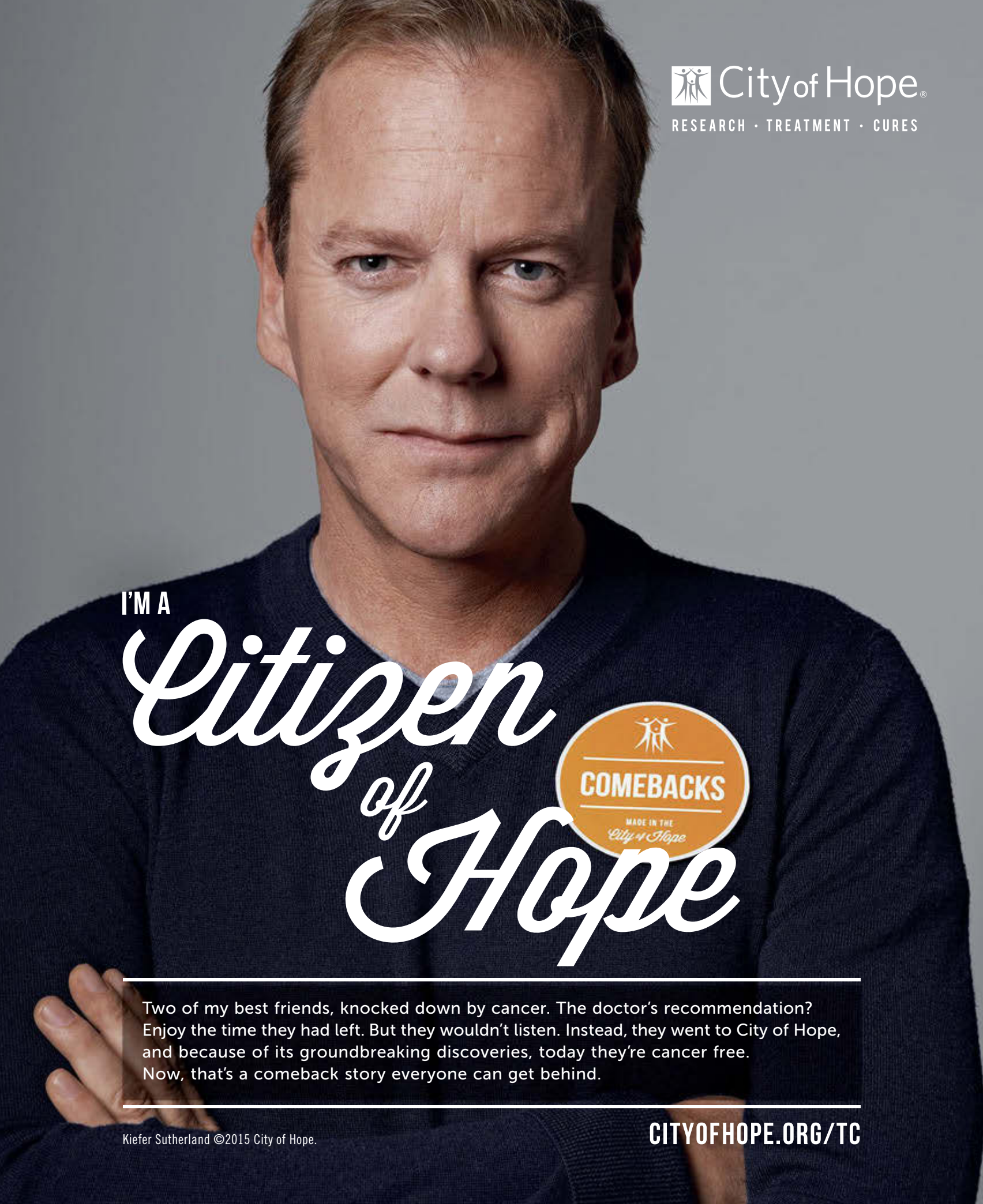


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DAVID LAWRENCE/STUDIO D., STYLED BY ANITA SALERNO FOR R.J. BENNETT REPRESENTS (SHIRTS); ARTHUR ELGORT (ELGORT); BOB GOMEL/LIFE IMAGES COLLECTION/GETTY IMAGES (PALMER); TIM GRAHAM/GETTY IMAGES (PRINCE PHILIP); EVERETT COLLECTION HISTORICAL/ALAMY (JFK AND LAWFORD)


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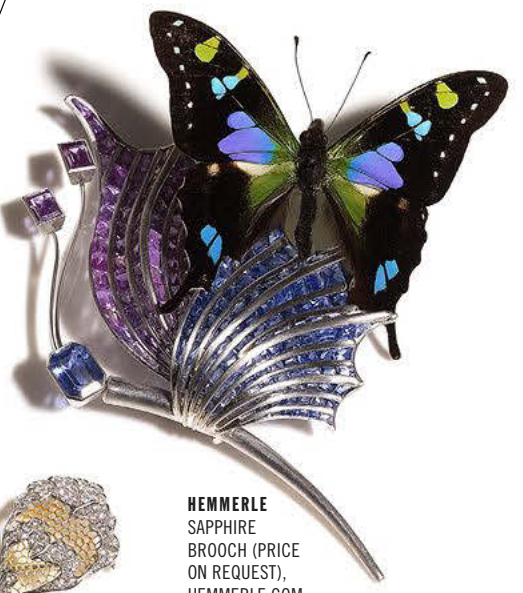


GRAFF WHITE AND YELLOW DIAMOND BUTTERFLY RING (PRICE ON REQUEST), GRAFF DIAMONDS.COM

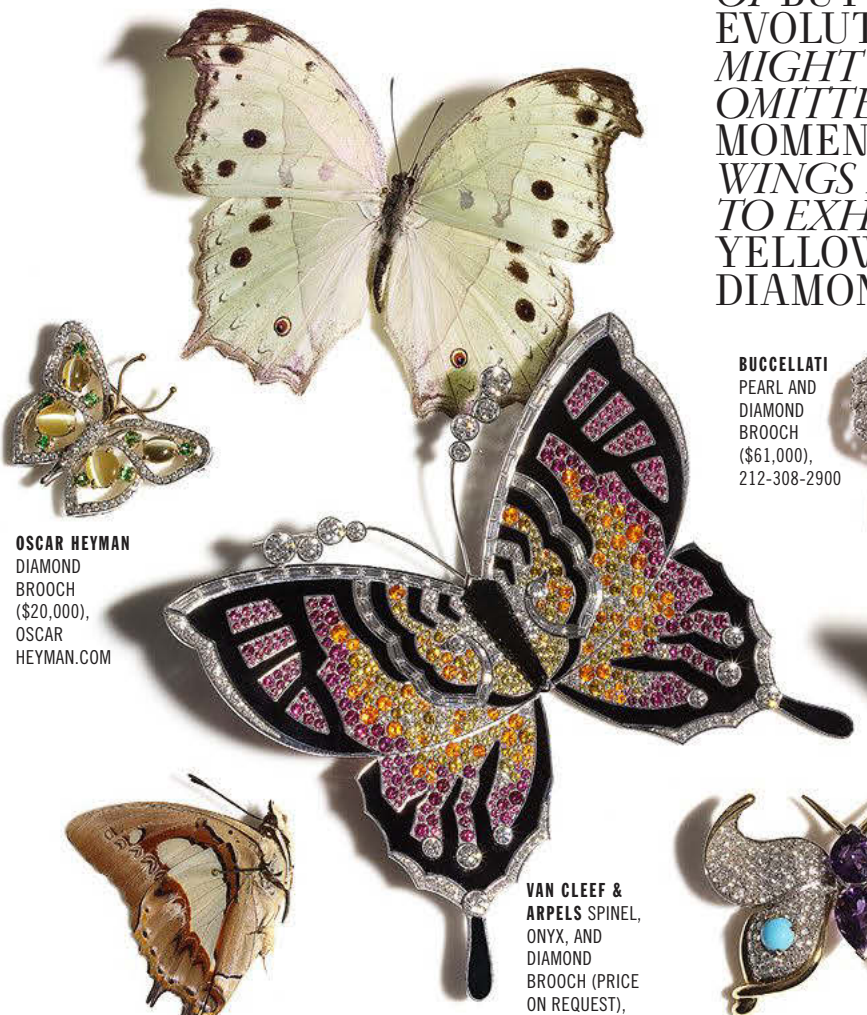
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NET Worthy

NABOKOV'S THEORY OF BUTTERFLY EVOLUTION *MIGHT HAVE OMITTED* THE MOMENT *THE WINGS BEGAN TO EXHIBIT* YELLOW DIAMONDS.



HEMMERLE SAPPHIRE BROOCH (PRICE ON REQUEST), HEMMERLE.COM



OSCAR HEYMAN DIAMOND BROOCH ($20,000), OSCAR HEYMAN.COM

VAN CLEEF & ARPELS SPINEL, ONYX, AND DIAMOND BROOCH (PRICE ON REQUEST), VANCLEEF ARPELS.COM



BUCCELLATI PEARL AND DIAMOND BROOCH ($61,000), 212-308-2900



JEAN SCHLUMBERGER DIAMOND AND AMETHYST BROOCH ($45,000), TIFFANY.COM

Photograph by James Wojcik
Styled by Will Kahn

PROPS STYLED BY LISA FLUDZINSKI

What Color Are THESE EARRINGS?

THE COMPANY THAT DESIGNED *THEM SAYS THE ANSWER IS* GREEN.

By Stellene Volandes

When judging the jewelry choices of any actress posing at Cannes (May 13–24), you might forget that before her earrings were on the Croisette, a person in Colombia had to mine the gold they're made of. Chopard, a red carpet favorite, wants to remedy that. The company has worked with eco-friendly Livia Firth (wife of Colin) to "adopt" two South American gold mines and improve working conditions through social welfare programs and support. And they've issued the Green Carpet Collection: pieces (including the Cannes Palme d'Or itself) sculpted exclusively from fair mine–certified gold and set with only RJC-approved diamonds. «



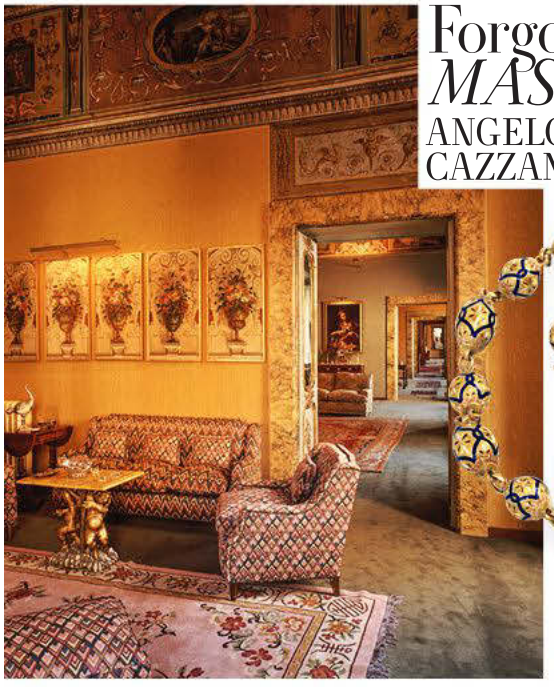
SHINING EXAMPLE **How can you support sustainable luxury? Buy these.** **CHOPARD** EARRINGS OF FAIR-MINED GOLD AND RJC-APPROVED DIAMONDS (PRICE ON REQUEST).



MATCHED PAIR **Tisch (*left*) on Fellowes: "She was so cutting-edge then, and I love that the pieces still look that way now."**

JEWELRY *Envy:* DAISY FELLOWES

Philanthropist Lizzie Tisch covets the emerald and diamond Van Cleef & Arpels cuffs of Singer sewing machine heiress Daisy Fellowes. Sadly, they are now in a private collection. Though, if the owner is reading this…



Forgotten *MASTERS:* ANGELO GIORGIO CAZZANIGA



EMPIRE SERIES **The colors of Princess Irene Galitzine's palazzo in Rome may have influenced a friend.** VINTAGE **CAZZANIGA** BRACELET AND NECKLACE, MAHNAZCOLLECTION.COM.

Angelo Giorgio Cazzaniga was, as his name might suggest, a Roman, but his father ran the estate of a cousin of a czar, and Angelo himself was friends with Princess Irene Galitzine, a descendant of Russian nobility. Their influence is evident in Cazzaniga's pieces from the 1950s through the '70s, which are rich in enameling and the palette of Russian iconography. The dealer and collector Mahnaz Ispahani Bartos has an impressive collection, and she is generous enough to let me visit it occasionally. *S. V.*

© BETTMANN/CORBIS (FELLOWES); JIM SPELLMAN/WIREIMAGE/GETTY IMAGES (TISCH, TOP); D DIPASUPIL/FILMMAGIC/GETTY IMAGES (TISCH, MIDDLE); JIM SPELLMAN/WIREIMAGE/GETTY IMAGES (TISCH, BOTTOM); © MASSIMO LISTRI/CORBIS (INTERIOR)


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JEWELS
Photo: MATTHEW KLEIN
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School OF ROCKS

HOW DOES ONE PREPARE FOR JEWELRY UNIVERSITY? A CRASH COURSE *IN ANCIENT MYTH, SECRET MEANING, AND THE* SYMBOLISM *OF STONES.*





Keith Richards is a student of Herodotus. That fact might explain his impressive collection of skull rings—just one of the nuggets I gleaned from a class in talismanic jewelry at the **Van Cleef & Arpels L'Ecole** in Paris. (Skull rings turn out to be rooted in the ancient practice of memento mori.) I was also schooled in why bats are Chinese good luck charms, why samurais painted dragonflies on their swords, and why every soldier should consider wearing a three-stone spinel brooch into battle.



The four-hour class, part of the L'Ecole curriculum, is lecture-focused but heavy on student participation. (At the end, each pupil sketches a personal talisman.) The school, established in 2012, will set up for two weeks this June at New York's Cooper Hewitt Museum; there will be classes in the sketching and creation of jewelry as well as more historical choices, like a talisman class and one on the Art Nouveau movement. I've done both types and prefer the latter. I found it frustrating to measure dimensions in my sketch and to wield jewelers' tools—my butterfly model was a poor reflection on the capabilities of the Van Cleef workshop. But give me a great teacher, like the one at L'Ecole who spun tales of the magic of the green stones in the Crown of the Andes, or of the scarabs that changed Napoleon's luck, and I'm rapt for hours. JUNE 4–18; FOR MORE INFORMATION GO TO US.LECOLEVANCLEEFARPELS.COM *S. V.*



VAN CLEEF & ARPELS EMERALD EARRINGS (PRICE ON REQUEST), VANCLEEF ARPELS.COM





CARTIER CORAL LADYBUG BROOCHES (FROM $8,800), FD-GALLERY.COM

BEAUTY NOTE The season for earthy stews may be coming to a close, but a humble herb garden staple is having its moment in the skincare aisle. Rosemary, which figures in **REVISION SKINCARE** DEJ CREAM ($120, REVISIONSKINCARE.COM), **NUDE** PROGENIUS RESCUE OIL ($78, SEPHORA.COM), AND **TAMMY FENDER** PURIFYING LUCULENT MASQUE ($215, TAMMYFENDER.COM), acts as both an antioxidant and a circulation booster. "It brings essential nutrients and oxygen directly to the cells," says Fender, who also touts its mental health bona fides. "On an energetic level, it instills an easeful clarity of mind."

CLASS NOTES

A CHEAT SHEET ON THE POWERS OF GEMS, *MEANT TO INFLUENCE FUTURE* JEWELRY PURCHASES.





MALACHITE
Healing properties are ascribed to all green stones; this is a current favorite. KARA ROSS BRACELET ($33,395), NEIMANMARCUS.COM.



PEACOCK
When Zeus tried to kill Argos, Hera turned him into a peacock—and the bird a symbol of immortality. ELIZABETH LOCKE BROOCH ($8,775), NEIMANMARCUS.COM.



SKULL
Herodotus, Plato, and Tibetan monks claimed its powers long before Keith Richards. AMEDEO RING ($6,300), MYAMEDEO.COM.



AMBER
Thought to give off the force of life, protect children, and heal joint problems. SYLVA & CIE EARRINGS ($6,000), MITCHELLS, 203-227-5165.



AQUAMARINE
A sailor's good luck talisman. Works for even mere mortals traveling over water. VERDURA BROOCH ($67,000), VERDURA.COM.



ANDREW H. WALKER/GETTY IMAGES (NYONG'O); DENIS O'REGAN/GETTY IMAGES (RICHARDS); TIM GRAHAM/GETTY IMAGES (QUEEN ELIZABETH)


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SKINCARE

Unnatural SELECTION

WE'RE REGALED DAILY WITH *NEWS ABOUT THE POWER OF* ORGANIC EVERYTHING. *BUT WHEN IT COMES TO* BEAUTY REGIMENS, *ALL SYNTHETICS ARE* NOT AS EVIL AS THEY SEEM.

By Fiorella Valdesolo
Photograph by James Wojcik
Styled by Will Kahn

PROPS STYLED BY LISA FLUDZINSKI

.COM FOR MORE BEAUTY NEWS, GO TO TOWNANDCOUNTRYMAG.COM

"I want to say one word to you. Just one word: plastics. There's a great future in plastics."

So said Mr. McGuire to an impressionable Benjamin Braddock in *The Graduate*. And when we hear the word *synthetic*, it's plastic that comes to mind. Applied to skincare, the concept doesn't hold much appeal, but not all **synthetics** are created equal. While some do indeed deserve wariness—including parabens, sulfates, and phthalates—others are safe, effective, and on the cutting edge of what science has to offer in the race against aging. They are, as Mr. McGuire suggested, the future.

"I think the big demand now for natural and organic in the beauty world stems from the food industry," says Lauren Hoffman, co-founder of Onomie, a new line that bridges the gap between skincare and makeup. "But there have always been safe synthetics that get great results."

So what exactly falls under the umbrella of synthetic? A lot, in fact. "Synthetic simply refers to anything that doesn't spontaneously come from nature," says dermatologist Dr. Dennis Gross. That means any ingredient, even one that is initially nature-derived, that has been manipulated or modified in a lab. Many of the most prized synthetic skincare ingredients do occur naturally but for various reasons are reproduced in a lab. Take peptides, which are commonly considered the most valuable ingredients for cell regeneration. "They might not exist without synthetics," says Dr. Daniel Stangl, director of innovation for La Prairie. "Peptides are a complex chain of amino acids, and the order determines their efficacy. It's hard to get peptides in a precise sequence from natural sources, and if you do find them they usually are not present in high concentrations."

Case in point: La Prairie's new Anti-Aging Rapid Response Booster. To create it Stangl employed biomimetic peptides, which get their blueprint from nature ➳

but are created synthetically. The same is often true of hyaluronic and alpha-lipoic acids. "Hyaluronic acid, which is a highly effective humectant, and alpha-lipoic acid, a powerful antioxidant, both occur naturally in the body, but the reason we're using synthetic versions is that there is simply not enough available," says Marisa Vara Arredondo, the brains behind pH-driven skincare brand Phace Bioactive.

Then there are natural ingredients that function better with the help of synthetics. The best example is vitamin C, "one of the few ingredients that can build collagen, because it both promotes it and preserves it," Gross says. "It's natural, but apply a little science and you can make it even better." Synthetic ingredients can not only stabilize vitamin C; they can make it suitable for use in higher concentrations, as well as help it travel to the deepest layers of skin. "In order for a product to make you look younger, you need to get ingredients into both the water-soluble and lipid-soluble phases of skin," Gross says. "Vitamin C alone is water-soluble, but if you piggyback it onto a lipid molecule it can get to areas it wouldn't normally reach, promoting collagen and protecting skin against free radicals."

Beyond skincare, the world of perfume has been steeped in synthetics ever since Guerlain launched Jicky, in 1889. Besides permitting perfumers to conjure scents outside the natural realm, synthetics are the only way to capture the essences of certain more ephemeral flowers. "When molecules cannot be extracted from a flower, the only way to get each piece of the puzzle is through a chemical process," perfumer Frédéric Malle says. Gardenia, lily of the valley, magnolia: None would exist in perfume without synthetics. And, like skincare scientists, perfumers are manipulating naturals to enhance their effects. "Today superinteresting naturals are molecularly distilled, to be stripped from their unwanted parts," Malle says. "These extractions are the best alliance of nature and technology, the utmost luxury."

Though there haven't been specific studies impugning the topical use of synthetic powerhouses like hyaluronic acid, some people, like natural beauty pioneer Tata Harper, prefer to play it safe. "There are not nearly enough extensive or up-to-date tests to prove they're healthy, so I believe in practicing the precautionary principle," Harper says. Her upscale line avoids all synthetic ingredients lest they add to our body's "toxic load"; she claims to have found plenty of effective natural alternates. In fact, Harper is currently testing a new natural preservative that would give her products an impressive 24-month shelf life. "In my experience natural alternatives to synthetic ingredients, like hyaluronic acid or peptides, are higher in quality and can produce better results because they're biocompatible."

Marla Malcolm Beck, the savvy co-founder of Bluemercury and creator of m-61 skincare, argues that while some synthetics can be bad for the skin, "others have such an impact that they are better than the natural versions. There is a set of things clients can't compromise on. Paraben- and sulfate-free are absolute musts, and the same goes for synthetic fragrance and color—since people have reactions to them. But glycolic acid, vitamin C, hyaluronic acid, peptides—I would tell a client they are missing something in their skincare if they don't have these in their routine."

Harper and Beck do agree about one thing: In the end, personal skincare really comes down to preference. "The truth is, everybody makes their own choices about how natural they want to be," Beck says. "You might drive a Prius, but you're drinking a latte with milk, or you take a SoulCycle class and then go get a burger. And you see the same thing with products." Indeed, today's greatest luxury just might be choice. «



PERFECT *UNION*

Spring's new skincare offerings are an ideal marriage of naturals and choice synthetics.

SISLEY
Intensive Dark Spot Corrector, $165, SISLEY-PARIS.COM
KEY INGREDIENTS: VITAMIN E, SALICYLIC ACID, BARBARY FIG BLOSSOM EXTRACT
Targets dark spots with a lightening and exfoliating action.

MURAD
Invisiblur Perfecting Shield Broad Spectrum SPF 30, $65, MURAD.COM
KEY INGREDIENTS: SHIITAKE MUSHROOM AND MUCOR MIEHEI PEPTIDES, PEONY ROOT EXTRACT
Offers broad spectrum sun protection, an anti-aging boost, and a blurring effect on imperfections.

STRIVECTIN
Radiance Refining Moisturizer, $89, STRIVECTIN.COM
KEY INGREDIENTS: VITAMIN C, BELLIS PERENNIS FLOWER EXTRACT, BROWN ALGAE
Counteracts discoloration and uneven skin tone with a multiphase approach that inhibits melanin production.

PHACE BIOACTIVE
Regenerating Night Cream, $94, PHACEBIOACTIVE.COM
KEY INGREDIENTS: VITAMIN C, NEUROPEPTIDES, LICORICE ROOT, ALPHA-LIPOIC ACID
Biotech and botanical ingredients help to maintain an acidic skin pH.

DR. DENNIS GROSS
Triple C Peptide Firming Oil, $62, DGSKINCARE.COM
KEY INGREDIENTS: VITAMINS A, C, AND D, PEPTIDES, EVENING PRIMROSE OIL
Formulated with three kinds of vitamin C and peptides to firm and condition skin.

ONOMIE
A.C.E. Illuminating Eye Treatment, $30, ONOMIE.COM
KEY INGREDIENTS: VITAMINS A, C, AND E, SODIUM HYALURONATE, KONJAC ROOT POWDER
"The primary synthetic we use—a silicone—acts on the skin like a tea bag immersed in water," Lauren Hoffman says. "It stays on the surface but allows actives, like 10 percent vitamin C, to seep through."

LA PRAIRIE
Anti-Aging Rapid Response Booster, $290, LAPRAIRIE.COM
KEY INGREDIENTS: PLANKTON EXTRACT, SILVER VINE EXTRACT, PEPTIDES
The new liquid-gel hybrid serum from La Prairie claims to visibly reduce wrinkles within two weeks using natural extracts.

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Photo Credit: Kevin Lynch

Bristol-Myers Squibb

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Stand Up To Cancer is a program of the Entertainment Industry Foundation (EIF), a 501(c)(3) charitable organization.

THIS MONTH'S DESTINATION:

LONDON

BRIGHT SPOTS ON THE LONDON BEAUTY SCENE *INCLUDE FACIALS THAT STAVE OFF SURGERY, DEPARTMENT STORE TANS (REALLY), AND* HIGH-ALTITUDE EXERCISE.

By Nell Casey



THE FACE

Su-Man

"I like to read the stories on people's faces," says Su-Man, the dancer turned facialist who now tends to the physiognomies of an elite clientele, including actresses Juliette Binoche and Freida Pinto. Her treatments are an extraordinary East/West combination of shiatsu, extraction, deep tissue massage, and sage counsel. They are also small miracles. After undergoing her signature Skin Reborn Sculpting Facial ($305), I emerged with the face of my 25-year-old self. Luckily, such time travel is now available to all: Su-Man's product line blends ingredients such as the mythical-sounding dragon's blood extract (a tree resin used for healing) with rose hip seed oil. SU-MAN.COM; **SU-MAN** VELVET SKIN MOISTURISING CREAM ($155) AND BRIGHTENING SERUM ($164), NET-A-PORTER.COM

THE SPA

Agua Bathhouse

The Mondrian London at Sea Containers Hotel sits on the bank of the Thames, and its Agua Bathhouse and Spa is located just below the water line. The maritime theme extends to the decor, which includes the giant *Copper Teardrop* sculpture by Tom Dixon (*above*). The spa tends to draw small groups for services like the Mud Party ($145 per person), a feast with clay and champagne, and the Boob Bar ($114), a breast massage meant to open up the chest and solar plexus. The cheeky name of the latter belies the bar's more sincere mission: providing free massages to mastectomy patients at local hospitals, using a portion of the proceeds. MONDRIANLONDON.COM

THE SCENT

Jo Loves...

Several years after selling her namesake line, Jo Malone has returned with Jo Loves..., a similarly refreshing collection of citrus and light floral recipes that smell as good in the home as they do on the skin. Her new shop on Elizabeth Street, which stocks such best-selling scents as Pomelo, and White Rose and Lemon Leaves, holds particular significance for Malone: It used to be the flower shop where she held her very first job, when she was 16. $145 EACH, JOLOVES.COM



THE TREATMENT

James Read Tan

Read is the local authority on all things bronze, and he's in high demand, given that the gloomy London days make a natural tan hard to come by. At his fourth-floor salon in Harvey Nichols in Knightsbridge, he offers spray-on tans to clients who stand, in the buff, in upright tubes. There are a variety of tones to choose from; you can go home looking as if you've spent several days in St.-Tropez, or just a weekend in the Hamptons. JAMESREADTAN.COM; **JAMES READ** DAY TAN BODY ($30), SEPHORA.COM



THE BODY

Hypoxic Training

Inside the hip Ham Yard Hotel the decor is elegant, with a bit of Willy Wonka spunk, and the workout facilities are designed so you spend as little time in them as possible. The gym offers Hypoxic Training, which is based on the idea that working out at high altitude (or in air that has been rarefied to make you feel as if you're summiting Mont Blanc) maximizes the benefits of exercise. Breathing takes slightly more effort, and an eight-pound weight feels like 12. The upside: Because your lungs and muscles are working harder, you needn't exert yourself as long. In fact, the recommended maximum for hypoxic training is three times a week, 30 minutes a go. If you find you have energy to spare afterward, you can pop downstairs for a few frames at the bowling alley the hotel imported from Texas. $92 PER PRIVATE SESSION, HAMYARDHOTEL.COM

THE HAIR

George Northwood

The groovy vibe of Northwood's salon is like the cuts that made him famous: effortlessly cool, in the manner of the chops for clients like Gwyneth Paltrow and Alexa Chung. The two-floor salon offers haircuts, color (Northwood's sister Sally leads the team), and treatments from Pureology—as well as healthy snacks such as Northwood's own sweet potato, lemongrass, and chia seed juice, which he calls George's Marvellous Medicine. HAIRCUTS FROM $114, GEORGENORTHWOOD.COM; **PUREOLOGY** HYDRATE CLEANSING CONDITIONS ($34 EACH, IN JUNE), PUREOLOGY.COM



DAVID LAWRENCE/STUDIO D, STYLED BY BARBARA EISEN FOR R.J. BENNETT REPRESENTS (JAMES READ AND PUREOLOGY BOTTLES); PETER ZELEI/GETTY IMAGES (TOWER BRIDGE); KARWAI TANG/WIREIMAGE/GETTY IMAGES (CHUNG); ANDREW MEREDITH (JO LOVES... EXTERIOR); NIALL CLUTTON (AGUA BATHHOUSE); SIMON BROWN (HAM YARD HOTEL INTERIOR)



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By Meg Storm



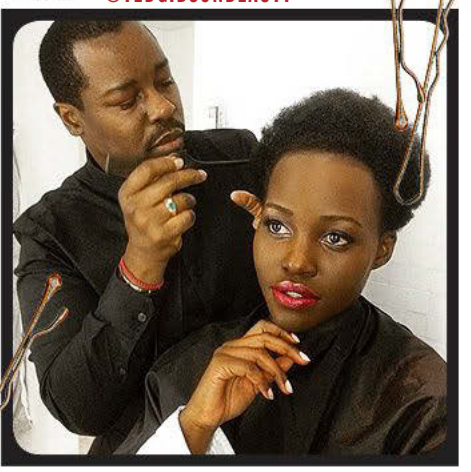
JEN ATKIN
@JENATKINHAIR



FOLLOWERS: 503,000 (Diane Kruger, Chrissy Teigen, **Khloé Kardashian**)
POSTING STYLE: All sexy hair, all the time. Behind-the-scenes selfies, lots of Kardashians (Atkin could be their long-lost sister), and red carpet close-ups. Her new website, maneaddicts.com, is a time suck filled with how-tos and runway news.
FORECAST: "The blunt chin-length cut is definitely here to stay."
IN THE KIT: Sachajuan Ocean Mist ($30, BARNEYS.COM) and Leonor Greyl Eclat Naturel.



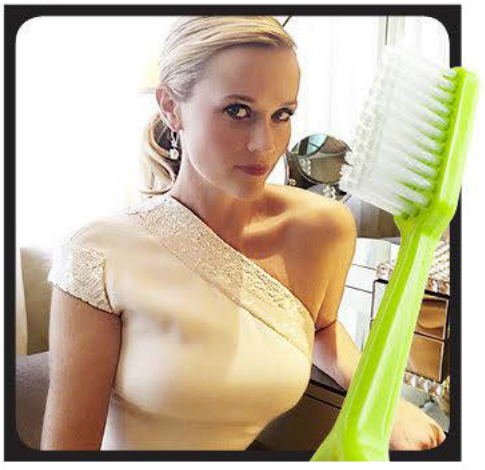
TED GIBSON
@TEDGIBSONBEAUTY



FOLLOWERS: 99,000 (**Lupita Nyong'o**, Idina Menzel, Anne Hathaway)
POSTING STYLE: Polished, sleek photos of his #GibsonGirls mixed with vacation snaps, vintage Diana Ross, and advice for aspiring hairdressers. (A sample from Gibson, who commands $1,200 for a haircut: "Raise your prices; you are worth it.")
FORECAST: "Hair accessories—from a clip to a headband to a cord around the ponytail—will be big for spring."
IN THE KIT: Baby powder; hairpins from Paris.



ADIR ABERGEL
@HAIRBYADIR



FOLLOWERS: 30,000 (Jennifer Garner, **Reese Witherspoon**, Sienna Miller)
POSTING STYLE: An up-close look at how Witherspoon prepped for the SAG Awards, plus enviable tropical vistas and adorable pics of his precious pup DooDoo, affectionately referred to as #son.
FORECAST: "Braids—like the cornrows I created for Elizabeth Banks at the American Music Awards—are an important trend."
IN THE KIT: Mason Pearson brush; a toothbrush to tame flyaways.



TRACEY CUNNINGHAM
@TRACEYCUNNINGHAM1



FOLLOWERS: 81,000 (**Jessica Biel**, Drew Barrymore, Gwyneth Paltrow)
POSTING STYLE: A laugh-out-loud collection of NSFW musings, before-and-after transformation photos, and step-by-step guides to celebrity hair color.
FORECAST: "It is all about going blonde: Babylights add a natural quality to cool blondes like Gwyneth Paltrow, while golden highlights create lift for brunettes like Jessica Biel."
IN THE KIT: Redken Blonde Idol BBB Spray ($19, REDKEN.COM), for any last-minute house calls.



MARA ROSZAK
@MARAROSZAK



FOLLOWERS: 14,500 (Nicole Kidman, Zoe Saldana, **Emma Stone**)
POSTING STYLE: The ultimate in laid-back California cool: sun-kissed hair, gorgeous foliage, and impeccably filtered shots of Emma Stone and Kate Mara prepping for big events.
FORECAST: "People are playing with different variations of the bob: going a few inches shorter or chopping them more."
IN THE KIT: L'Oréal Blow Dry It Long Wear Spray; a GHD flat iron ($225, GHDHAIR.COM), because "it doesn't damage the hair." «

ALESVELUSCEK/GETTY IMAGES (BOBBY PINS); GUSTAF BRUNDIN/GETTY IMAGES (TOOTHBRUSH)


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BEST BUDS
At Domaine de Manon, in Grasse, France, roses are cultivated exclusively for Dior and picked in the month of May.

Field of DREAMS

WHY A THORNY ROSE *FROM GRASSE REMAINS THE* NE PLUS ULTRA *IN PERFUME.*

By Alexandra Marshall Photographs by Justin Creedy Smith

Christian Dior, the godfather of postwar couture, was so enamored of flowers—particularly lily of the valley—that he sewed them into the linings of his dresses for good luck on show days. For François Demachy, artistic director of Parfums Christian Dior, there is another totem blossom: the **rose de Mai**. The Pepto-Bismol-pink bloom, which has notes of honey and mimosa, is remarkable for its brief appearance. It matures and is picked in May, in one town in France, and is considered the purest expression of the flower. It was developed as a hybrid centuries ago by the Dutch and thrives in Demachy's hometown of Grasse, near the balmy Côte d'Azur. There, it is said, the most perfect version of the variety is grown. "It's one of the rare, expensive, and mythic notes you learn as a perfumer," Demachy says. It's also one that is being rediscovered thanks to a slew of new fragrances and face oils that are updating its grandmotherly reputation in favor of one that's fresh and modern but still hopelessly romantic.

Flowers grown in Grasse are part of the lore of haute perfumery, but they are getting rarer by the day. "The fields are all getting sold for vacation houses," Demachy notes with a sigh. "The soul of the region is going away, and the know-how is disappearing." There are indeed many new condominium-style structures populating the hillsides, which is why, just a year after Demachy came on board as Dior's first in-house nose, in 2006, he signed Domaine de Manon, a noted producer of rose de Mai and jasmin de Grasse, to an exclusive deal, the better to support the industry and block rival houses from using his preferred supplier.

The nose of a perfumer is similar to the palate of an oenologist, and differences in flower *terroir* are as crucial as they are for grapes. The qualities of rose de Mai grown in Grasse are the result of everything from the plant itself to the local water table, the balance of minerals in the soil, the area's wind patterns, and the moon phases during which farmers such as Domaine de Manon's Carole Biancalana and her family typically prune plants. (Waning is preferred; during a waxing moon too much sap rises through the stems, which makes for full foliage but very few flowers.) The same flower grown in another place, where it might be cheaper to cultivate, will not smell the same.

Demachy has repeatedly emphasized rose de Mai at Dior, most evidently in 2010, when he expanded upon the house's best-selling women's scent, J'adore, to create J'adore L'Or. With its costly ingredients, a price tag of almost $100 per ounce, a heavier handmade bottle (introduced last year), and a longer-lasting, creamier, and richer scent than J'adore, J'adore L'Or appeals to the fragrance-obsessed consumer Dior so wants to capture. Demachy plucked yet more rose de Mai last year for Les Extraits, a series of concentrated perfume extracts based on five of the house's most important scents: J'adore Dior, Miss Dior, and Poison—each newly formulated with a boost from rose de Mai—as well as Miss Dior Original and Diorissimo, which already had it. You can get them all in one go—miniature bottles in a limited edition box lined with gray velvet for a price in the four figures—making them the world's fanciest version of those mini eau de toilette assortments we've come to know from duty-free shops around the world.

Domaine de Manon has been owned by the same family for four generations. It covers less than an acre, walled behind a ➤➤

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locked gate off the main road; just opposite there's a hair salon. But on a sunny day, once you pass through the gates you are instantly surrounded by a field of flowers in the south of France, right alongside the family's centuries-old house, in cream colored stucco with blue Provençal shutters.

Biancalana was in her twenties and working at a bank in Cannes before she joined the family business. "I was on my way to work one summer morning, and the windows were open and the whole village smelled like jasmine," she recalls. "I thought, What the hell am I doing in this car?"

Today, at 42, she runs the business with a little help from her retired father. That means early mornings in the fields 11 months out of the year, with a core team of three that expands to 11 during the high-intensity period from May, when the roses are harvested, through August, when the jasmine comes in. In her spare time Biancalana heads Les Fleurs d'Exception du Pays de Grasse, a research and development nonprofit aimed at attracting more producers to the area. She was giving a presentation on its behalf in 2006 at the World Perfumery Conference in Cannes when she was approached by Demachy. Though she had worked with many of the big perfume houses, for Dior she went exclusive. The relationship is close. "I was the second person to smell J'adore L'Or, after François," Biancalana says, and she wears it every day. "I think I'm the only woman in the world who can wear her own flowers," she says, beaming. "It helps that she's a very pretty woman," Demachy says with a laugh, but it's R&D that truly fuels the collaboration. Under Demachy's direction, Biancalana has adjusted how she harvests her jasmine and is starting to plant tuberose, which is primarily grown in India. In Grasse, Demachy hopes to get a version that's "less fatty and lactic, a bit more singularly floral."



J'ADORE DIOR
Above: **Fourth-generation grower Carole Biancalana tends to her rose crop in Grasse.**
DIOR J'ADORE EXTRAIT DE PARFUM ($185), DIOR.COM.

Demachy is one of the few really prominent perfumers who likes to get his hands in the dirt, and he makes monthly visits to the Domaine to check in. But to be a perfumer is also to be a chemistry nerd, and Demachy is happy to spend the rest of his time in his lab, which he built at great expense in 2009, at Parfums Christian Dior's headquarters on Rue Teheran in Paris. This wasn't Demachy's first time at the rodeo. When he worked under Jacques Polge and Christopher Sheldrake at Chanel, he helped set up their labs. At Dior he's proudest of the ventilation system, "which takes outside air, filters it, adjusts it to a constant temperature, and then runs it through at a slightly high pressure. To do all that and have windows that could open was a nightmare for the technicians, but we needed it to avoid olfactive pollution and also be able to just let in some fresh air, too."

His office, just off the lab, is anything but clinical, the habitat of a man who looks to have a rather serious eBay habit. It's filled with Dior arcana, an antique brass scale, a bottle of Eau Impériale de Grasse made by his grandfather, and around 300 flacons of works in progress, with such names as Bois Plus, Andalucia, and Kiss Me—all of it a reminder of the very human man at the head of this vast organization. On a typical day Demachy waits until the end of the morning to test the samples his team of five assistants produces. "When we're hungry we have a more pointed acuity," he says. And plenty of time to stop and smell the roses. «

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MANNERS & MISDEMEANORS



BIG MONEY

CHARITY'S MOST WANTED

IT ISN'T ALWAYS GOOD WHEN BAD GUYS *START GIVING.*

By Kevin Conley

In early March the office of the New York attorney general formalized its investigation into Jeffrey Epstein, the financier philanthropist and convicted sex offender, focusing on the activities of the Jeffrey Epstein VI Foundation and the generous gifts that the Virgin Island entity has made to U.S.-based brainiac enterprises such as Neuro TV and Harvard's Program for Evolutionary Dynamics. The case might be easy to dismiss if it were only a matter of legal registration, but there has been plenty of attention on the billionaire's criminal patterns before. Many will remember recent unresolved allegations that he arranged orgies attended by Prince Andrew and a teenage consort. Others may recall his Houdini-like escape from a string of sex crime charges in 2008.

Instead of serving the 20 years he could have gotten had he been convicted of sex trafficking (a charge he risked by allegedly transporting various minors in his private plane), Epstein served only 13 months in a private wing of a Palm Beach jail, thanks to the lusty defense of his high-priced legal team of Roy Black, Alan Dershowitz, Ken Starr, and others. As part of his sentence he was allowed regular 16-hour work releases to his home office.

Who knows what will happen with his current case? The attorney general is concerned that the foundation run by the Brooklyn native is openly operating in New York without legal registration—claims Epstein's lawyers consider frivolous. But the suspicions will be hard to eradicate. At the very least the foundation would be wise to curtail its sponsorship of Virgin Islands youth organizations.

Still, Epstein's case reminds us of the dark side of philanthropy, when very good actions are used as a smoke screen for questionable or even criminal activities. In the most reprehensible cases, charitable activity can provide bad boys access to their victims. Think of convicted pederast Jerry Sandusky, whose Second Mile foundation—cited as one of President Bush's 1,000 points of light in a 1990 letter of commendation—put him continually in the presence of young boys. Or Bernie Madoff, a pillar of public service for New York Jewish philanthropies—until he wasn't.

Maybe the first step to exposing the occasional criminal hiding among do-gooders would be to admit that there are plenty of people who engage in philanthropy for cynical (if not necessarily illegal) reasons. "Using philanthropic donations to rehabilitate or launder one's reputation is a long-standing part of what philanthropy is," says the head of a think tank at a major university that is typically on the receiving end of huge gifts from billionaire alums. (He therefore prefers to remain anonymous.) "From far, far back, philanthropy has provided the opportunity for status development and reputation enhancement." He points to the monuments of ancient Greece or the cathedrals of Europe, which were funded by the same sort of prominent families that today endow cancer centers and university buildings.

In 2013, Americans gave more than $335 billion to charities. And, obviously, not all of it was intended to make up or front for questionable behavior. But wherever you find that much money changing hands, you're going to find a few (possibly quite a few) taking advantage of the process. And even for those who are not using it for illegal means, there is a wide spectrum of intentions. For some philanthropy is an earthly expression of faith in action; for others it's just a convenient financial instrument, part of a strategy for sheltering assets or attracting positive press.

Take John D. Rockefeller, the rags-to-riches prototype of the Protestant work ethic. Although he gave to charities all his life (after a rare splurge in 1864 for an engagement ring, he worried that he might have to take a temporary break from his monthly tithing), it took a protracted period of bad PR to turn those good deeds into the Rockefeller Foundation. Between 1902 and 1904 a muckraking journalist named Ida Tarbell ran a 19-part exposé on Standard Oil's business practices: pricing out competition, controlling railroad transport, manipulating supply. Government investigations led to the first systematic prosecution of a monopoly, under the Sherman antitrust act in 1909; Rockefeller countered by ➞

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By this criterion—that the goal is to get people to love and admire you despite the evidence—some of philanthropy's most successful practitioners have been outright criminals. Al Capone opened a soup kitchen in Chicago for people who had lost their jobs after the 1929 stock market crash. John Gotti, head of the Gambino crime family in the 1980s, sponsored Fourth of July barbecues and fireworks displays in his Queens neighborhood for years, turning civic gestures into a long-running mockery of the NYPD and its inability to shut those celebrations down. After the Hanshin earthquake of 1995, Yoshinori Watanabe, the boss of Japan's largest yakuza syndicate, used his network of semilegal suppliers to organize relief efforts in Kobe, the city closest to the epicenter, providing water, blankets, batteries, and thousands of meals to survivors. Watanabe himself helped serve rice in parks and evacuation centers.

In the age of the never-ending news cycle, however, such good works don't help when criminal accusations start piling up. For decades Bill Cosby has given handsomely to support education at traditionally black colleges, including a $20 million gift to Spelman College in 1988. None of that was mentioned once stories of his alleged brand of creepily specific date rape began surfacing. A vigorous philanthropic profile can even amplify a public downfall. When Lance Armstrong finally admitted to having used performance-enhancing drugs, he was stripped of the seven Tour de France titles he had won. The fact that he had helped raise nearly $550 million as chairman of the Lance Armstrong Foundation, the organization he created to inspire cancer survivors, added to the spectacle of lies and hypocrisy.

Philanthropy as a quick fix simply doesn't work anymore, thanks to an increasingly skeptical public. Allan Mayer is the chief of "strategic communications" at the celebrity PR firm 42West—the guy you call when news trucks line up outside your door. "People are smart," he says. "Nobody is fooled when you suddenly show up at a ribbon cutting if you haven't been doing it all along." The one celebrity whose public turnaround struck Mayer as sincere was Michael Vick, the NFL quarterback who served 18 months in a federal prison for his role in a dogfighting ring run on his property in Virginia. Since his release in July 2009, Vick has spoken out against animal cruelty in churches and schools, and before Congress, and his efforts contributed to the passage of the Animal Fighting Spectator Prohibition Act last year. Still, that's not a model many will be inclined to follow.

GENEROUS ROGUES
From left: **Donald Sterling, Michael Vick, Jeffrey Epstein, Bernie Madoff, Michael Milken, Lance Armstrong.**

If there is a poster boy for the redemptive powers of philanthropy, it's Michael Milken. In 1993 the former junk bond king of Drexel Burnham Lambert emerged from a minimum security federal prison after serving 22 months of a 10-year sentence for securities fraud. He seemed a new man—partly because he had abandoned his toupee—and this revised Milken took advantage of his freedom by dedicating himself to giving back. (His finances quickly recovered after he paid the $600 million in fines and restitution; his current net worth is estimated at more than $2 billion.) In the decades since, he has donated consistently and significantly: more than $60 million to teachers and $50 million to George Washington University's school of public health. His Prostate Cancer Foundation has raised $210 million. There is plenty of evidence that these good works are sincere. Is it also useful? Well, when news of a new SEC investigation into whether Milken's involvement with Guggenheim Partners had violated his lifetime ban from the securities industry, Milken's official denial in *Fortune* magazine read like a recap of his past 20 years of giving. «

JONATHAN ERNST/GETTY IMAGES (VICK); TIMOTHY A. CLARY/AFP/GETTY IMAGES (MADOFF); MANDEL NGAN/AFP/GETTY IMAGES (ARMSTRONG)











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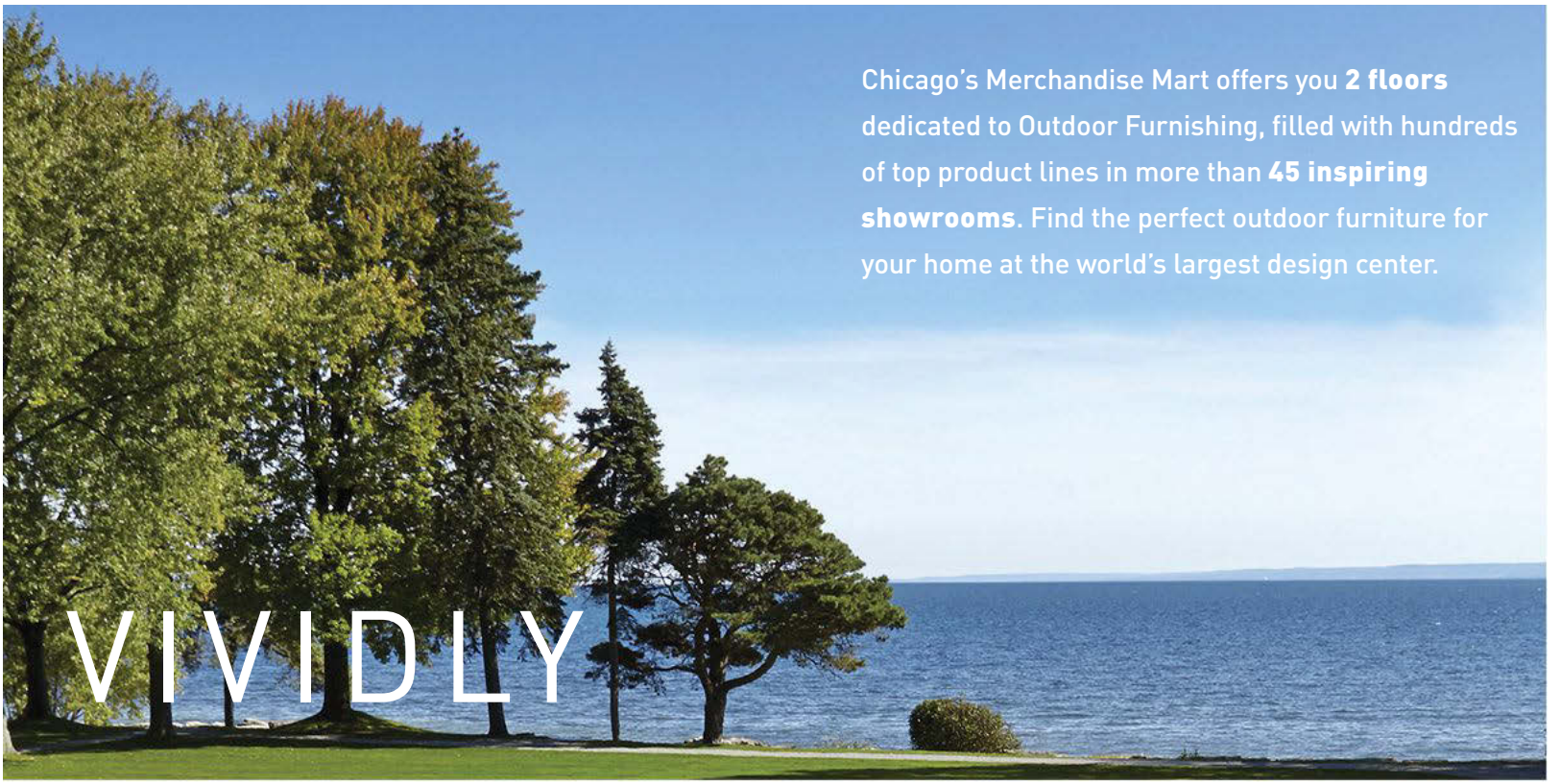
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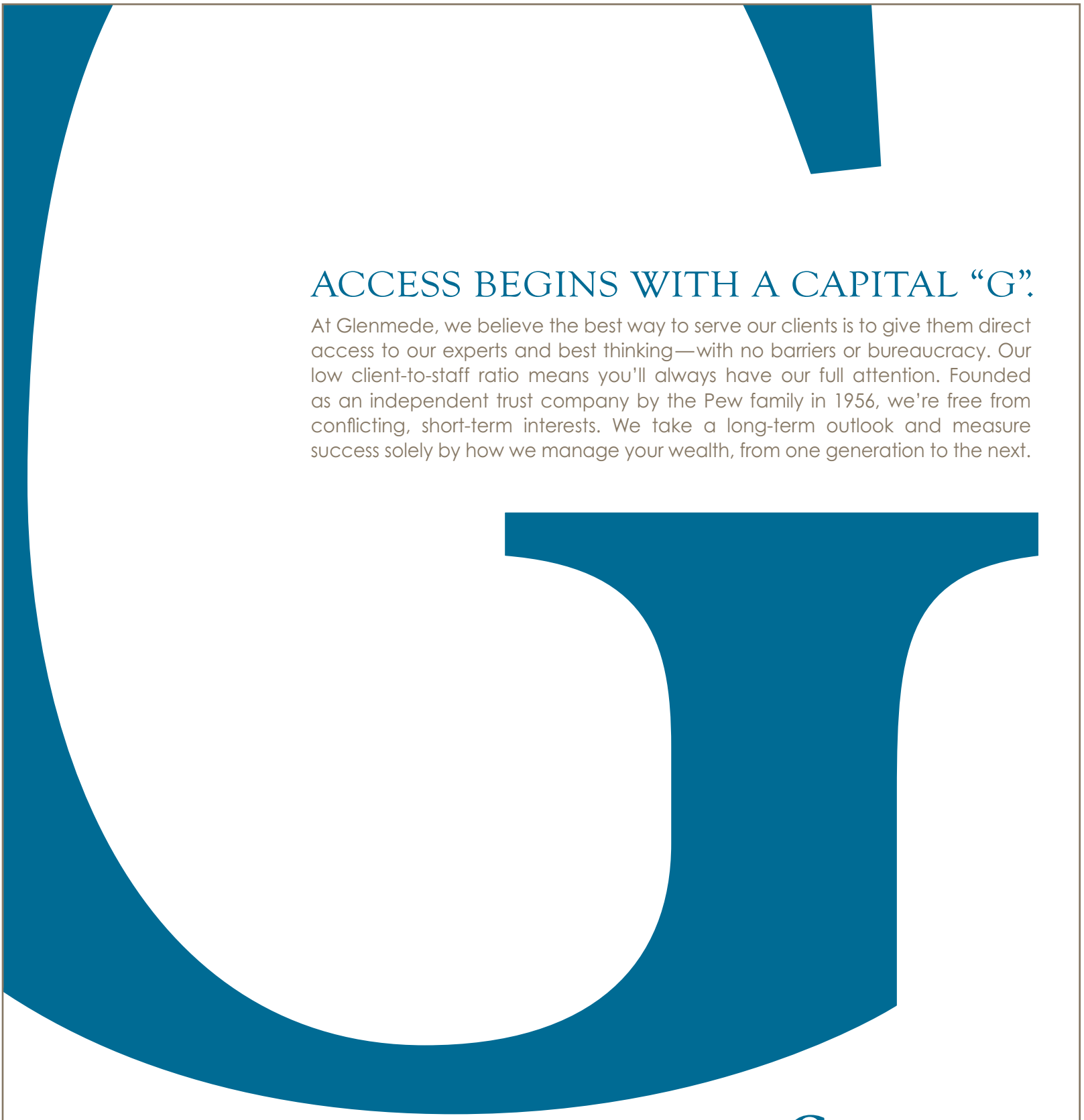
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By Katharine Merlin

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TAURUS

APRIL 21–MAY 21

Queen Elizabeth II



The jaunty full Moon of the 4th urges you to let go and lighten up, but with Saturn on the edge of a financially sensitive part of your chart, niggling worries will be bringing you down. Security means everything to you, and your best choice is to delay crucial decisions until mid-June. Venus in Cancer is prompting you to be more forthcoming and open in close personal relationships, but a power struggle near the 22nd will rock your world unless you refuse to engage.

GEMINI

MAY 22–JUNE 21

Clint Eastwood



You don't appear to be thinking clearly as May kicks off, and with your ruling planet going out of sync, you need to learn more about current options before making an important decision. Until the 21st the Sun will be in a behind-the-scenes position that urges you to step back and take a break, and Saturn urges you to take your time—not your strongest suit—before jumping into anything new or untested.

CANCER

JUNE 22–JULY 22

Gisele Bündchen



May is full of fits and starts, but with a strong accent on the most social angle of your chart, you should at least be having some fun. Venus in your birth sign amps up your charm and draws admirers your way. With Saturn in your work angle, though, you'll either have to accept more responsibility or deal with critical associates. Take your cue from the new Moon of the 18th, which draws you in unexplored directions.

LEO

JULY 23–AUGUST 23

T.E. Lawrence



Jupiter is in your favor this month, but Saturn is wreaking havoc with new plans. Let others have their say, even if you already know what they're going to tell you. In fact, your best option is to give snarled situations time to sort themselves out, because Mercury's backward motion until mid-June indicates that there's nothing you can do to speed the process along, and you're better off focusing on your private life.

VIRGO

AUGUST 24–SEPTEMBER 23

Warren Buffett



You're a perfectionist, but if you try to get every detail right this month you'll tie yourself in knots. Mercury, your ruler, is harshly aspected and going out of phase until June 11, so focus on what is going right and be patient. Venus in Cancer revs up the most social angle of your chart, and near the 16th love is in the air. What's more, the new Moon of the 18th puts a brilliant spin on contacts at a distance.

LIBRA

SEPTEMBER 24–OCTOBER 23

Marion Cotillard



May will be an uneven month, but with Venus entering your career angle, your popularity is on the rise. What will be distressing is your tendency to worry, and you won't be getting clear answers about work or health issues that arise. Just remember that Saturn in Sagittarius makes you prone to focusing on worst-case scenarios, but Jupiter in Leo is actually opening up your world in wonderful ways.

SCORPIO

OCTOBER 24–NOVEMBER 22

Pablo Picasso



You're liable to get bogged down in difficult negotiations this month, so step back until others are prepared to see reason. Fortunately, Jupiter is at the top of your chart, and whatever occurs near the full Moon of the 4th should assure you that professionally, at least, you're moving in the right direction. Try to postpone major decisions until mid-June, and get away if you can. Travel is linked with romance.

SAGITTARIUS

NOVEMBER 23–DECEMBER 21

Taylor Swift



This month you're more inclined to raise questions than optimistically agree, and this is when you should subject offers to a reality test and give yourself time to sort out your priorities. Mars in your relationship angle tends to make others more contentious anyway, and with Mercury turning backward until June 11, partners don't seem to be thinking clearly, so don't hesitate to follow your own hunches.

CAPRICORN

DECEMBER 22–JANUARY 20

Aristotle Onassis



With Mercury moving out of phase at midmonth, you won't have the satisfying feeling that you're making progress. Your best aspects involve Jupiter in Leo (which relates to financial arrangements) and the Sun in Taurus—until the 21st, when creative projects and social fun are accented. More good news is that Venus is in your relationship angle, which means others will be eager to bask in your company.

AQUARIUS

JANUARY 21–FEBRUARY 19

Kerry Washington



The full Moon of the 4th sheds its light on your public persona—so get out there and shine. May will not be the easiest of months, though, since tricky decisions loom and your choices won't be clear. You should absolutely not allow anyone to pressure you into premature commitments. Give nebulous situations time to sort themselves out, and give your attention to what's going on at home. Domestic change is in the air.

PISCES

FEBRUARY 20–MARCH 20

Gloria Vanderbilt



Saturn in Sagittarius indicates that you're approaching some kind of professional crossroads, so step back and see which way the wind is blowing. Meanwhile, Mars in Gemini is intensifying domestic issues that will call on your organizational skills. On the bright side, the Sun in Taurus accents travel, and Venus in Cancer is telling you to tune into your emotions and revel in the connections that matter most.

ARIES

MARCH 21–APRIL 20

Jessica Chastain



With Mercury, the mind planet, under siege this month, everyone seems to be worried or confused, and you in particular should be careful not to overreact to unreliable information. Mars in Gemini makes it difficult for you to contain your impatience, but your best course is to give others the benefit of the doubt and not act impetuously. Heavenly Venus in Cancer is all about family and home-related matters.

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JUST THE BEGINNING
Nell Diamond and Teddy Wasserman, at the finale of their three-day wedding in France.

SHAUN JAMES COX/© FAIT ACCOMPLI (BRIDE AND GROOM); RICHARD MAJCHRZAK/STUDIO D (BOOK EDGE ON ALL WEDDINGS PAGES)





RITA VINIERIS

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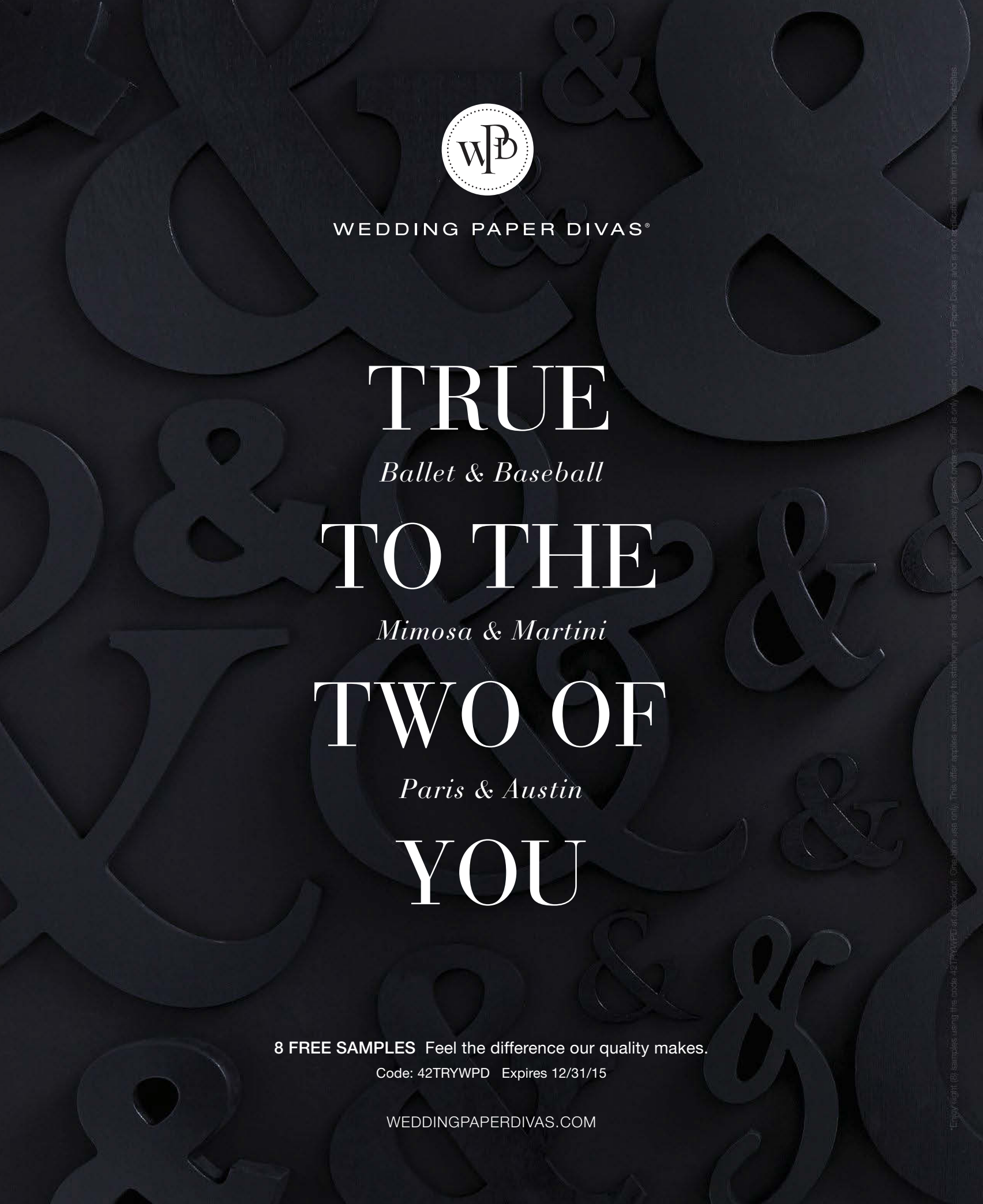
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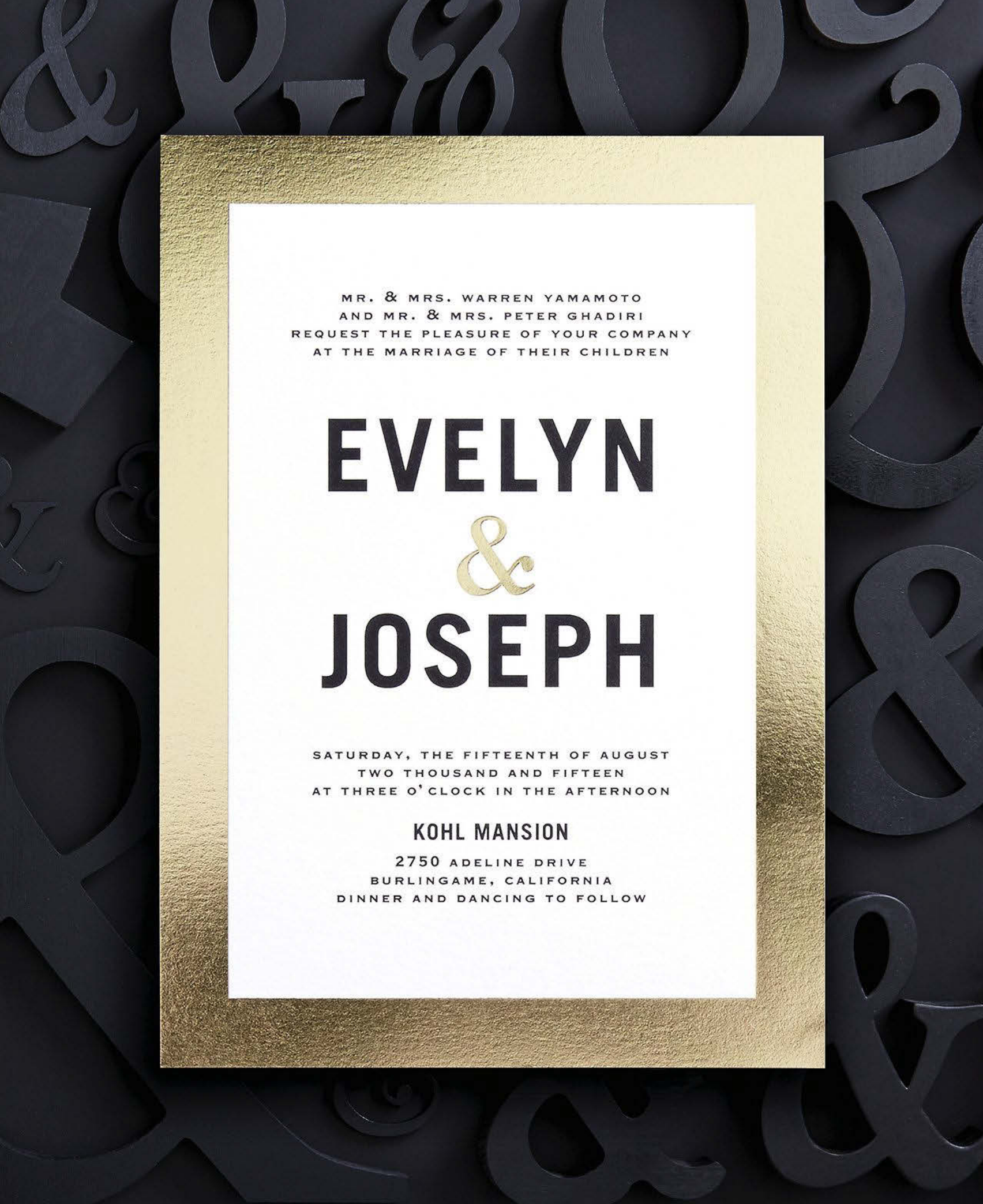

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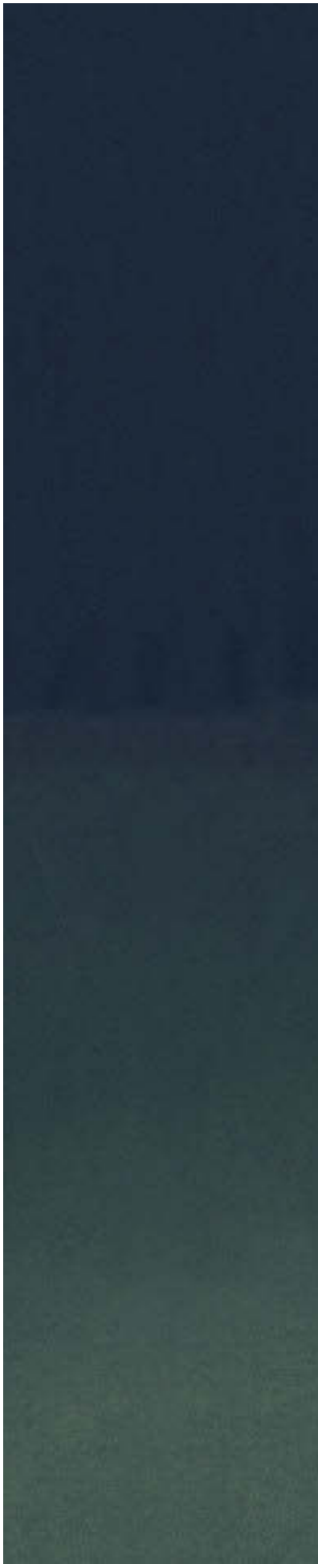
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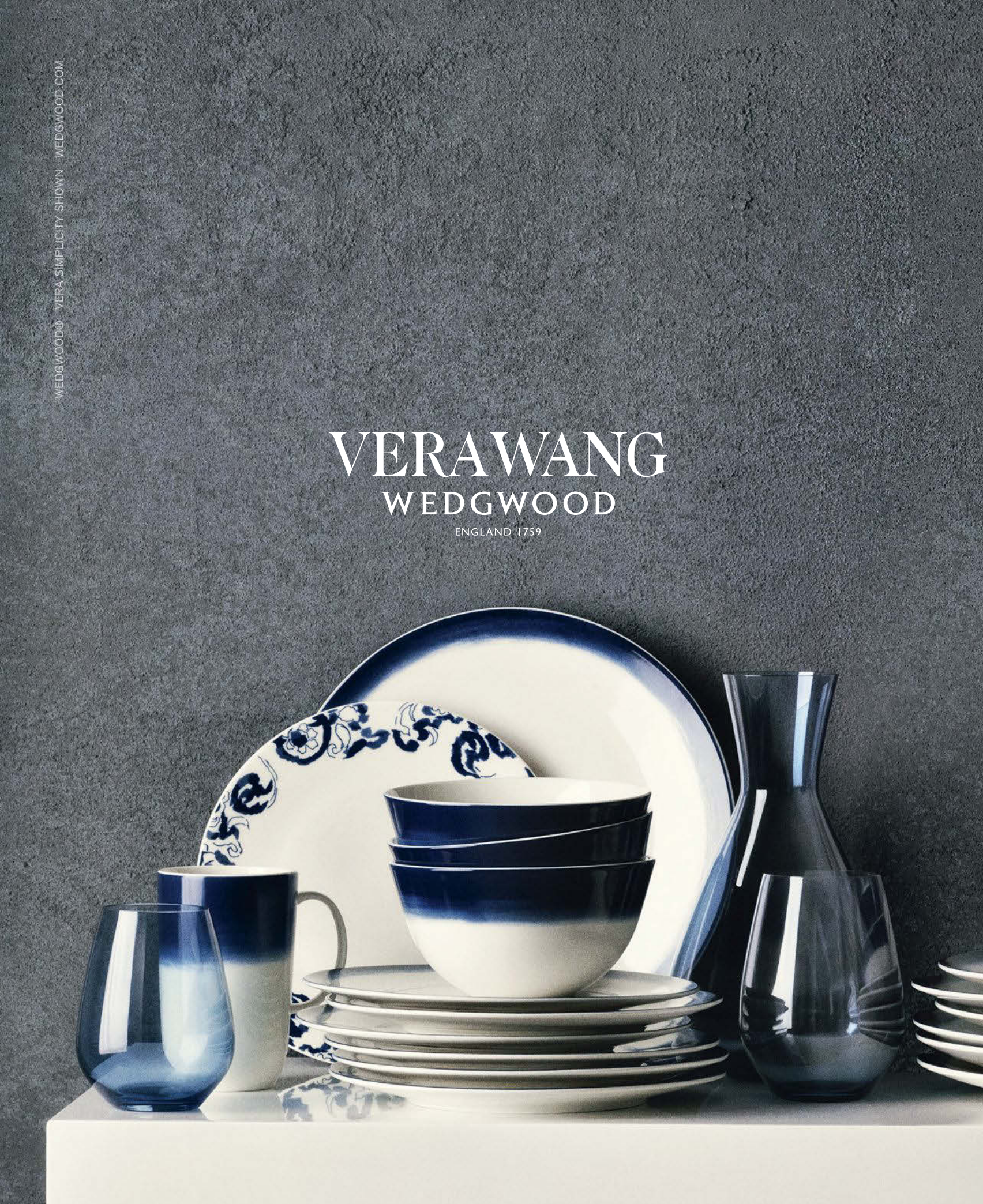


The T&C *WEDDINGS* DIRECTORY

THE BIG QUESTION COMES FIRST. IF THE REPLY IS AFFIRMATIVE, *A SLEW OF INQUIRIES FOLLOW:* WHO WILL DO YOUR FLOWERS? *YOUR DRESS? YOUR HAIR? YOUR BANDS?* YOUR HONEYMOON? T&C *PRESENTS THIS SPECIAL SECTION TO GIVE AWAY ALL THE* RIGHT ANSWERS.

FROM TOP: **KWIAT** DIAMOND FLORAL EARRINGS ($30,000), KWIAT.COM; **ASSAEL** PEARL AND DIAMOND BROOCH ($24,000) AND NECKLACE (BY SPECIAL ORDER), 212-819-0060; **SARA WEINSTOCK** GOLD RING ($17,900) AND EARRINGS ($5,060), 213-291-9888

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DOWNTON I-DO'S
The bride, in a Valentino jumpsuit and a hat by Leah C. Couture Millinery, and the groom, at West Wycombe Park.
MRS. JOHN L. STRONG WEDDING INVITATION SUITES (FROM $4,000 FOR 100), MRSSTRONG.COM.

Masterpiece CLASSIC

A WEDDING ON A HISTORIC ENGLISH ESTATE CALLS FOR INVITATIONS WITH AN EQUALLY IMPRESSIVE LINEAGE.

By Sarah Bray

Their siblings had weddings in the Hamptons, where their families have neighboring homes, so Lacey and Aaron Chaus chose to hold their nuptials much farther afield, in the English countryside. The celebration kicked off at Cliveden House, with falconry, high tea, and dinner the next day at West Wycombe Park. The ceremony itself was held at Highclere Castle—a.k.a. Downton Abbey. The 86-year-old stationers **Mrs. John L. Strong** hand-printed an itinerary on four-ply stock with gold beveled edges: The rehearsal dinner card was engraved with a partridge from the company's archives, the invitation with a gilded rendering of the majestic Highclere Castle. «



Initial THOUGHTS

A NEW WAVE OF MODERN MONOGRAMS AND CUSTOM CRESTS ON INVITES SETS THE TONE FOR THE FESTIVITIES AHEAD.







LOVE ILLUSTRATED
CLOCKWISE FROM TOP: **HOLLY HOLLON** (FROM $2,800), HOLLYHOLLON.COM; **SHANNON KIRSTEN** (FROM $450), SHANNONKIRSTENSTUDIO.COM; **RACHEL ROGERS** (FROM $500), RACHELROGERSDESIGN.COM.





WELCOME TRADITION
FROM TOP: **BELL'INVITO** (FROM $1,700), BELLINVITO.COM; **STEPHANIE FISHWICK** (FROM $750), STEPHANIEFISHWICK.COM.

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Undisclosed LOCATIONS

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FOR GUESTS 450



CHATEAU VAUX-LE-VICOMTE

HISTORY: This château was designed by the architect of Versailles and is just an hour from Paris.

BONUS: The grand gardens and history—previous guests included Louis XIV and Molière.

DRAWBACK: Dancing inside the château is forbidden (but tents can be built for partying outdoors).

250



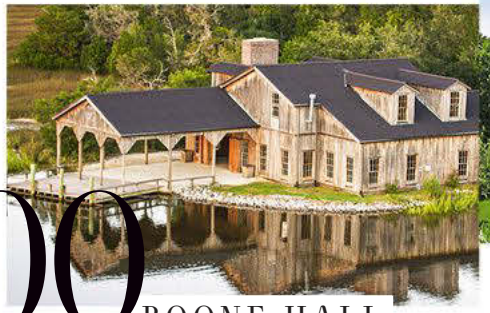
THE MOUNT

BONUS: The bride can get ready in Wharton's bedroom, where she wrote some of her novels.

HISTORY: Edith Wharton's estate, designed by the author herself, is in Lenox, Massachusetts.

DRAWBACK: There is no single large ballroom, so the reception will be spread out over the estate.

200



BOONE HALL

HISTORY: This plantation near Charleston, South Carolina, was established in 1681.

BONUS: The property's Avenue of Oaks, two rows of huge trees planted in 1743, is wedding-picture heaven.

DRAWBACK: Ceremonies can take place on the front lawn or in the rustic Cotton Dock, but not in the house itself.

150



LOCUSTS-ON-HUDSON

HISTORY: A Hudson Valley estate that was owned by a former wife of Vincent Astor.

BONUS: There's a farm and a view of the Hudson River; the grounds can fit up to 300 guests.

DRAWBACK: The modern art in the main house may not be to your taste.

100



TWIN PALMS

HISTORY: Frank Sinatra's modern Palm Springs home, built in 1947.

BONUS: The recording equipment and piano-shaped swimming pool are still intact.

DRAWBACK: There's a crack in a bathroom sink from a champagne bottle Sinatra threw at Ava Gardner.

60



GLASS HOUSE

HISTORY: Iconic modernist domicile built by Philip Johnson in 1949 for his personal use.

BONUS: The 13 other structures on the property designed by the architect, plus his art collection.

DRAWBACK: Just 50 guests can fit inside the Glass House, and the other buildings hold only about 60.

80



MUSHA CAY

HISTORY: A private island in the Bahamas.

BONUS: A fleet of boats are at the bride and groom's disposal to take guests to 10 nearby islands.

DRAWBACK: The island sleeps a maximum of 24, so additional guests need to stay on chartered yachts or on other islands in the Exumas.

CLOCKWISE FROM TOP: VAUX-LE-VICOMTE; KEVIN SPRAGUE/THE MOUNT; LOCUSTS-ON-HUDSON; BEAUMONDEVILLAS.COM; MUSHA CAY AND THE ISLANDS OF COPPERFIELD BAY; ERIK JOHNSON/COURTESY GLASS HOUSE; ROBERT SMITH/THE CHART GROUP



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STARTING LINEUP
Lucrezia Buccellati married David Wildenstein, of the art family, in Tuscany in May 2013. Their wedding was the impetus for the new collection.

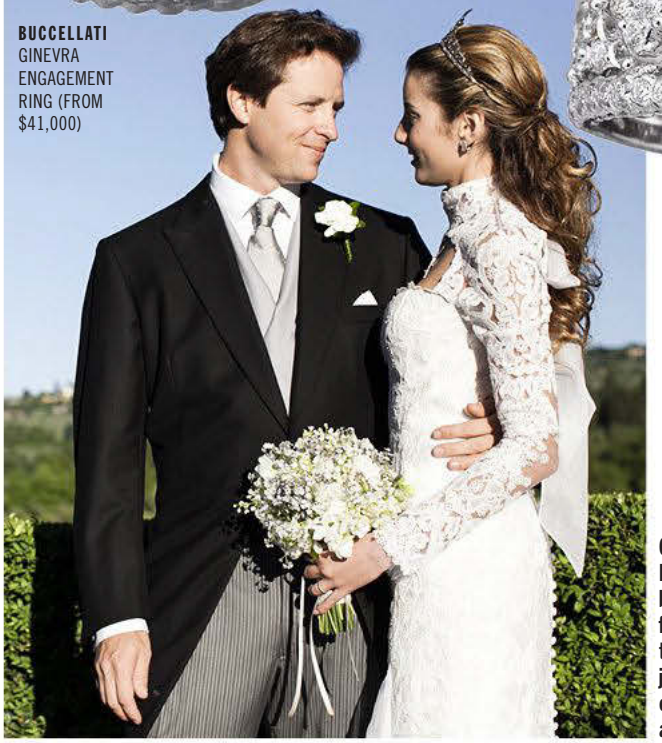




BUCCELLATI ANTIOPE ENGAGEMENT RING (FROM $14,000)

BUCCELLATI GINEVRA ENGAGEMENT RING (FROM $41,000)

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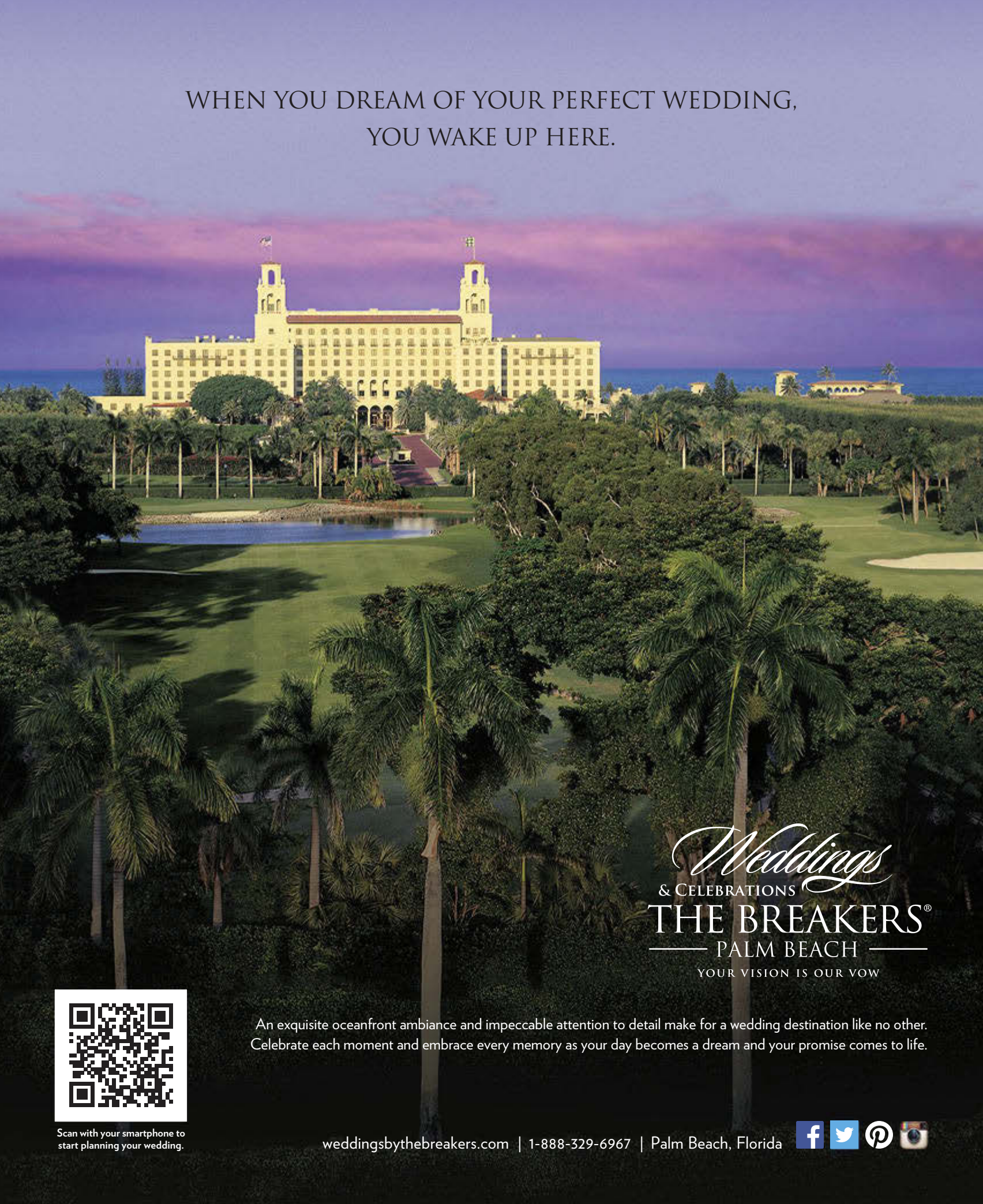
GOLDEN COUPLE
Lucrezia and David both come from families with deep traditions in art and jewelry, and they're collaborating on a future collection.

Closing the CIRCLE

A FAMILY WEDDING INSPIRES A NEW BRIDAL COLLECTION—*THE FIRST IN A* CENTURY-OLD TRADITION.

By Stellene Volandes

Women have been choosing **Buccellati** cocktail rings as an alternative to the traditional diamond solitaire engagement ring for years. But it took the Tuscan wedding of fourth-generation designer Lucrezia Buccellati—great-granddaughter of the company's founder—to inspire a collection of actual engagement rings and wedding bands. The pieces feature such Buccellati signatures as the handcrafted "lines" of the rigato technique and metalwork inspired by lace and tulle, but they also reflect a lighter, more youthful aesthetic. When naming each piece, however, Lucrezia and her father Andrea stuck firmly to established lore. Each is meant to embody the spirit of an iconic muse from European literature. So, then, are you more like Dante's Beatrice or Shakespeare's Titania? «


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Band THEORY

IF YOU'RE READING THIS *YOU'RE PROBABLY ALREADY WEARING AN* ENGAGEMENT RING. *A GUIDE TO* WHAT COMES NEXT. *By Emily Selter*

CLASSIC BRIDE

She's simple and modern—don't dare call her plain.



YAEL SONIA BANDS ($2,800), YAELSONIA.COM



BULGARI RING ($1,400), BULGARI.COM



KARA ROSS RING ($1,095), BLOOMINGDALES.COM



CAROLYN BESSETTE KENNEDY favored a minimalist gold band.



POPPY DELEVINGNE wears a stack of artistic gold rings.

BOHEMIAN BRIDE

The woman with a bouquet of wildflowers likely wants a band to match.



COOMI BAND ($11,000), SAKSFIFTHAVENUE.COM



TIFFANY & CO. BAND (PRICE ON REQUEST), 800-843-3269



CARTIER RING (FROM $20,600), CARTIER.US

COOL BRIDE

She's not interested in playing princess for the day, ever.



ABELLAN NEW YORK RING ($11,700), ABELLANNEWYORK.COM



YOSSI HARARI RING ($3,790), BERGDORFGOODMAN.COM



MUNNU THE GEM PALACE BAND ($7,500), BARNEYS.COM



MONIQUE PEAN wears a rose-cut diamond of her own design.



AMAL CLOONEY chose a traditional diamond band.

DIAMOND BRIDE

She wants something more opulent than plain gold to mark the occasion.



VAHAN JEWELRY RING ($3,225), VAHANJEWELRY.COM



GRAFF BAND (PRICE ON REQUEST), GRAFFDIAMONDS.COM



KWIAT RING ($7,800), KWIAT.COM



TODD REED RING ($7,700), TODDREED.COM

LORDS *of the* RING

A CHOICE SELECTION *FOR EVEN THE MOST* JEWELRY-AVERSE *GROOM.*



Solange Knowles and Alan Ferguson on their wedding day.



HARRY WINSTON RING ($1,700), 212-399-1000



DAVID YURMAN RING ($2,950), DAVIDYURMAN.COM

Wedding bands became popular among men only during World War II, when soldiers wore them as a reminder of loved ones far away. But there are still those who resist the ring, the British royal family among them. Prince Charles wears his hidden under a signet on his pinkie, and Prince William has forgone one entirely. These options, then, shall be in service to future kings. «

LAWRENCE SCHWARTZWALD/CORBIS (BESSETTE KENNEDY); NEIL RASMUS/BFANYC.COM (PEAN); JOSH BRASTED/GETTY IMAGES (KNOWLES & FERGUSON); DAVID M. BENETT/GETTY IMAGES (DELEVINGNE); ANDREAS SOLARO/GETTY IMAGES (CLOONEY)

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Board APPROVED

THE SOCIAL MEDIA STARS ALIGN *WHEN A BRIDE-TO-BE BUYS THE* CAROLINA HERRERA DRESS *OF HER DREAMS.*

By Sarah Bray

Like many women of this decade, Cheryl Lynn Boland turned to the organizational website Pinterest for wedding inspiration. "As a decorator, I'm on it all the time," the DC-based interior designer says. "So I had a secret Pinterest board in the making for my wedding." It included cherry blossoms branching out of large porcelain ginger jars, mint juleps in frosty silver cups, bridal portraits shot by Cecil Beaton, and her reception venue, Congressional Country Club.

When Boland finally found *the* dress, the Juliet gown from Carolina Herrera's Signature Collection, an associate at the brand's Madison Avenue bridal salon mentioned a **#CarolinaHerreraInspiredBride** Pinterest contest. The prize for best board: a fitting with Herrera herself. When Boland got home she entered, and on Valentine's Day a bouquet of white roses and hydrangeas arrived at her door, with congratulations from the house of Herrera. On the final fitting before the May wedding, the designer was indeed present, and "she made the dress fit like a glove." Her advice for the bride-to-be? "You are perfect. Do not gain or lose a pound." «



PINNED UP ***Above:*** **The bride at her fitting with Mrs. Herrera. The gown featured a fit-and-flare silhouette, chantilly lace on the neckline and back, and buttons down the chapel-length train.** **CAROLINA HERRERA NEW YORK** GOWN (PRICE ON REQUEST), 212-249-6552.





WEB COMPATIBLE **Cheryl Lynn and Brian Boland walk down the aisle.** ***Below:*** **"Something blue" in the gown's lining.**



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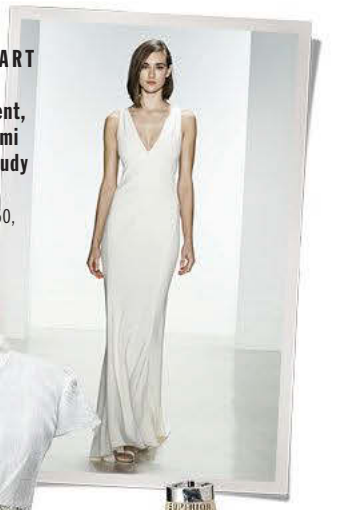
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INES DI SANTO ($6,380), BERGDORF GOODMAN.COM

JOHANNA JOHNSON ($5,980), 646-396-5338

ANGEL SANCHEZ ($5,390), ANDREASFOR THEBRIDE.COM

ROMONA KEVEZA ($5,995), ROMONA KEVEZA.COM

LELA ROSE ($5,995), 205-871-2888

RIVINI BY RITA VINIERIS ($6,000), RIVINI.COM

REEM ACRA (PRICE ON REQUEST), REEMACRA.COM

OSCAR DE LA RENTA ($6,990), MARKINGRAM ATELIER.COM

OLEG CASSINI ($1,450), OLEGCASSINI WEDDINGS.COM



ROYAL ENTRY
Monique Lhuillier's Elizabeth gown is draped in rose gold–embroidered tulle. $16,500, MONIQUELHUILLIER.COM.

RICHARD MAJCHRZAK/STUDIO D, STYLED BY JILL TELESNICKI FOR R.J. BENNETT REPRESENTS (DRESSES ON MANNEQUINS)



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LIGHT FABRICS LIKE SEERSUCKER *AND* LINEN *CAN ENSURE A* SMOOTHLY COMPOSED GROOM.

By Sam Dangremond

RALPH LAUREN BLACK LABEL LINEN TUXEDO ($2,095), SHIRT ($395), AND BOW TIE ($125), RALPH LAUREN.COM

VERDURA CUFF LINKS ($5,800), VERDURA.COM



LINEN

Embrace the wrinkles. They add character to the ensemble and give it a signature look.

BURBERRY LONDON TUXEDO JACKET ($1,250), SHIRT ($495), AND BOW TIE ($155), BURBERRY.COM; **ETRO** PANTS ($607), ETRO.COM



WHITE

What used to be a summer-only item is no longer subject to rigid parameters. A white jacket still looks great in warm weather.



SEERSUCKER

Known for classic American staples, Brooks Brothers made only 250 of these limited edition seersucker tuxedos.

BROOKS BROTHERS LIMITED EDITION SEERSUCKER TUXEDO ($498), SHIRT ($135), AND BOW TIE ($60), BROOKSBROTHERS.COM.

EDIOS NAPOLI SHIRT ($295), BLOOMINGDALES.COM



MONTBLANC WATCH ($34,500), MONTBLANC.COM



In the early 1980s Giorgio Armani said he loved linen because it was a noble fabric that had unlimited possibilities. Edwin Schlossberg took that philosophy to heart for his summer wedding to Caroline Kennedy on Cape Cod a few years later; for the occasion he paired a blue linen suit with a silver linen tie. The 10 ushers (JFK Jr. was best man) wore blue linen blazers, white linen trousers, gray linen ties, and cornflower-blue boutonnieres.

As summertime temperatures even at seaside resorts can reach into the 80s or higher—causing a fellow to perspire at the exact moment it's most unwelcome—it's easy to see why breathable fabrics like **linen and seersucker** are the smart choice for warm-weather nuptials. «

MARC JACOBS MOCCASINS ($860), MARCJACOBS.COM

RICHARD MAJCHRZAK/STUDIO D. STYLED BY JILL TELESNICKI FOR R.J. BENNETT REPRESENTS (BURBERRY, RALPH LAUREN); DAVID LAWRENCE/STUDIO D. STYLED BY ANITA SALERNO FOR R.J. BENNETT REPRESENTS (SHIRT, SHOE)



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floral and event design







ASPEN HIGH Event planner Bronson van Wyck created a chapel in a Colorado meadow for the wedding of Alexandra Steel. Dinner was in one blue tent on the property; dancing was in another.





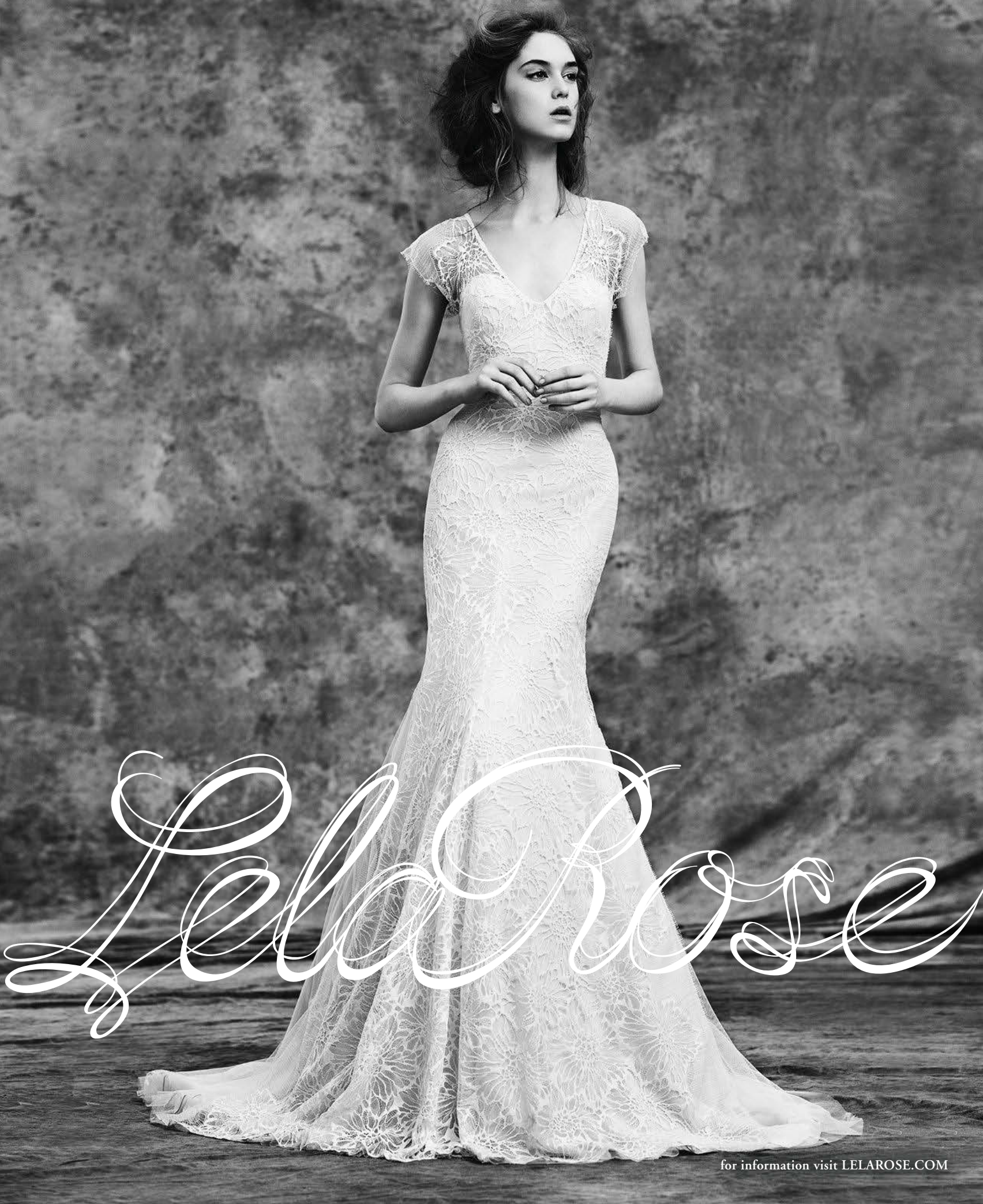
MOVING *Mountains*

WHEN A BRIDE EXPECTS MIRACLES, *SHE KNOWS* WHOM TO CALL.

By Stellene Volandes

"The worst thing that can happen at a wedding," says event designer **Bronson van Wyck**, "is that guests can tell the bride and groom are stressed—usually about something no one else has even noticed." For example, a sudden snowstorm in Aspen in June. The wedding of Alexandra Deaton Steel and James Michael Scott, a Van Wyck & Van Wyck affair, was to be set in an open meadow on Aspen Mountain. A frame structure inspired by Thorncrown Chapel, by Frank Lloyd Wright disciple Fay Jones, had ➳

IRA LIPPKE AND JASON WALKER FOR IRA LIPPKE STUDIOS (VAN WYCK, BRIDE AND GROOM, CEREMONY); GERTRUDE AND MABEL/JUDY PARKER (CHAPEL, 2; DINING TENT)



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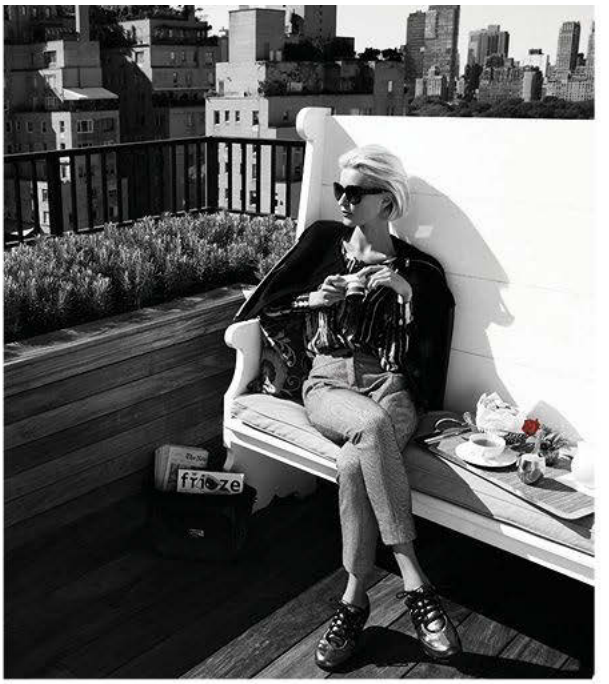
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FOR THE BRIDE & GROOM



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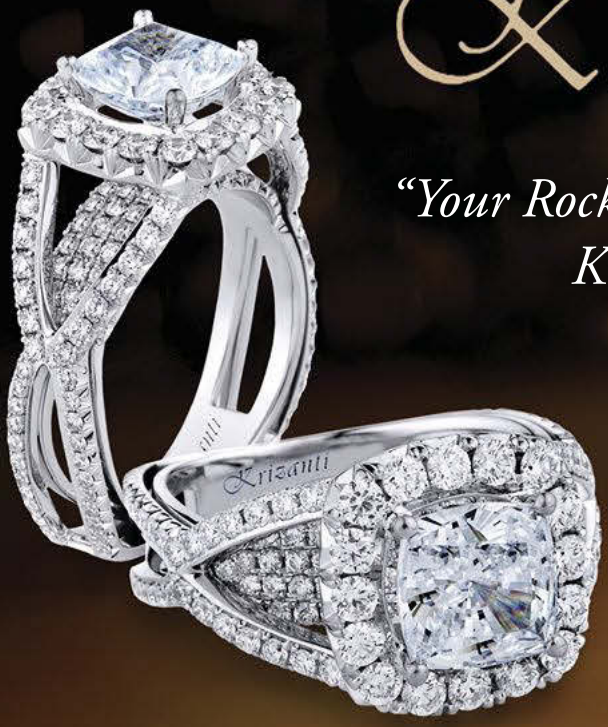
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NATURAL AFFECTION Alexandra and James (*above*), who met in Aspen, treated their guests to a weekend filled with their local favorites.

been erected, and the dinner and dancing tents had been built. About 45 minutes before the beginning of the ceremony the snow started to fall and the temperature dropped about 30 degrees. "I dispatched every free hand to collect all the fur, fleece, and cashmere in Pitkin County," van Wyck says. "When the guests arrived they were given blankets to wrap themselves in, or Oriental rugs to drape over their laps, and hot chocolate. They never knew this wasn't exactly how it was supposed to be."

Van Wyck, a Yale history major who started his career as a protocol aide to Ambassador Pamela Harriman in Paris and then worked in the set department at Paramount Pictures, has a knack for creating dramatically scaled events that feel like intimate dinners at home. The key, he says, is the hosts' generosity. "The best parties happen when the hosts really share of themselves. I mean that in relation to how they approach their guests' food, and drink, and comfort, but also what hosts reveal about themselves through the details of the party."

The Steel-Scott wedding presented guests with a fully coordinated weekend in Aspen. There were guided hiking tours and rafting trips, a clam bake, a breakfast at the bride's family home, and picnics catered by Hickory House, the couple's favorite barbecue place. Each event was connected to the story of how they had met in Aspen: After the rehearsal dinner drinks were served at the Sky Hotel, where the groom once worked; hikes were guided by the Aspen Center for Environmental Studies, where the bride taught summer classes. Dessert was the groom's choice: Boston cream pie. The dinner tent was covered in fabric in the bride's chosen cornflower blue. And after a full night of wedding activities, the Steel family continued the benevolence: They reseeded the meadow where the ceremony took place. «

Party PEOPLE

FOUR WEDDING PLANNERS REVERED FOR THEIR SUPREME ORGANIZATIONAL SKILLS, *CREATIVE EXTRAVAGANCE, AND* UTTER DISCRETION.

YIFAT OREN

Tasteful, paparazzi-free weddings are Oren's specialty. As a result, her clients consist of Hollywood's most elite couples: Natalie Portman and Benjamin Millepied, Rosetta and Balthazar Getty, and Reese Witherspoon and Jim Toth. YIFATOREN.COM

FAIT ACCOMPLI

The London-based firm knows the ins and outs of Buckingham Palace. Princess Diana often hired Fait Accompli for fundraising events, and Prince Harry reportedly tapped it to transform three state rooms into a club for Kate and Will's wedding afterparty. Nonroyal clients include Nell Diamond, who sought the company's expertise for her internet-breaking wedding (see *T&C Weddings* page 52). FAITACCOMPLI.CO.UK

TARA GUERARD

When it comes to big traditional weddings, Charleston-based Guérard is the authority. For brides with a budget of at least $300,000, she'll make *Gone with the Wind*–style magic happen. Blake Lively and Ryan Reynolds's plantation wedding is evidence. TARAGUERARDSOIREE.COM

DAVID MONN

Monn has created events at the White House, the Metropolitan Museum of Art, and the New York Public Library. His philosophy: Each detail must contribute not only beauty but also meaning. The results prove his theory. DAVIDMONN.COM

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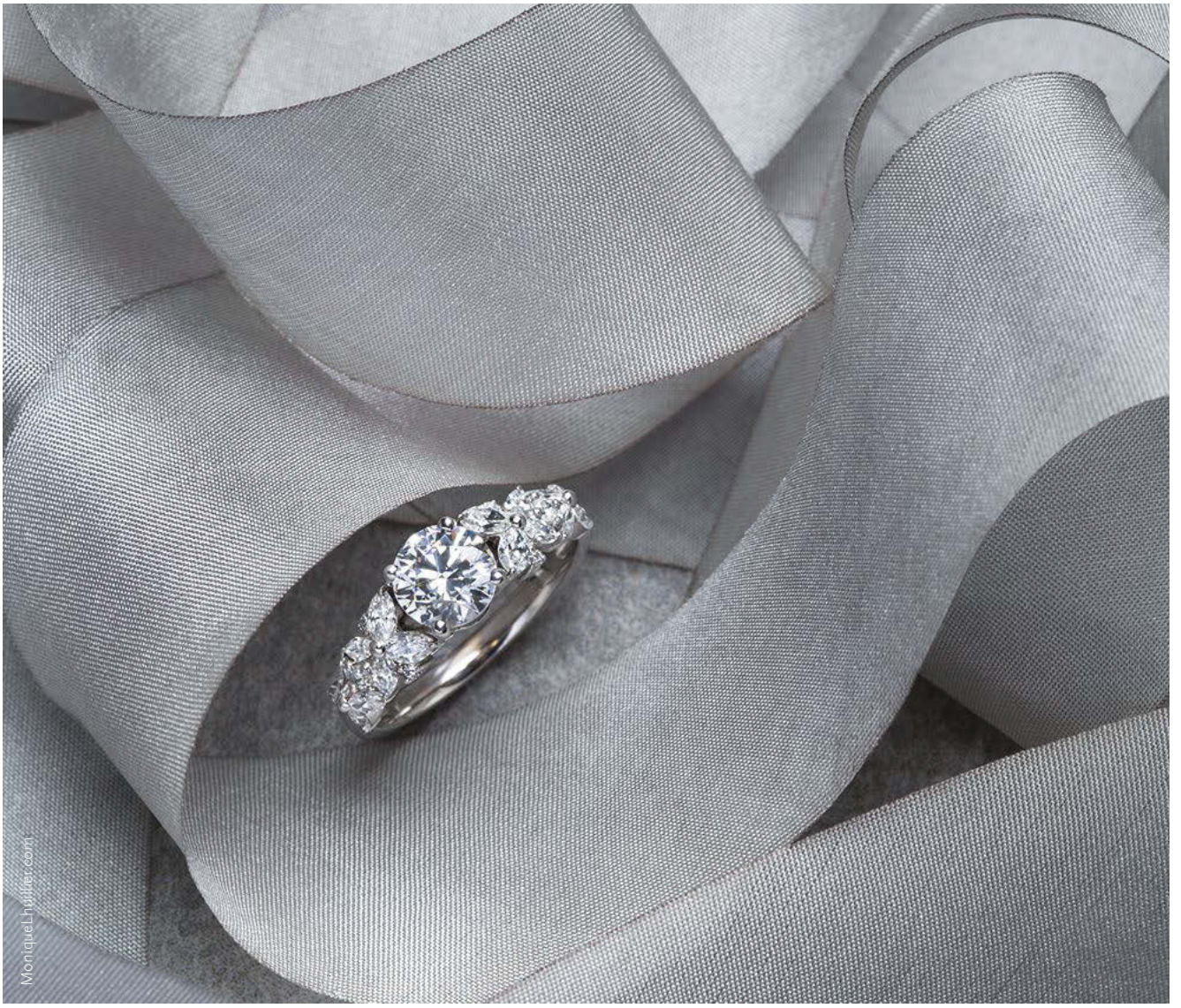
By Jamie Rosen



SWEET SOMETHINGS Tiny clusters of daisies were sewn into hair bands with clear thread.

KEVIN TACHMAN

Annelise Peterson Winter planned her November wedding to David Winter in a month and a half, but the fashion consultant and Clé de Peau brand ambassador made sure every detail fit the **romantic whimsy** of the day, down to her hair. After spotting baby's breath woven into the models' tresses at Marchesa's recent bridal show, she contacted her go-to stylist, Janelle Chaplin of O&M (ORIGINALMINERAL.COM), to dream up a version of their own. Her finished look was more abundant than its inspiration, with flowers selected on the day of her New York nuptials. "I've always loved daisies. They're happy; they're timeless," she says. "And they last forever." «



Monique Lhuillier

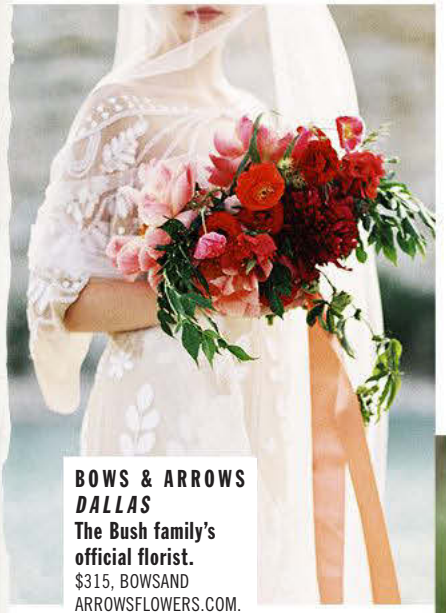
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Free LOVE

A NATIONAL SURVEY OF BOUQUETS OF WILDFLOWERS, *EDIBLE GREENS, AND* AROMATIC HERBS.

If the couple's love knows no bounds, why should the **bride's bouquet**? The tidy bundle seems to have been tossed in favor of arrangements that evoke a Dutch still life. Dallas favorite Bows & Arrows composed a bouquet of coral charm, chinaberry foliage, bougainvillea, and poppies for a spring ceremony. For another recent bride New York florist Rawan Rihani interspersed camellia branches and wild greens with dahlias, blue thistle, and garden roses. "A lot of brides remain traditional in other areas but want to experiment with the flowers," says Rihani, who is behind the newly launched floral division of bohemian emporium Stone Fox Bride. "They might be wearing classic Carolina Herrera or Vera Wang, but their bouquet can be wild." *S.B.*



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PHOTO: Ocean Reef Wedding Captured by Thomas Bollinger Photography



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Lucky STREAKS

GO BOLD WITH GLOWING SKIN *AND HAPPY, VIBRANT* SHOTS OF COLOR.

As a shoe designer, Sophia Webster has created wedges that look like watermelon slices and heels festooned with butterflies (see page 85). She brought a similar sense of joy to her London wedding to Bobby Stockley, especially when it came to her beauty look. A crown of multicolored roses offset a creamy complexion (Webster is loyal to Elemis and Kiehl's) and shocking pink lips, courtesy of makeup artist Michelle Campbell. "I'm known for my **love of color**," Webster says. "It would have been bizarre for me to shy away from it on such a special and significant day." *J.R.*



Sophia Webster on her wedding day in London. *CLOCKWISE FROM TOP:* **AMOREPACIFIC** INTENSIVE VITALIZING EYE ESSENCE ($95), SEPHORA.COM; **OSCAR DE LA RENTA** EXTRAORDINARY ($92), MACYS.COM; **NARS** DUAL-INTENSITY BLUSH IN ADORATION ($45), NARSCOSMETICS.COM; **NAILSINC.** NAIL POLISH IN WHITEHALL ($14), NAILSINC.COM; **YSL** FOREVER LIGHT CREATOR EYE FLUID ($73), YSLBEAUTYUS.COM; **CLE DE PEAU** EXTRA RICH LIPSTICK IN 112 ($65), CLEDEPEAUBEAUTE.COM.

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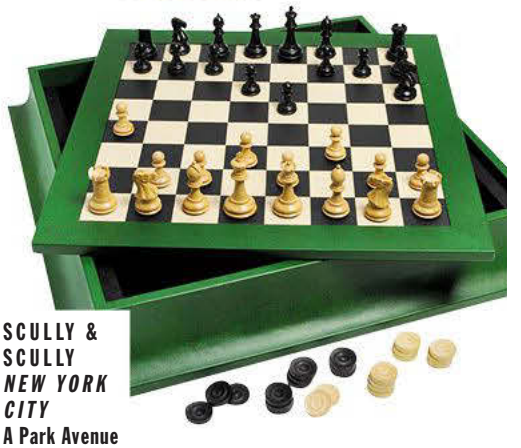


PROPERLY LISTED Lindsey Schwartz, at the Curated showroom, in New York City's Architects & Designers Building.

"I ask my brides to leave Mom at home," says Lindsey Schwartz. Her company, **Curated**, guides women through the registry process; it's an extension of her family's kitchen design firm, St. Charles of New York. Schwartz's goal is to eliminate the intimidation factor by explaining the merits of a Saint-Louis coupe in millennial-friendly terms. For young couples not enthralled by pots and pans, she ensures that they have the best on their lists. (In case you're wondering: Atelier du Cuivre copper pots subtly engraved with your initials.). Here, some registry favorites of her own. STCHARLESOFNEWYORK.COM/CURATED *S.B.*



MARY MAHONEY ***PALM BEACH***
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CHRISTOFLE ***MULTIPLE LOCATIONS***
The 185-year-old silverware company just launched a digital registry service. JARDIN D'EDEN FLATWARE (FROM $121), CHRISTOFLE.COM.



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Newlyweds Sofía Sanchez Barrenechea and Alexandre de Betak directed guests to the online curiosity shop. ANTIQUE MATCHSTRIKER ($3,900), 1STDIBS.COM.

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ESCAPE ROUTES

WHERE TO GO, *AND THE EXPERTS WHO WILL MAKE SURE YOUR TRIP GOES OFF* WITHOUT A HITCH. *(PLUS, WHAT T&C THINKS YOU SHOULD PACK.)*

By Stephanie Wu



TORY BURCH TUNIC ($495), TORYBURCH.COM







ROBERT CLERGERIE SHOES ($395), ROBERT CLERGERIE.COM

JO DE MER SWIMSUIT ($287), SHOPLES NOUVELLES.COM

MALDIVES

Post-wedding, nothing is quite as luxurious as unplugging from the rest of the world. The best place to do so is the Maldives, which travel specialist **Wendy Perrin** calls "the ultimate beach honeymoon destination for 2015." Despite recent reports of unrest in the archipelago, Perrin (who has a network of 75 approved agents she works with) still recommends it, given that each resort is on its own private island. How to pick among the many over-the-top spots that have opened there? She likes Gili Lankanfushi (*above*), because the villas are more spread out than at most, creating a secluded feel, and the "no news, no shoes" policy. Those who book via Perrin's website receive upgrades and access to areas that are typically off-limits. WENDYPERRIN.COM





LONGCHAMP TOTE ($520), LONGCHAMP.COM



YESTADT MILLINERY HAT ($290), BONADRAG.COM; **CHANEL** GLOVES (PRICE ON REQUEST), 800-550-0005



AARON BASHA DIAMOND BAND ($980) AND DIAMOND BAND WITH EVIL EYE DROP ($1,900), AARONBASHA.COM



LA PERLA BIKINI TOP ($614) AND BRIEFS ($354), LAPERLA.COM

GREECE

For a trip to the Mediterranean that isn't mired in tourists, Love Floris founder **Vivia Costalas** is the expert to call. She can plan a Santorini trip that includes a sunset cruise along the Caldera, a boat ride to the almost deserted island of Thirasia, and a visit to the ancient city of Thira. To experience Greece like a local, Costalas suggests sailing afterward to Folegandros and Sifnos (*left*), less frequented islands with charming bars and stone-paved squares. Finally, for a dose of culture, end in Athens with a private tour of the ruins, including the Acropolis, and Cape Sounion, with a temple dedicated to Poseidon that's well worth a daytrip. LOVEFLORIS.COM



MONCLER DIONNE JACKET ($795), MONCLER.COM



GIANVITO ROSSI BOOTS ($1,125), GIANVITO ROSSI.COM

CHILE

Food and wine lovers flock to South America for its stellar vineyards and grilled meats, but until recently Chile's wine region lacked a destination hotel. Enter the long-awaited Vina Vik, in Millahue Valley (*above*), Indagare founder **Melissa Biggs Bradley**'s choice for a gourmet honeymoon. She suggests pairing the architecturally stunning wine retreat with an adventurous week in Patagonia. Her team excels at trips that meld tried-and-true destinations with the best new hotels (vetted, of course), so you'll stay there long before the rest of the world starts buzzing about them. INDAGARE.COM

MARINA VERNICOS (SIFNOS); SAKIS PAPADOPOULOS (GILI LANKANFUSHI RESORT); VIK RETREATS (CHILE)

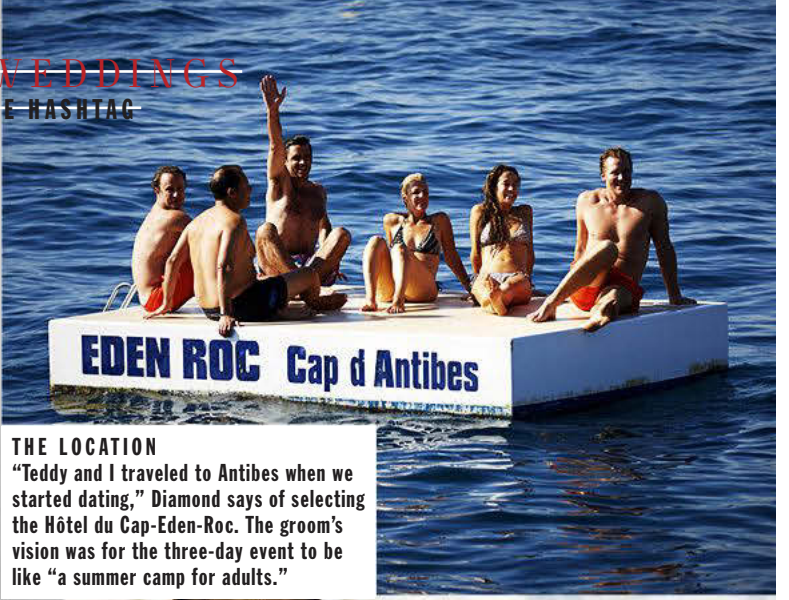
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THE LOCATION
"Teddy and I traveled to Antibes when we started dating," Diamond says of selecting the Hôtel du Cap-Eden-Roc. The groom's vision was for the three-day event to be like "a summer camp for adults."



THE DRESSES
Yes, plural. Diamond chose Olivier Theyskens for her walk down the aisle and Prabal Gurung for the reception.

An INSTAGRAM LOVE STORY

HOW ONE WOMAN'S WEDDING *BECAME A SOCIAL MEDIA* SENSATION.

By Carson Griffith

The photos of Nell Diamond, Yale graduate student and daughter of former Barclays chief Bob Diamond, and Teddy Wasserman, a managing director at Deutsche Bank, gave celebrity nuptials a run for their social media money in 2014. (Google **#nellandteddy** for proof.) What was it about this fairy-tale ceremony in the south of France, organized by wedding planners Fait Accompli, that thrust the couple into the digital spotlight? «







THE DETAILS
The flowers were by Roni Fleurs, the cake by Wedding Cakes by Pamela. By day there was tennis, pétanque, and the hotel's famed pool; by night it was music by the Gypsy Queens and DJs Chelsea Leyland and Mia Moretti.

CLOCKWISE FROM TOP LEFT: SHAUN JAMES COX/© FAIT ACCOMPLI (2); © FRED MARIGAUX/© FAIT ACCOMPLI (3)



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Top TIERS

A *DESIGNER WITH A* FLAIR FOR THE DRAMATIC *CREATES CAKES SO* FANTASTICAL *THAT BRIDES (ALMOST) DON'T WANT TO* CUT INTO THEM.

By Stephanie Wu



SWEET NATURED
Pellegrino painted an opulent botanical cake, using food coloring and edible 24K gold.

Before Alexandria Pellegrino started attracting the attention of discerning brides and wedding planners with her Marie Antoinette–inspired cakes, the artist (who graduated from both art school and Le Cordon Bleu) dabbled in such fields as welding and car airbrushing. Now she focuses solely on her **over-the-top cakes**. "Every step is labor-intensive, but I love that," she says.

The Toronto-based baker draws a line at more newfangled additions. "Spinning components and firecrackers are not my thing. I like my cakes to be decorative, beautiful, and big." Pellegrino can also take her craft on the road; Nicole Richie flew her to Hollywood to design her wedding cake. The inspiration? Versailles.

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50 TOP PHILANTHROPISTS

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THE T&C 50

RAISING HAITI





"GOOD AND EVIL" A Vodou doll for sale in Port-au-Prince's iconic Iron Market (*above*), which was rebuilt after the 2010 earthquake. "Hillary and I wanted to understand" the religion, Clinton says of their 1975 trip to Haiti.

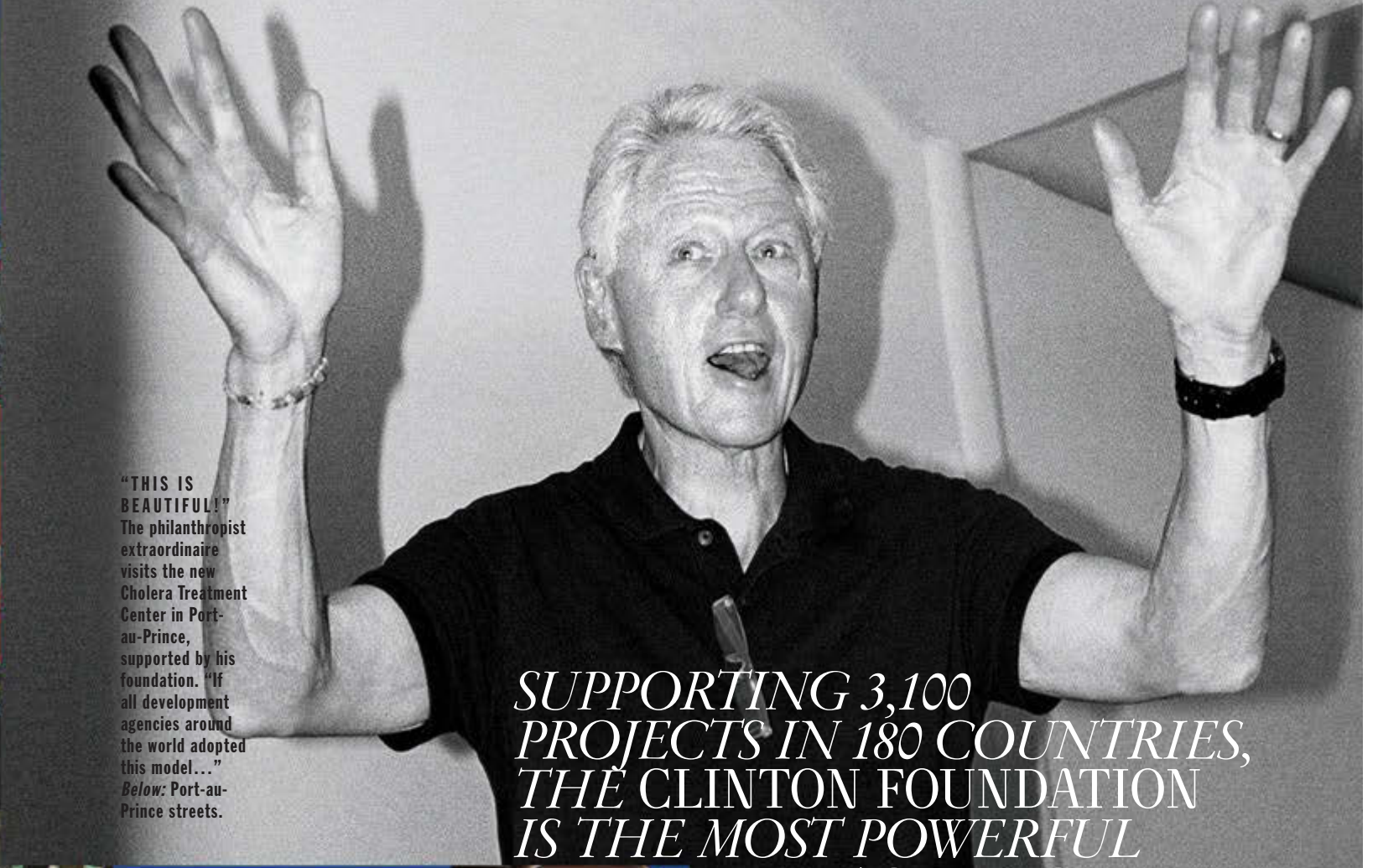
By Klara Glowczewska
Photographs by Alexei Hay

I am standing under the scorching late February sun in an open field in Haiti's Central Plateau, waiting for the helicopter bearing former president Bill Clinton to arrive and getting a lesson in limes. More precisely, in what the Clinton Foundation, the philanthropic organization of global ambition founded by Clinton in 2001, is doing about limes. It's complicated.

Introduced in the 15th century to Hispaniola (the name Columbus gave the island that now comprises Haiti and the Dominican Republic when he shipwrecked here in December 1492), limes were successfully cultivated in Haiti until the 1990s. "Their oil, used in cosmetics and the beverage industry, was, like Haitian vetiver, considered the best in the world," says Hugh Locke, a *blan* from Westchester (one is acutely aware of skin color in Haiti). Locke heads the Haitian nonprofit Smallholder Farmers Alliance (SFA) and is scanning the sky, as am I, for Clinton's craft.

During the 1991–'94 embargo of Haiti, organized in response to the military coup that ousted the popularly elected but controversial president Jean-Bertrand Aristide (ironically, Clinton was president then), "farmers couldn't export to the U.S., and lime oil lost its value, so they cut down all their lime trees" to make sellable charcoal. "That is why the Haiti Lime Project," Locke continues, "which is intended to reintroduce several million lime trees to Haiti, is so important."

Individual farmers—SFA is helping them organize into for-profit cooperatives—stand to increase their revenues by $750 annually (a princely sum in profoundly impoverished Haiti, ➳

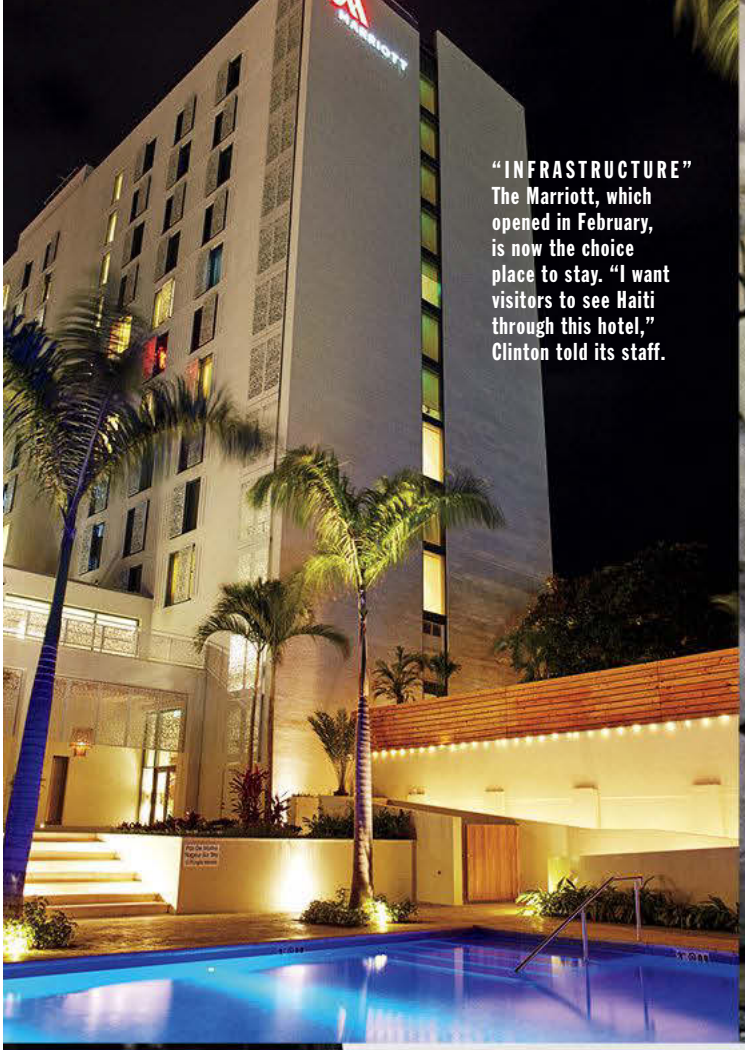


"THIS IS BEAUTIFUL!" The philanthropist extraordinaire visits the new Cholera Treatment Center in Port-au-Prince, supported by his foundation. "If all development agencies around the world adopted this model…" *Below:* Port-au-Prince streets.

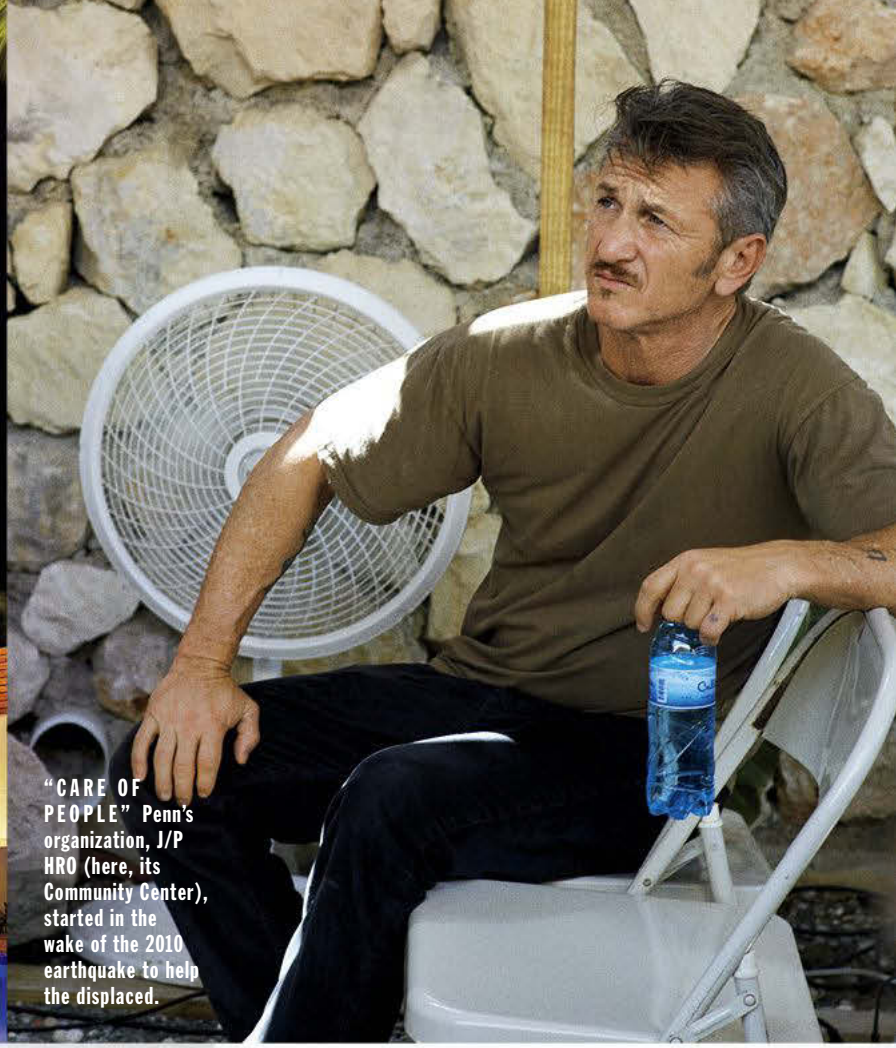
SUPPORTING 3,100 PROJECTS IN 180 COUNTRIES, THE CLINTON FOUNDATION *IS THE MOST POWERFUL REIMAGINING EVER OF WHAT A POST-PRESIDENCY CAN BE. BUT CAN* THE FIXER-IN-CHIEF *WORK HIS MAGIC ON HAITI?*



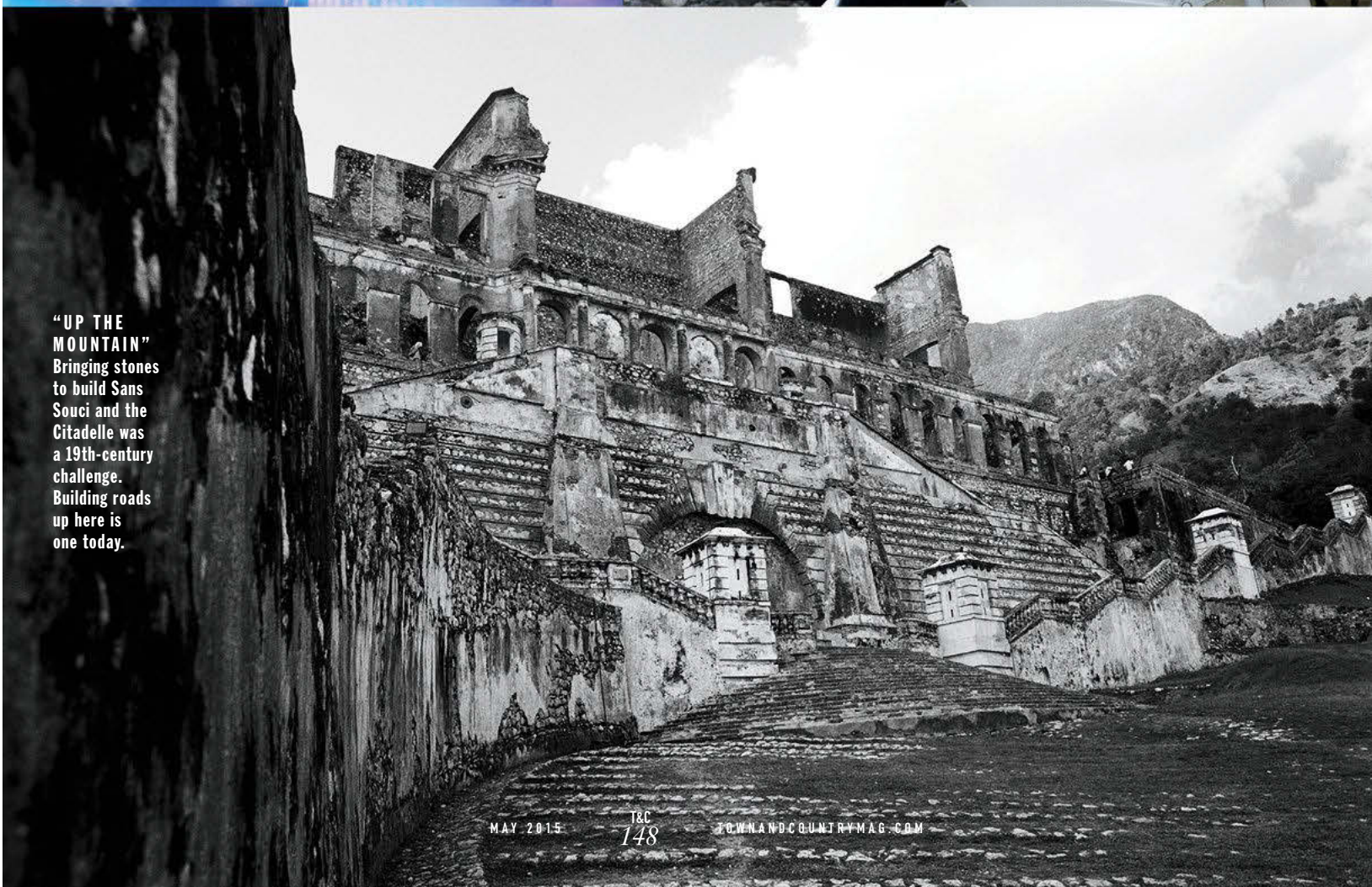




"INFRASTRUCTURE" The Marriott, which opened in February, is now the choice place to stay. "I want visitors to see Haiti through this hotel," Clinton told its staff.



"CARE OF PEOPLE" Penn's organization, J/P HRO (here, its Community Center), started in the wake of the 2010 earthquake to help the displaced.



"UP THE MOUNTAIN" Bringing stones to build Sans Souci and the Citadelle was a 19th-century challenge. Building roads up here is one today.



"WORKING LIKE CRAZY"
Touring a castor oil production facility for Kreyòl Essence.

"The foundation is by a long stretch more transparent than a lot of other major foundations in this country. It should be—both because I believe in it and because Hillary is in public life, and we'll get criticized, as I am, for taking money from a foreign government."

where the minimum daily wage is between 150 and 300 gourdes, or $4 to $8). Furthermore, the presence of the lime trees will counteract deforestation and soil erosion, the country's huge environmental problem; you can see denuded, eroded slopes throughout its gorgeous mountain ranges, the long-term consequences of a soaring population forced, through decades of governmental neglect and corruption, to eke out a living in ecologically disastrous ways.

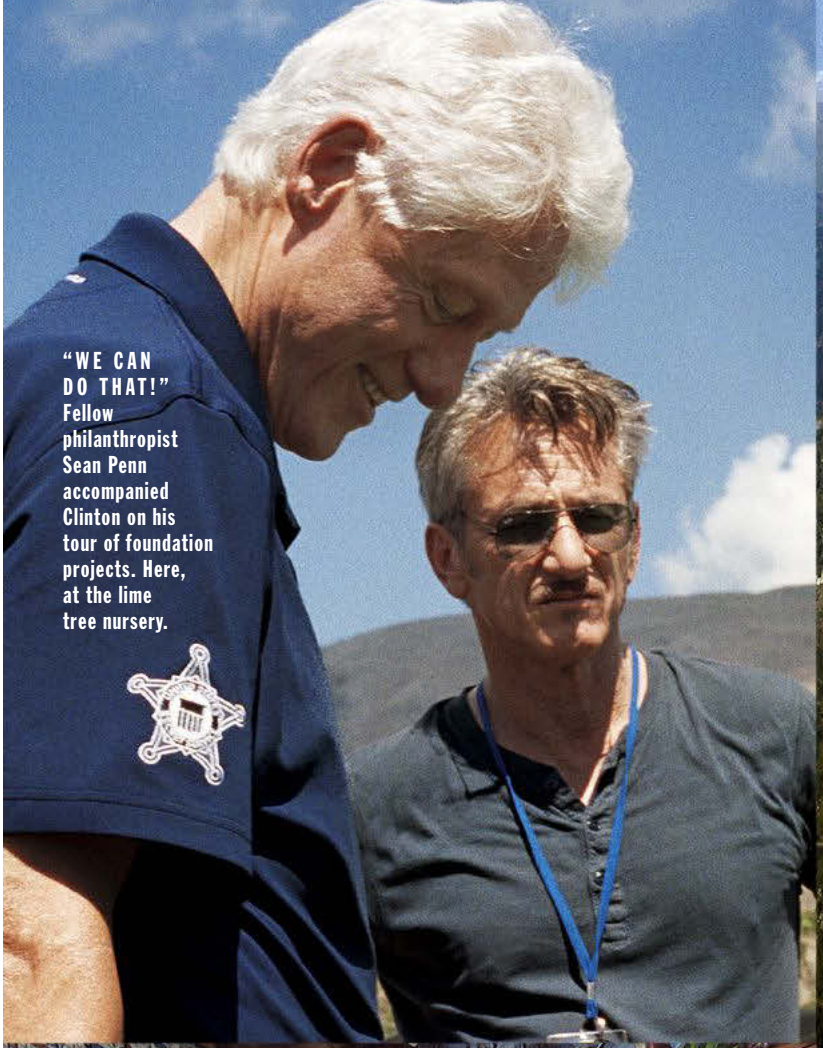
All around us are neat rows of black plastic pots, thousands of them, with tiny lime tree seedlings poking out of the dark soil. The calm focus of the Haitian farm workers carefully watering them makes me think of nurses in a hospital intensive care unit (or a preemie ward). Which is what the Haiti Lime Project in effect is: one of a multitude of lifelines the Clinton Foundation is financing and/or securing financing and partners for in a multiprong effort to help this country, the poorest in the Western Hemisphere, stand on its own feet. The partners in this particular endeavor are: Firmenich, the Swiss oils and essences company, which will buy the limes the farmers grow at market rates; Acceso, which works with Haitian lime producers as well as peanut growers (peanut plants will be "intercropped" with lime trees as another source of revenue and to aid in the renourishing of the soil); and SFA, which will distribute the seedlings and offer technical support to farmers as needed.

"Clinton was the broker," Locke says. "He brought us together." It is the Clinton Foundation way: to build and fast-track creative collaborations between businesses, NGOs, governments, and individuals to address urgent needs in communities at risk. The foundation, the most powerful imagining ever of what a post-presidency can be, currently employs 2,200 people across its various initiatives (including the Clinton Global Initiative) and supports, according to its statistics, 3,100 projects in 180 countries, affecting the lives of 430 million people. (In Haiti alone there are currently 30 foundation-supported investments, and 208 Clinton Global Initiative commitments.) And Clinton, now 68 years old and 14 years into his next act, is as fired up about his work as any man could be. "It has been my whole life for longer than I was president," he tells me later. "And we have a huge plate of business to do this year."

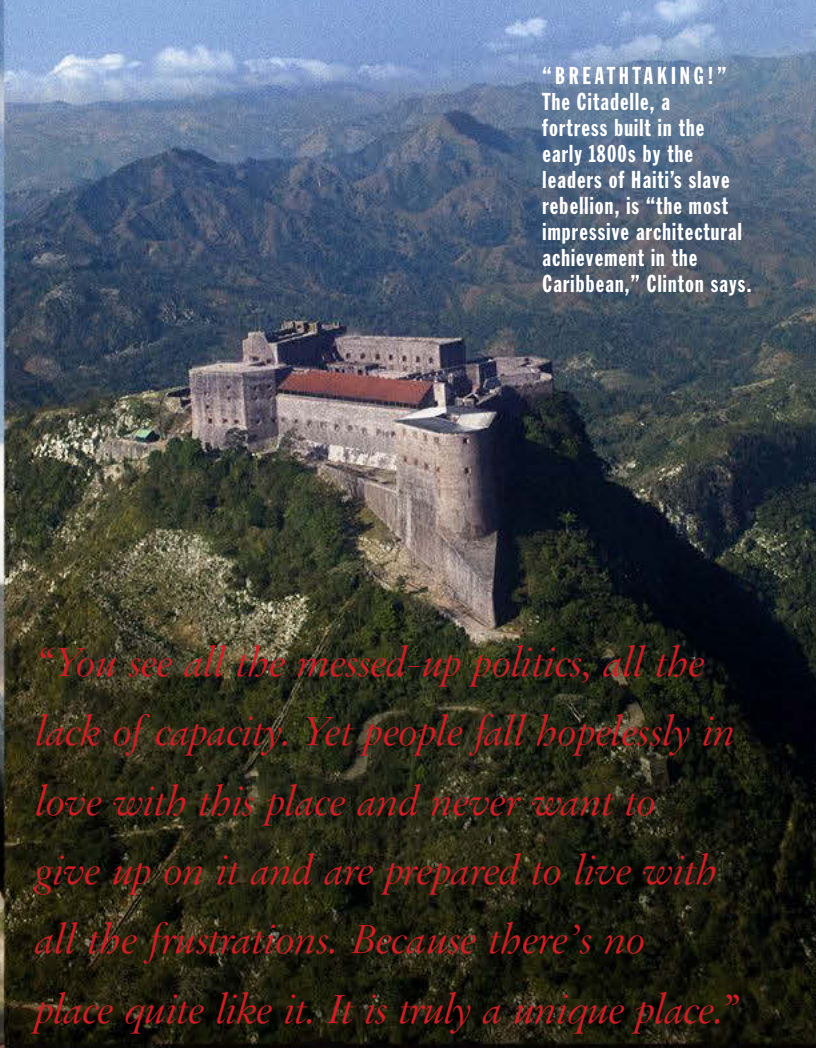
As his chopper touches down, his shock of white hair is immediately recognizable, like a beacon, amid his entourage. (The group includes Sean Penn, who has his own Clinton Foundation–supported project in Port-au-Prince's Delmas 32 neighborhood: the J/P HRO's Community Center and Urban Garden, which we'll visit tomorrow. "Thank you for our very existence in Haiti," Penn will say with emotion to Clinton.) A slow, ritualistic procession ensues, up and down the rows of seedlings. The point seems to be equal parts inspection and conversation, with farmers, community organizers—anyone who is affiliated with the enterprise, who was allowed onto the site, and who has succeeded in getting Clinton's attention. He is generous with it, engaged and in the moment despite the midday sun, which is turning his pale skin pink. He asks questions, listens, nods, touches arms and shoulders—bonding gestures that quickly put his interlocutors at ease in the charmed circle of his celebrity. He is exemplary in his attention to detail, respectful in his curiosity.

For all its intimate down-homeness, the visit is carefully orchestrated to project Clinton's message onto a larger stage—in this case the importance to Haiti of small-scale farming and reforestation. The Haitian media have been invited, and they follow Clinton's progress, recording his words and gestures. This flat bit of farmland two hours along bad roads from Port-au-Prince is his pulpit to the Haitian people and to their government and, by extension, its controversial president, former pop star Michel Martelly. His perambulation communicates that this is how it can be done, this works, this will help. A little Haitian girl, hair braided, dressed in what is surely her Sunday best, walks solemnly beside him, too young to understand or care who this big *blan* is but happily holding his hand. That visual too is a message—we must do this for your children—and a reminder that nothing of lasting value can be achieved without a robust and universal system of education and the empowerment of girls, two other pillars of the Clinton Foundation's work. As Denis O'Brien, the billionaire chairman of Digicel (a telecommunications giant with an extensive footprint in Central America, the Pacific Islands, and the Caribbean), tells me without a trace of irony, "The president is the chief development officer in Haiti."

It has been almost an hour since touchdown, and a little throng has encircled Clinton and is not letting him go. His advance team is starting to sweat, and not just from the heat. There goes the schedule. We have one more site visit today, a foundation-supported agricultural production facility that supplies castor oil for the Kreyòl Essence line of Haitian-produced "eco-luxury" beauty products. (I will witness Bill Clinton, reading glasses on, approvingly scrutinizing the fine print on a jar of made-in-Haiti hair pomade.) And then more events the next day in Port-au-Prince, including the brand new Cholera Treatment Center, a revelatory, architecturally striking model for what a health clinic in the developing world should be, and—the pièce de résistance—the official opening of the gleaming new eight-story, $48 million Marriott, the

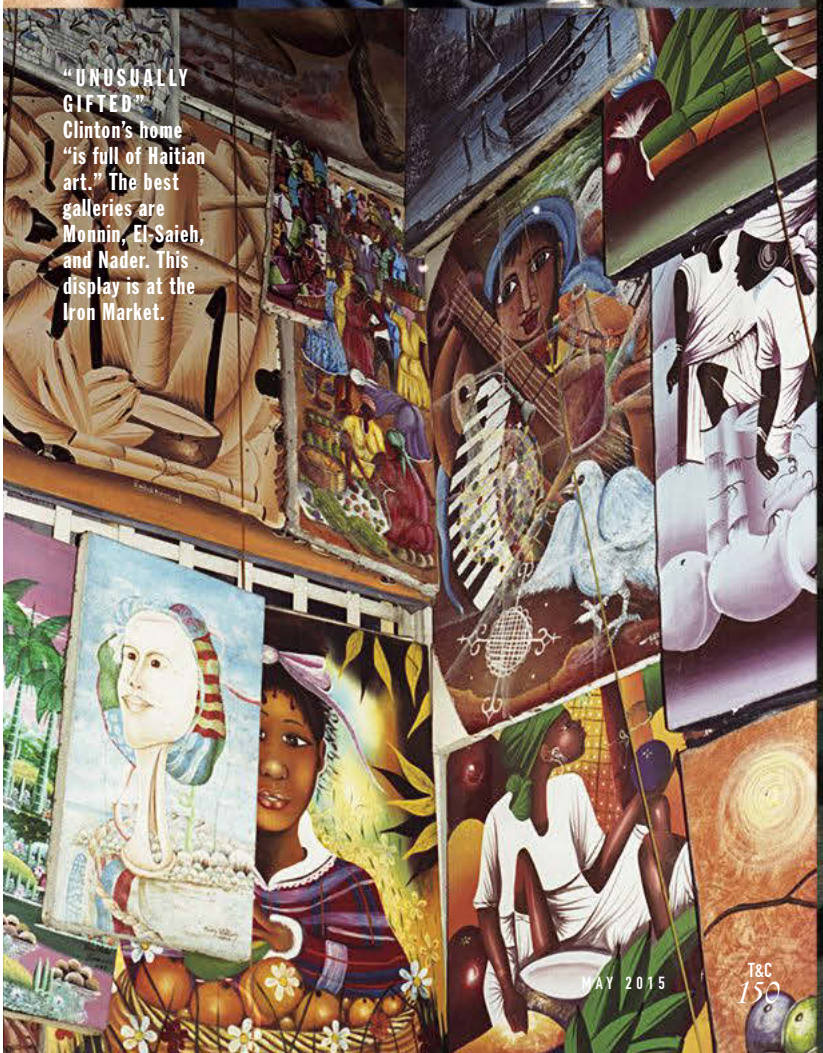


"WE CAN DO THAT!" Fellow philanthropist Sean Penn accompanied Clinton on his tour of foundation projects. Here, at the lime tree nursery.



"BREATHTAKING!" The Citadelle, a fortress built in the early 1800s by the leaders of Haiti's slave rebellion, is "the most impressive architectural achievement in the Caribbean," Clinton says.

"You see all the messed-up politics, all the lack of capacity. Yet people fall hopelessly in love with this place and never want to give up on it and are prepared to live with all the frustrations. Because there's no place quite like it. It is truly a unique place."



"UNUSUALLY GIFTED" Clinton's home "is full of Haitian art." The best galleries are Monnin, El-Saieh, and Nader. This display is at the Iron Market.



"THE POPE OF VODOU" Priest Max Beauvoir at his home and temple. He always wears white—symbolic of the good spirits.



"THEY BUILT IT!" Ex-slave general Henri Christophe became king of Haiti in 1811 and constructed the Sans Souci palace below the Citadelle.



"FABULOUS HOUSES" The famed Oloffson Hotel runs on atmosphere. These old gingerbread buildings "need to be restored," Clinton says.



"SEE HAITI" The eight-room Inn at Villa Bambou has spectacular views of Port-au-Prince. Clinton has stayed here in the past.





"MY LIFE, AND I LOVE IT"
Inspecting the Cholera Treatment Center with Penn.

"If Hillary becomes president, I'll have to assess what she wants me to do. It's hard for any party to hang on to the White House for 12 years. A thousand things could happen. But whatever I do, I want to keep the foundation alive, whether I'm running it or not."

first internationally branded and managed hotel in Haiti, financed and owned by Digicel, a deal brokered by Clinton and the reason we are all in Haiti at this particular moment.

"*Town & Country*!" a Clinton aid shouts in my direction after his boss stops for a brief photo op. "Run! We're going to try and beat the president's helicopter!"

There are countries in the world with crystal clear stories that elevate the spirit and make the heart beat faster: ancient Egypt, with its miraculous monuments and first deeply articulated concept of eternity; classical Greece, the first democracy and creator of humanistic philosophy; America, the still unrivaled land of individual opportunity. And Haiti.

In 1791, in the French Caribbean colony then called Saint-Domingue, black slaves rose up in rebellion, led by four outstanding military leaders, three of whom were former slaves themselves: Toussaint Louverture, Henri Christophe, and Jean-Jacques Dessalines (Alexandre Pétion, a free mulatto, was the fourth). After 13 years of brutal fighting they defeated France, Britain, and Spain at the peak of their powers; the last expeditionary force of 22,000 French troops was commanded by none other than Napoleon's brother-in-law, General Charles Leclerc. The rebels' victory abolished within Saint-Domingue's borders—and for the first time anywhere—one of the world's great outrages: the murderous exploitation of African slaves. (The French plantation system in Saint-Domingue was especially lucrative and gruesome.) In 1804 the world's first independent black republic was established. As national creation narratives go, it's pretty unbeatable.

But then things largely fell apart. The revolutionary leaders were either killed or died early. (Louverture, the father of the rebellion, perished in a French prison in the Jura Mountains.) The leadership vacuum was exacerbated by a 57-year embargo of the new nation by the colonial powers, including the United States (which did not recognize Haiti until 1862, under Lincoln). Thomas Jefferson had called Louverture's troops "cannibals." The British were likewise not amused; they worried the revolution might spread to Jamaica and its plantation economy, just 119 miles away. Haiti was an inconvenient country.

"The embargo lasted longer than the Cuban embargo, a very long time for a people just out of slavery," said Max Beauvoir, a former chemical engineer educated in New York and Paris, and a Vodou priest (now the religion's "pope," as he is known), whom I met at his home and temple. "But they survived. It is what is called the resilience of the Haitian people."

Many of Haiti's subsequent problems, to be sure, were not foreign-caused. There were dictatorships and disasters and demented policies, like the late-19th-century governmental get-rich scheme that imposed a heavy export tax on coffee and succeeded in limiting the profits of one of the world's largest coffee industries. (Many of the lovely but decrepit mansions you can see today in Cap-Haïtien, on the north coast—once one of the richest and most important French cities in the Americas—were built by 19th-century coffee exporters.) Bringing back soil-nourishing Haitian coffee production is another Clinton Foundation project (through the La Colombe Coffee Roasters brand).

Tourism, the economic lifeblood of many a Caribbean nation, became in Haiti, for most of the last century, an elite thing, and therefore not particularly revenue-generating. "We were for so long, and still are, in a bubble of negativity," says Jean-Cyril Pressoir, who optimistically founded Tour Haiti in 2005 and who organized my trip. Foreigners who did come were those interested in seeing past the surface shabbiness to the cultural sophistication beneath—artistic, musical, and spiritual—what Maryse Pénette-Kedar, co-founder of Prodev, one of Haiti's largest and most respected NGOs, matter-of-factly calls "a national noblesse, the finesse of people who have no access to anything." The visitors—writers and artists and musicians, anthropologists and journalists, development workers and diplomats—generally converged at the bar and on the porch of Port-au-Prince's Oloffson Hotel. Immortalized in Graham Greene's *The Comedians* as the Trianon, it still stands amid dense tropical vegetation in all its run-down splendor, Vodou-inspired objets scattered about the grounds. "We have a lot of repeats," says its Princeton-educated owner, Richard Morse. "People either want this a lot, or not." Sort of like Haiti.

The hope is that the new Marriott will help counteract some of the reticence. "I want visitors to see Haiti through you, through this hotel," Clinton told the staff during the opening ceremony on the Marriott's vast terrace cum lounge cum palm tree–studded pool area. "If everyone could see this country the way Denis [O'Brien] and I do, you would have many times more visitors flooding in and your incomes would be three times what they are, and we wouldn't have the troubles that we do."

As with any other Clinton Foundation–supported project, the Marriott is not just a hotel but an economic engine meant to move Haiti toward a brighter future. As part of its commitment to the foundation, it procures products locally and employs some 200 Haitians, many of them purposefully culled from Port-au-Prince's marginalized and thought to be unemployable, according to general manager Peter Antinoph. (The staff [CONTINUED ON PAGE 193]



"GIVEN A CHANCE" Haitians "have a culture that could flourish. They're incredibly inventive," says Clinton. Port-au-Prince activity.

"A GREAT COUNTRY" The beach at Cormier Plage resort. It's a long road, Clinton says, but "Haiti could become the Dominican Republic."

COMBINED FORCES

FOUR CELEBRATED AND PASSIONATELY *COMMITTED PERFORMERS* CHOOSE A HERO OF THEIR CAUSE.



JENNIFER GARNER'S ABC'S OF KIDS IN NEED

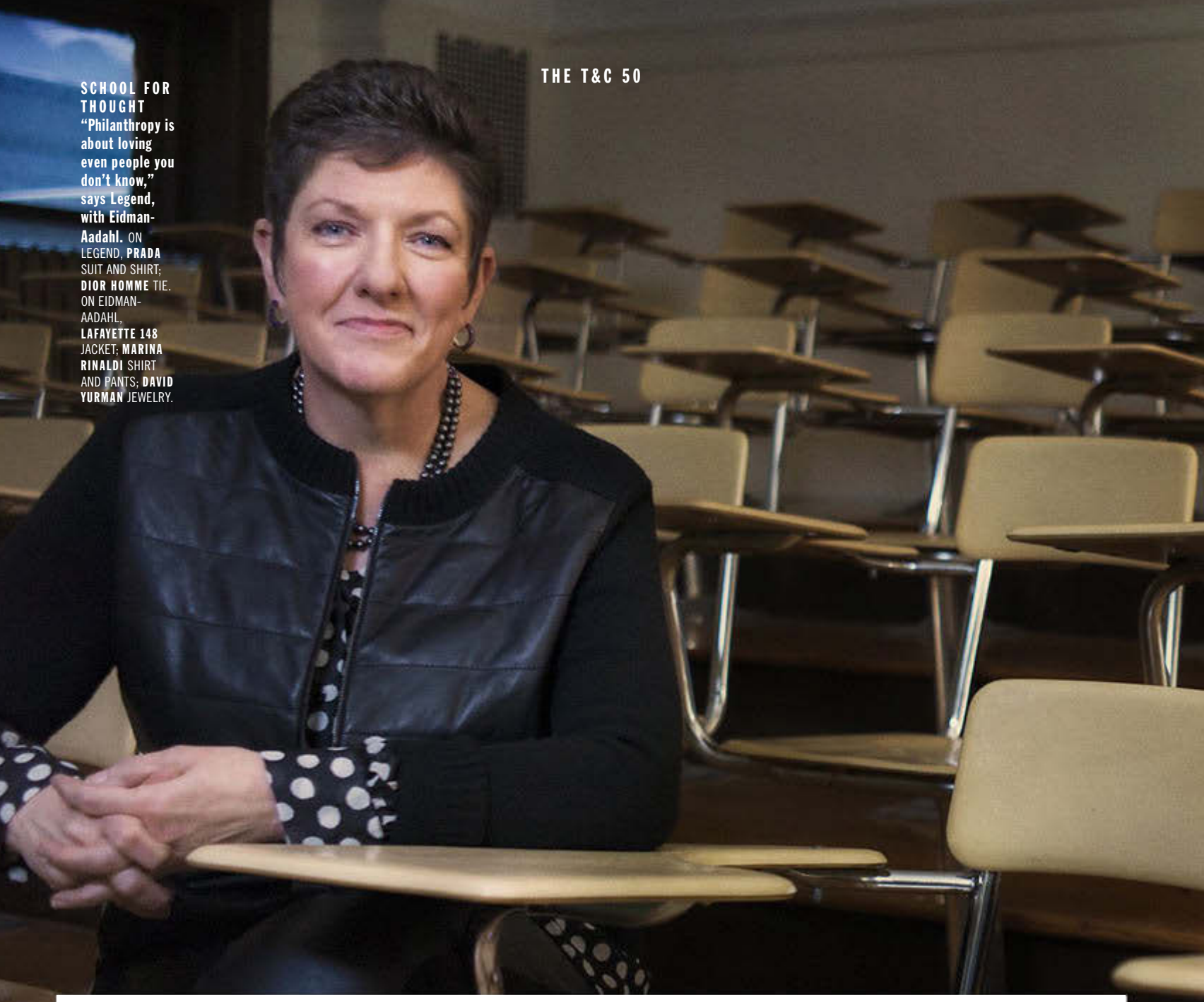
JENNIFER GARNER had been dabbling in philanthropy before she joined Save the Children seven years ago, first as an artist ambassador and then as a member of the board. "I had spent a few years doing everything my friends asked me to do," says the actress, who was specifically looking for "an organization that was actually making a difference in kids' lives in rural America." A friend introduced her to Mark Shriver (younger brother of Maria), a VP at Save the Children, which puts 90 percent of every dollar it receives in donations back into communities, providing kids in need with the tools to succeed in school. Garner, who has three children with fellow actor-activist Ben Affleck, shares Shriver's belief that problems have to be caught before they become, well, problems. "Any money you spend on little babies to get them started on the right foot, you save that money later when they don't drop out of high school, when they're not in remedial this or that," she says. "There are kids who begin kindergarten without any concept of what a book is—or even the alphabet. Ninety percent of their brain is already developed, but they haven't been taught to learn, so they're not interested in learning." **JALYSSA ALVARADO** also has three children; her two-year-old is a beneficiary of Save the Children's home visitation program, which works with parents to nurture development skills so their kids are better prepared for school. Says Garner, "I love to meet women like Jalyssa: moms who embrace the program, who are like, 'Bring it on! I'll do anything to make my kid's life better.' " TO DONATE GO TO SAVETHECHILDREN.ORG/EARLY. *Cortney Pellettieri*

Photograph by Naj Jamai



MOTHER'S DAY "Women will take care of other women. You just have to connect them," says Garner (*right*), with Alvarado. ON GARNER, **ALBERTA FERRETTI** DRESS. ON ALVARADO, **ST. JOHN** BLOUSE.

Styled by Deborah Afshani at the Wall Group. Hair by Adir Abergel at Starworks Artists. Makeup by Fiona Stiles at the Wall Group. Manicure by April Foreman at the Wall Group. Tailoring by Andrea Wheeler. Produced by F32 Productions.



SCHOOL FOR THOUGHT **"Philanthropy is about loving even people you don't know," says Legend, with Eidman-Aadahl.** ON LEGEND, **PRADA** SUIT AND SHIRT; **DIOR HOMME** TIE. ON EIDMAN-AADAHL, **LAFAYETTE 148** JACKET; **MARINA RINALDI** SHIRT AND PANTS; **DAVID YURMAN** JEWELRY.

JOHN LEGEND REIMAGINES LEARNING

In the same way that singer-songwriter **JOHN LEGEND**'s performance of "Glory" transported Oscar viewers in February, his 11th grade English teacher inspired him to believe he could write. "She unlocked the words inside me," says Legend, who would run with that gift, going on to win nine Grammys as well as an Academy Award (shared with rapper Common for their *Selma* theme song). Now he's paying it forward with LRNG (pronounced *learning*), an offshoot of his seven-year-old Show Me Campaign, which seeks solutions to poverty. "One of the things we think about is how schools can be used to break that cycle," says Legend, who joined forces with the National Writing Project (NWP), an organization that has been sharing the best practices of effective teachers for 41 years. In talking to educators throughout the country, Legend came across something called "connected learning," which, he says, "reimagines the way we teach so that all children have the opportunity to maximize their potential." Such outside-the-box methods deserve to be not only funded but disseminated. To that end LRNG, with support from the MacArthur Foundation, is sharing the cutting-edge projects it has funded through the NWP's Educator Innovator network, a virtual meeting place for mentoring ideas. "So many restrictions are put on teachers today," says NWP executive director **ELYSE EIDMAN-AADAHL**. "The emphasis on test scores and accountability leaves no room for passion. School should be the *engine* for creativity and curiosity and taking risks. These are the kids who are going to have to solve global warming, to work in jobs that don't even exist yet. A successful future depends on encouraging their sense of wonder and possibility." TO CONTRIBUTE GO TO EDUCATORINNOVATOR.ORG. *Mary Kaye Schilling*

Photograph by Drew Jarrett

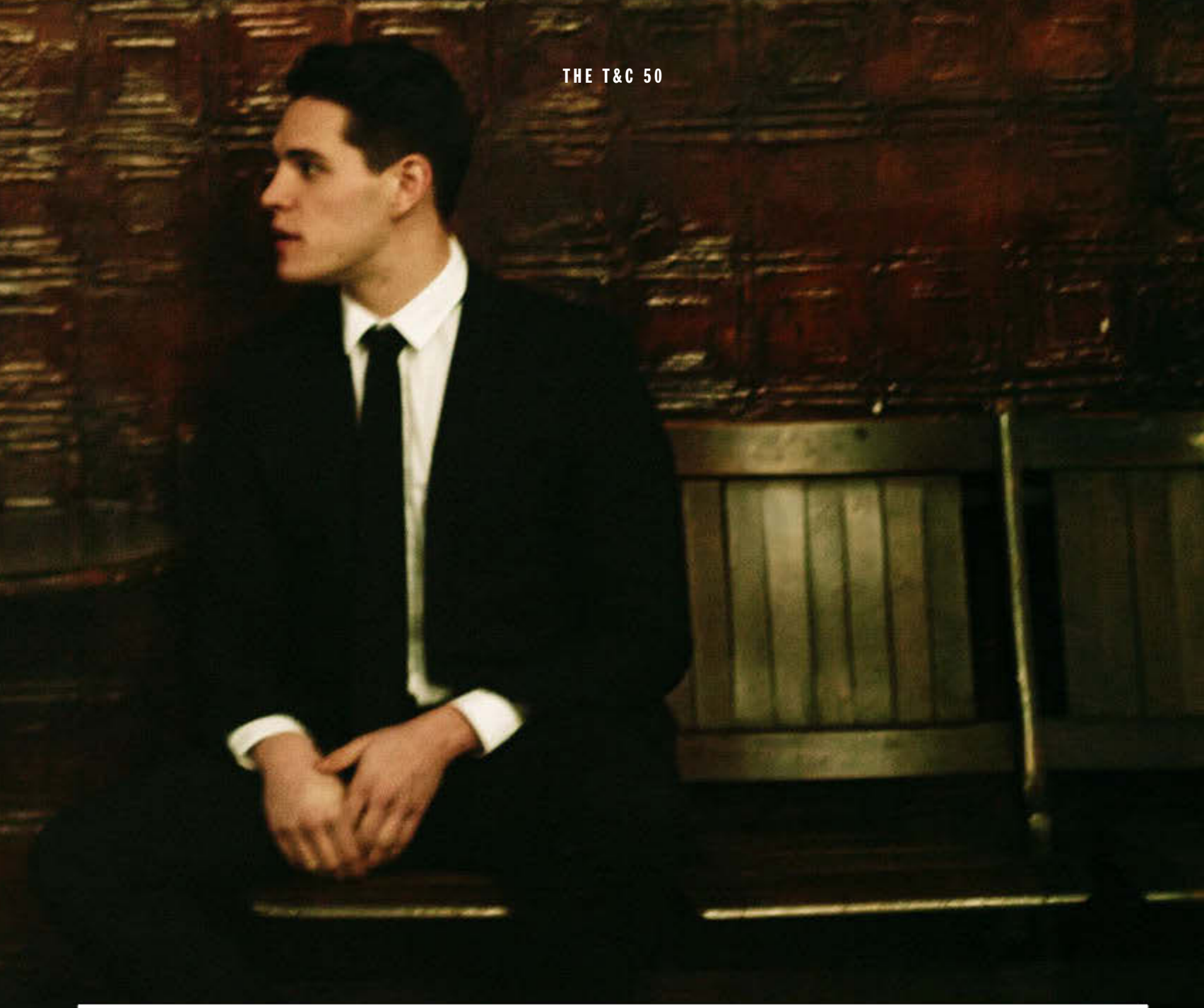


Styled by Will Kahn. Grooming by Lisa-Raquel using REN Cosmetics at See Management. Tailoring by Carlos Sanchez for Lars Nord Studio.



ACTING CLASS **"Sutton makes the time to share her good fortune," says Casey Cott.** ON FOSTER, **VICTORIA BECKHAM** DRESS; **JIMMY CHOO** PUMPS; **MONIQUE PEAN** EARRINGS; **AZLEE** BRACELET; **ALEXA LEIGH** RINGS. ON COTT, **DIOR HOMME** SUIT, SHIRT, AND TIE.

Styled by Lilli Millhiser. Hair by Christopher Naselli for Exclusive Artists Mgmt using T3 Micro. Makeup by Jennifer Wobito.



SUTTON FOSTER BELTS A TRIBUTE TO TEACHERS

As a teenager in suburban Detroit in the early 1990s, **SUTTON FOSTER** had nimble feet and a big voice, but without good teaching would she have gone on to win two Tony awards (and been nominated for three others)? Not according to her. "I went to public high school in Troy, Michigan, and I didn't fit in anywhere except the theater department," says the star of the hit musical *Anything Goes* and *Violet*. "My high school drama teacher, Mr. Bodick"—whom Foster made a point of singling out both times she won a Tony—"was a major influence." After high school Foster went on to attend one of the most prominent theater programs in the United States, the School of Drama at Carnegie Mellon University, which last year celebrated its 100th anniversary. To commemorate the centennial, Carnegie Mellon has partnered with the Tony awards to create the Excellence in Theater Education Award, which honors a K–12 teacher—like Rick Bodick, of Troy High—who embodies the highest standards of the profession. Recipients will receive $10,000 to spend on their theater programs; the first winner will be announced during the Tonys ceremony on June 7. Carnegie Mellon has also picked a current theater student to represent its next 100 years: 22-year-old junior **CASEY COTT**, of Chagrin Falls, Ohio. Why Cott? Because he's the next generation of Tony hopefuls to come through the school, and, like Foster, he's the recipient of an inspiring teacher's encouragement. "The fact that the biggest night in theater is shining a light on something that is so important to me and so many young people is exceptional, and I'm thrilled to be affiliated with it," Foster says. TO NOMINATE A TEACHER GO TO TONYAWARDS.COM/EDUCATIONAWARD. *Ben Ryder Howe*

Photograph by Samantha Casolari



THE MEN'S CLUB
"Christoph is genuine, and that makes him the perfect Mo Bro," says J.C., with Waltz (*right*). ON J.C., **HARDY AMIES** SUIT; **EMMA WILLIS** SHIRT. ON WALTZ, **GIEVES & HAWKES** BLAZER; **EMMA WILLIS** SHIRT AND TIE; **VALENTINO** PANTS. FOR DETAILS SEE PAGE 194.

Styled by Tanja Martin. Grooming by Tyler Johnston at One Represents using Schwarzkopf Professional. Produced by James Ward at PCM.



CHRISTOPH WALTZ WHISKERS UP FOR MEN'S HEALTH

It could be the most lucrative lark in history. "It was 2003. The mustache had vanished, and I was talking with two friends about fashion and trends over a beer one Sunday, as you do in Australia," says **JUSTIN COGHLAN** (he goes by J.C.), co-founder of Movember, the worldwide event that raises funds and awareness for men's health issues every November via a relic of the hirsute 1970s. (*Mo* is Australian slang for mustache; hence, Movember.) "It wasn't for money or charity the first year," says J.C. "It was just a challenge: Who could grow the best mustache in 30 days?" Thirty guys took the bait. The following year the number leaped to 450, and this time the participants had an answer when asked, "Why the 'stache?": to promote early detection of prostate cancer, one of the biggest killers of men. Eleven years later Movember's "walking, talking billboards" have made the organization the largest men's health charity in the world, attracting such high-profile ambassadors as Oscar winner **CHRISTOPH WALTZ**. "It has been incredibly effective in such a short time. In 10 years they've raised $600 million," says Waltz, a "Mo Bro" since 2014. "We've always been told we're a one-night-stand charity—here for November, then we disappear," says J.C. "But this year we're growing up." Due to popular demand—5 million demands, in fact—Movember will now tackle other areas of men's health. Waltz is particularly enthusiastic about the expansion into mental health, and overall he applauds Movember for making activism so "wonderfully easy. Being a man provided an immediate link," he says of signing on. "A regular guy might say, 'I'm not Bill Gates or George Soros. I can't be a philanthropist. I'm just a bloke.' With Movember, any bloke who can grow a mustache can make a difference." TO DONATE OR JOIN THE MOVEMENT GO TO US.MOVEMBER.COM. *M.K.S.*

Photograph by Cyrill Matter

And the LIST GOES ON

THESE ARE THE MEN AND WOMEN WHOSE *SERIOUS DOLLARS, BOLD IDEAS,* AND *OLD-FASHIONED HARD WORK* HAVE MADE THEM T&C'S MOST *NOTEWORTHY PHILANTHROPISTS* OF 2015.



HALL OF FAME

They'll go down in history, not least for what they're doing right now.



LEONARD LAUDER

GRAND PLAN: Cure breast cancer and Alzheimer's, and give the world great art.
MAKING HEADLINES: Last year he bequeathed his $1 billion collection of Cubist art to the Metropolitan Museum, and his long stewardship of the Whitney as board president and then chairman—not to mention his $131 million donation—culminates in this spring's opening of the museum's new downtown location (see page 186).

BILL & MELINDA GATES



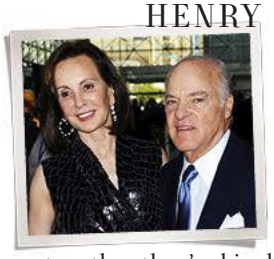
GRAND PLAN: You name it. **MAKING HEADLINES:** While anti-vaxxers and measles outbreaks dominated the news earlier this year, the Gates Foundation doubled down on vaccination, pledging $1.55 billion to GAVI, the Vaccine Alliance, which works in poor countries, and investing $52 million in an innovative German biopharmaceutical company that is developing new vaccines using mRNA molecules.

MICHAEL BLOOMBERG



GRAND PLAN: Save the universe. The ex-mayor and Giving Pledger's causes range from education to the environment to public health. **MAKING HEADLINES:** Last year he was appointed United Nations Special Envoy for Cities and Climate Change. Meanwhile, Bloomberg Philanthropies has recently poured many millions into a domestic clean energy initiative, an international road safety initiative, an antismoking program, an effort to get top low-income students to apply to selective colleges… Need we go on?

MARIE-JOSEE & HENRY KRAVIS



GRAND PLAN: Keep New York the cultural capital of the world. To wit: She's the president of MoMA, he has a wing at the Met named after him, and together they're big donors to Lincoln Center and other institutions. **MAKING HEADLINES:** For shifting gears—last year they donated a cool $100 million to Memorial Sloan Kettering Cancer Center to fund a molecular oncology research program.

JOHN PRENDERGAST



GRAND PLAN: A former adviser to National Security Advisor Susan Rice, Prendergast has devoted the last eight years to fighting genocide in Africa through the Enough Project, dispatching such foot soldiers as George Clooney and Angelina Jolie. **MAKING HEADLINES:** He wants the U.S. to tighten sanctions on Sudan. And for his new mission, raising awareness about the bloody conflict over minerals in Congo, he's got an ace up his sleeve named Ryan Gosling.

DAVID KOCH



GRAND PLAN: Improve medical and arts institutions. **MAKING HEADLINES:** The number of buildings emblazoned with his name is growing rapidly. Last year the Metropolitan Museum of Art opened the $65 million David H. Koch Plaza, and New York–Presbyterian Hospital broke ground on the David H. Koch Center, an ambulatory care building for which he gave $100 million. He has also made donations that have surprised his political critics, including ones to the United Negro College Fund and the National Association of Criminal Defense Lawyers, which trains defenders who work with clients who can't afford attorneys.

ELI & EDYTHE BROAD

GRAND PLAN: Make contemporary art accessible, improve public education in America, and cure diseases—via shrewd business acumen. **MAKING HEADLINES:** Their two foundations have assets of $2.1 billion and are always growing. The couple recently gave $100 million more to their eponymous Harvard and MIT biomedical research institute, and the art museum they are building in Los Angeles to house their vast collection will open in September 2015 with free admission to the public.

© ISABEL SNYDER/CORBIS (BROAD); DAMON WINTER/NEW YORK TIMES/REDUX (LAUDER); TIMOTHY CLARY/AFP/GETTY IMAGES (GATES ES); JEFF OVERS/BBC NEWS & CURRENT AFFAIRS VIA GETTY IMAGES (BLOOMBERG); GARY GERSHOFF/WIREIMAGE/GETTY IMAGES (KOCH); BILL O'LEARY/WASHINGTON POST/GETTY IMAGES (PRENDERGAST); BLOOMBERG/GETTY IMAGES (KRAVISES)

THE BUFFETT FAMILY



GRAND PLAN: Warren's son Howard supports agricultural development, clean water, and anti-poverty initiatives, while daughter Susan gives to social justice efforts and early childhood education, and son Peter and his wife Jennifer support international efforts to improve the lives of girls and women. And Warren bankrolls it all. **MAKING HEADLINES:** The elder Buffett takes his Giving Pledge (a commitment to giving away half his wealth in his lifetime) very seriously: Last year he donated more than $2.1 billion of Berkshire Hathaway stock to the Gates Foundation, plus $215 million to scholarships via his Susan Thompson Buffett Foundation (named after his first wife) and approximately $150 million to each of his children's foundations.

DIANE VON FURSTENBERG & BARRY DILLER



GRAND PLAN: Give New York City something that all its residents can afford to enjoy. **MAKING HEADLINES:** The Giving Pledge couple makes grants through their family foundation to dozens of organizations, from Cedars-Sinai Hospital in Los Angeles to the Whitney to the NRDC, but their biggest passion is the Highline and Pier 55, the nearby floating park on top of the Hudson River that's in the works thanks to the $130 million they pledged last year.

THEODORE STANLEY



GRAND PLAN: Give hope—and ultimately a cure—to those with mental illness. The notoriously press-averse Stanley (who refuses to release photos of himself) and his late wife Vada were inspired by their own son's success in dealing with bipolar disorder. **MAKING HEADLINES:** Last summer the Stanley Family Foundation made a $650 million donation for psychiatric research to the Broad Institute of MIT and Harvard. It ranks among the largest private donations toward scientific research ever.

THE TISCH WOMEN



CHERCHEZ LES FEMMES
From left: **Joan, Carolyn, Laurie, and Emily, at the Museum of Modern Art.**

It seems no matter what branch of philanthropy you're involved in, you run into a **Tisch** woman. The ladies of the Loews Corp. dynasty are a veritable girl gang of do-gooders. Matriarchs **Billie** and **Joan** devote their time to a Jewish humanitarian group and the revamp of Governors Island, respectively, while **Laurie**, the only daughter in the second generation, is a full-time philanthropist, helping New Yorkers in need—providing access to healthy food, the arts, and education—through her Illumination Fund. Her sister-in-law **Lizzie** is a major patron of the Metropolitan Museum—her $10 million gift helped establish the Costume Institute. Billie's daughters-in-law include **Merryl** (chancellor of New York's Board of Regents), **Ann** (founder of the Young Women's Leadership Network in Harlem), **Bonnie** (board member of the Tisch MS research center), and **Alice** (on the boards of NYU Langone Medical Center and MoMA). The grandchildren are carrying the torch in public and private service as well: Laurie's daughter **Carolyn** works with the Aspen Institute, and her other daughter **Emily** directs campaigns at the Center for American Progress.



BEN RATTRAY

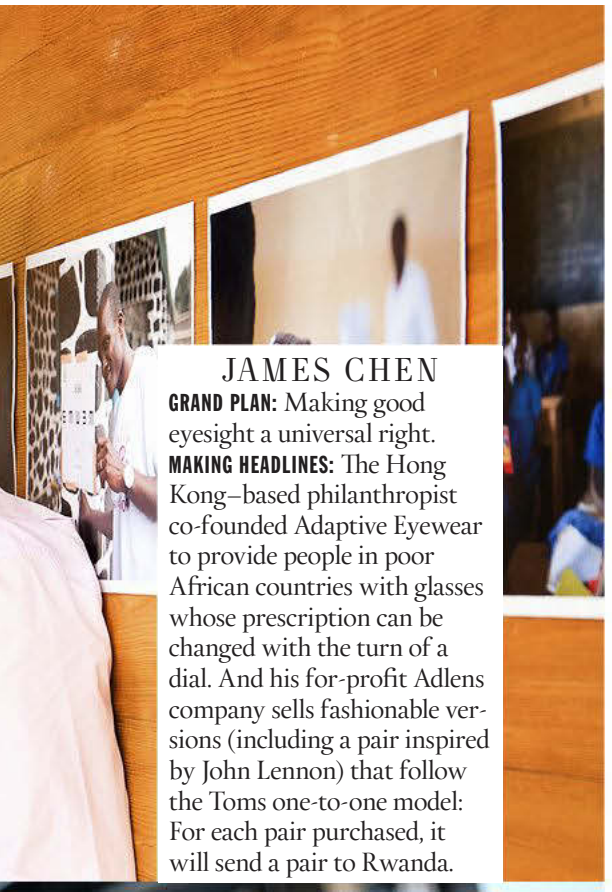
GRAND PLAN: The Change.org founder wants his online petition site to be synonymous with social change, the way Amazon is with books and Craigslist with apartment rentals. **MAKING HEADLINES:** Last year the site hit 90 million users and hosted 5,000 successful campaigns, from saving a neighborhood library to getting a Turkish journalist in Syria released. In late December it raised $25 million in new funding from the likes of Arianna Huffington, Ashton Kutcher, and Richard Branson.



AFP/GETTY IMAGES (BUFFETT); MICHAEL STEWART/WIREIMAGE/GETTY IMAGES (VON FURSTENBERG AND DILLER); ICONEER/GETTY IMAGES (BLANK HEAD); EVAN AGOSTINI/GETTY IMAGES (TISCH WOMEN); ROGER LEE (CHEN)

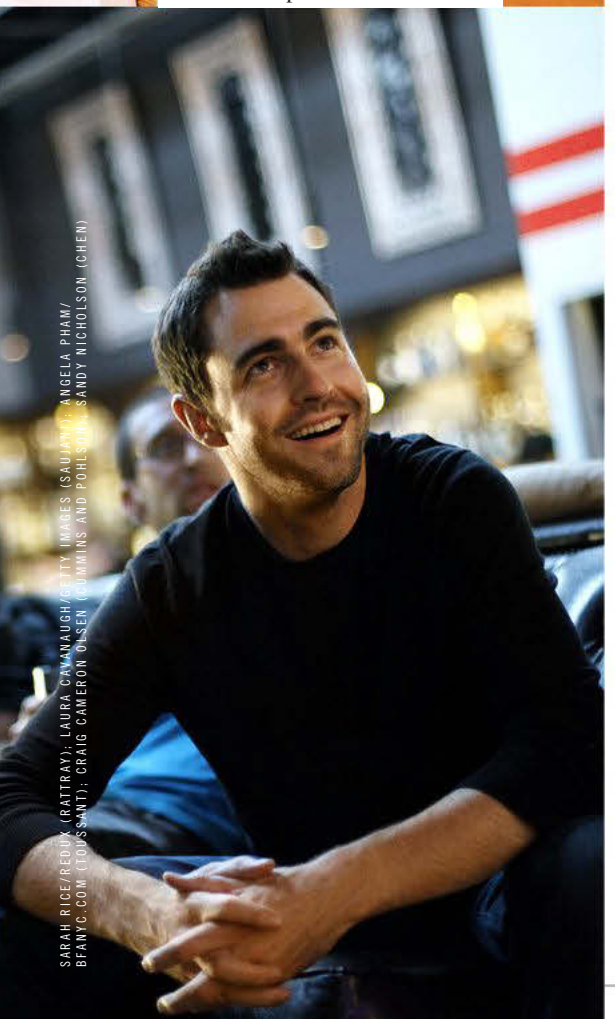
WHY DIDN'T I THINK OF THAT?

Thank these people for dreaming up the things that are changing the world.



JAMES CHEN

GRAND PLAN: Making good eyesight a universal right. **MAKING HEADLINES:** The Hong Kong–based philanthropist co-founded Adaptive Eyewear to provide people in poor African countries with glasses whose prescription can be changed with the turn of a dial. And his for-profit Adlens company sells fashionable versions (including a pair inspired by John Lennon) that follow the Toms one-to-one model: For each pair purchased, it will send a pair to Rwanda.



SARAH RICE/REDUX (RATTRAY); LAURA CAVANAUGH/GETTY IMAGES (SAUJANI); ANGELA PHAM/BFANYC.COM (TOUSSANT); CRAIG CAMERON OLSEN (CUMMINS AND POHLSON); SANDY NICHOLSON (CHEN)

RESHMA SAUJANI



GRAND PLAN: While demand for programmers has skyrocketed, the percentage of computer science graduates who are female has gone down, from 37 percent to 12 percent over the past 30 years. So Saujani founded Girls Who Code to close technology's gender gap. **MAKING HEADLINES:** In December the nonprofit announced a major expansion of its seven-week summer program around the country (partners include AT&T and Twitter), which will provide top-notch training to girls. Saujani hopes to have taught 1 million by 2020.

JANE CHEN



GRAND PLAN: Keeping premature babies in the developing world alive. Every year 15 million infants are born early and underweight—and unable to regulate their body temperature. The co-founder of Embrace has created an inexpensive sleeping bag–like warmer that can save their lives. **MAKING HEADLINES:** As of last winter Embrace has saved 150,000 babies in 11 countries, and Beyoncé recently made a $125,000 donation to bring the warmers to sub-Saharan Africa. In April, Embrace Innovations, the for-profit arm, will start a Kickstarter campaign to launch a baby blanket and swaddle product in the U.S. Each purchase will benefit a baby in need.

TYSON TOUSSANT



GRAND PLAN: Clean up the oceans—and create fashion in the process. **MAKING HEADLINES:** The co-founder of Bionic Yarn turns ocean debris into threadlike fibers that are wrapped in cotton and woven into fabric. The company's most notable project has been with Pharrell on an award-winning line for G-Star Raw called Raw for the Oceans—a range of denim products that uses up to nine tons of ocean plastic. Up next: eco-friendly deals with Gap, Cole Haan, and other fashion brands.

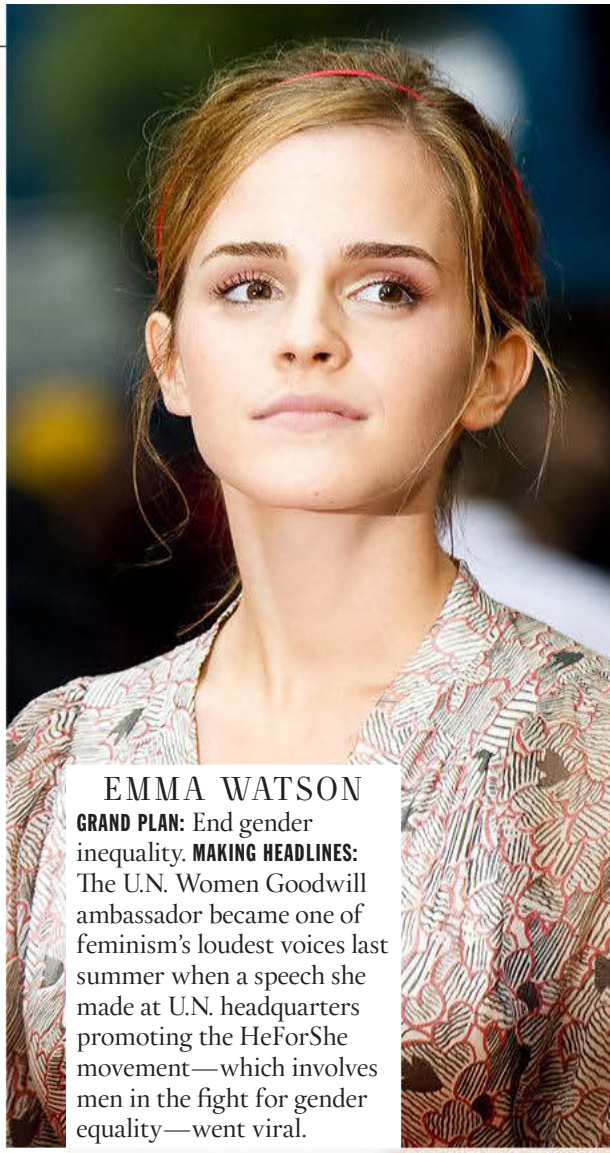
MATT POHLSON & RYAN CUMMINS



GRAND PLAN: The founders of Omaze, the online raffle platform, are appealing to potential donors in a supremely 21st-century way: Users buy raffle entries—which start at $10 and go toward partner charities—to win one-of-a-kind Hollywood experiences, like the opportunity to walk the red carpet with George Clooney. **MAKING HEADLINES:** Last summer the duo tapped into the rabid *Star Wars* fan base, offering a chance to appear in *Episode VII*. The result: A record-breaking $4.26 million was raised from donors in 125 countries for UNICEF Innovation Labs.

REAL DEAL HOLLYWOOD

Everyone in Tinseltown has a cause, but some truly walk the walk.



EMMA WATSON

GRAND PLAN: End gender inequality. **MAKING HEADLINES:** The U.N. Women Goodwill ambassador became one of feminism's loudest voices last summer when a speech she made at U.N. headquarters promoting the HeForShe movement—which involves men in the fight for gender equality—went viral.

SHAUNA ROBERTSON & EDWARD NORTON



GRAND PLAN: Leverage social media into social change. **MAKING HEADLINES:** The Hollywood heavyweight husband-and-wife team (she's a producer on tons of Judd Apatow films; he's, well, Edward Norton) started the for-profit CrowdRise with the key ingredients of Silicon Valley investment dollars and Hollywood endorsements (Seth Rogen shills for Alzheimer's donations; Will Ferrell makes funny clips to attract Cancer for College gifts). CrowdRise has become the largest online fundraising platform on earth, raising more than $100 million in 2014.

GEORGE LUCAS & MELLODY HOBSON



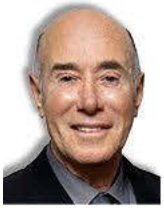
GRAND PLAN: Improve education. His foundation, Edutopia, explores innovations that improve K–12 learning, while she works with various Chicago-based education organizations. **MAKING HEADLINES:** They pledged $25 million to the University of Chicago Laboratory Schools to build Gordon Parks Arts Hall (named, at their request, after the first African-American *Life* magazine staff photographer, who later directed *Shaft*) and $25 million to the Chicago program After School Matters, which Hobson chairs.

SEAN PENN



GRAND PLAN: Help Haiti recover from the 2010 earthquake. **MAKING HEADLINES:** The founding member of the J/P Haitian Relief Organization throws an annual star-studded event supporting his cause. This year's four-hour gala, which honored Bill Clinton, raised more than $6 million. (For more on the former president's role in Haiti, see page 146.)

DAVID GEFFEN



GRAND PLAN: Support arts institutions both large and small; fund medical research and HIV/AIDS organizations. **MAKING HEADLINES:** Many L.A. buildings are emblazoned with the Geffen name; now he'll have a serious New York presence, too: His $100 million gift to Lincoln Center will renovate the old Avery Fisher Hall into the new David Geffen Hall.

LEONARDO DICAPRIO

GRAND PLAN: To save the rain forests, the oceans, the tigers, the sharks… You get the idea. **MAKING HEADLINES:** DiCaprio, who is an active board member of the World Wildlife Fund, the Natural Resources Defense Council, and the International Fund for Animal Welfare, recently announced that he's partnering with Netflix to work on documentaries and series about conservation.





ROONEY MARA

GRAND PLAN: Break the cycle of poverty in Kenya and South Sudan. **MAKING HEADLINES:** While in college Mara founded Faces of Kibera (which has since merged with the Uweza Foundation) to improve the lives of children in a Nairobi slum, the second-largest in the world. She has recently made multiple trips to South Sudan with Oxfam to provide food and aid to refugees, and has written about it for outlets like CNN to raise awareness.

YEAR OF THE ELEPHANT

First it was bald eagles; then it was whales. Now celebrity philanthropists have a new animal obsession.



CHELSEA CLINTON
She handpicked elephant products—including a felt toy for baby Charlotte—for Oxford roommate Jen Lee Koss's site, Brika.com. Part of the proceeds go to fight poaching in Africa.



KATIE LEE
As a supporter of 96 Elephants—named for the number killed each day—she spread the word on Instagram with a J. Crew sweater designed for the cause.

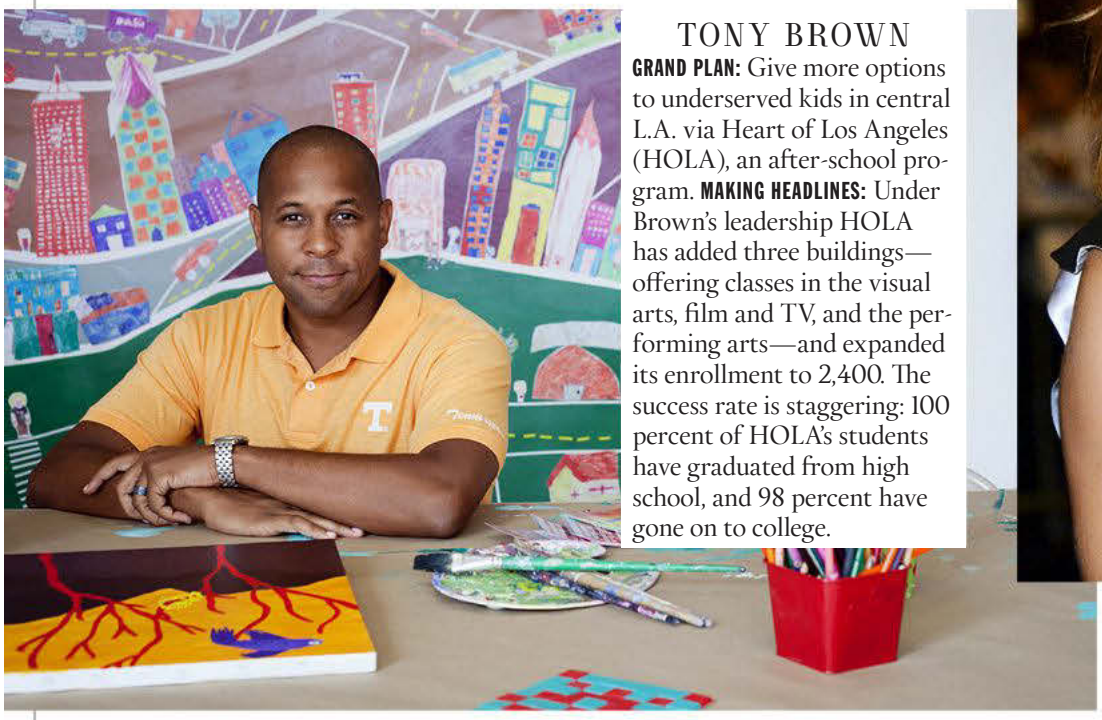


SIR EVELYN DE ROTHSCHILD
At an auction and parade to save Asian elephants, the banking heir and patron of Elephant Family sported an elephant-adorned tie.

MONICA ALMEIDA/NEW YORK TIMES/REDUX (MARA); KEVIN TACHMAN/WIREIMAGE/GETTY IMAGES (CLINTON); STUART WILSON/GETTY IMAGES FOR CHARLES FINCH (ROBERTSON AND NORTON); AXELLE/BAUER-GRIFFIN/FILMMAGIC/GETTY IMAGES (PENN); PABLO SOUTO/ANADOLU AGENCY/GETTY IMAGES (WATSON); CHRISTOPHER PLEDGER/EVENING STANDARD/REDUX (PITT); DAVID M. BENETT/GETTY IMAGES FOR LUCAS AND HORSON); ALLEN BEREZOVSKY/WIREIMAGE/GETTY IMAGES (LUCAS AND HORSON); CHRISTOPHER PLEDGER/EVENING STANDARD/REDUX (PITT); DAVID M. BENETT/

LEADING THE CHARGE

They're major players whose names suddenly have more power than ever.



TONY BROWN

GRAND PLAN: Give more options to underserved kids in central L.A. via Heart of Los Angeles (HOLA), an after-school program. **MAKING HEADLINES:** Under Brown's leadership HOLA has added three buildings—offering classes in the visual arts, film and TV, and the performing arts—and expanded its enrollment to 2,400. The success rate is staggering: 100 percent of HOLA's students have graduated from high school, and 98 percent have gone on to college.



NATALIA VODIANOVA

GRAND PLAN: Before becoming a model she helped support her half-sister, who has cerebral palsy, by selling fruit in the streets of Nizhny Novgorod. Now her Naked Heart Foundation has raised more than $34 million to make life a bit brighter for Russia's poor and special needs kids. **MAKING HEADLINES:** She and partner Antoine Arnault have become experts in rallying the fashion industry; during London Fashion Week she held a carnival fundraiser with fortune telling by Suzy Menkes, a vegan cookie stand manned by Karlie Kloss, and a supermodel kissing booth.

KINGA LAMPERT



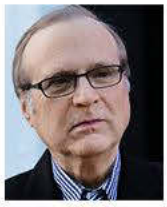
GRAND PLAN: Eradicate breast cancer. **MAKING HEADLINES:** The wife of Sears Holdings chairman Eddie Lampert is leading the Breast Cancer Research Foundation, along with Leonard Lauder, at a time when promising new treatments for the most advanced cancers are coming to light and fundraising is at an all-time high: The foundation has raised more than half a billion dollars since its founding by Evelyn Lauder in 1993.

ERIC EISNER



GRAND PLAN: End educational inequality. **MAKING HEADLINES:** After retiring as president of the David Geffen Company, Eisner founded YES (Young Eisner Scholars), which picks gifted underprivileged children in Los Angeles and offers tutoring and financial aid from the teen years through college. YES recently expanded to New York City and Chicago.

PAUL ALLEN



GRAND PLAN: Fund science and tech research in a range of subjects, from improving ocean health to healing brain injuries. **MAKING HEADLINES:** Last year the Microsoft co-founder was more generous than ever, donating $100 million to fight Ebola and another $100 million to create a new Seattle-based institute that will focus on the mechanics of human cell biology.

BARRY STERNLICHT



GRAND PLAN: Show that it *is* easy—not to mention profitable—being green. **MAKING HEADLINES:** The CEO of Starwood Capital is also chairman of the Robin Hood Foundation and raises money for the Juvenile Diabetes Research Foundation (his son is diabetic). He's also tight with the National Resources Defense Council, which is his adviser on Starwood's "1" Hotels, a new global hotel group that will, through everything from architecture to energy use, take "luxury eco-travel" to a whole new level.

ADARSH ALPHONS



GRAND PLAN: Help troubled New York City students via ProjectArt, which provides free art classes at public libraries in all five boroughs. **MAKING HEADLINES:** Alphons, who was a troubled student himself (he was once expelled for drawing at the expense of his studies) until one art teacher began encouraging his talent, founded ProjectArt in 2011 and by 2014 had 11 thriving neighborhood programs, funded heavily by art enthusiasts from David Maupin to Kyle DeWoody.

JON ROU (BROWN); PATRICK MCMULLAN/PATRICK MCMULLAN/SIPA USA/AP (LAMPERT); ALEX J. BERLINER/ABIMAGES/AP (ALLEN); D. DIPASUPIL/WIREIMAGE/GETTY IMAGES (EISNER); D. DIPASUPIL/© JAMES LEYNSE/CORBIS (STERNLICHT); WIREIMAGE/GETTY IMAGES (ALPHONS); PIERRE ANDRIEU/AFP/GETTY IMAGES (VODIANOVA). OPPOSITE: MIKE FALCO/NEW YORK TIMES/REDUX (TITYCHERIA AND SARHAN); STEFANIE KEENAN/GETTY IMAGES FOR WOMEN A.R.E. (WURWAND); ERIKA GOLDRING/GETTY IMAGES (DOORSEY); CHINAFOTOPRESS/GETTY IMAGES (COOK); NICK ONKEN FOR PENCILS OF PROMISE (BRAUN)

GAME CHANGERS

Their work is shifting the philanthropic paradigm.

CRAIG SHAPIRO

GRAND PLAN: Invest in socially conscious startups. **MAKING HEADLINES:** With $50 million under management, Shapiro's Collaborative Fund has invested in more than a dozen startups in the last year alone, including the sustainable food company Hampton Creek, the education endeavor Hopscotch, and Inventure, a financial services startup for the underbanked in India, Kenya, and South Africa.



SHAILA ITTYCHERIA & KANE SARHAN

GRAND PLAN: Educate the digitally inclined and debt-averse. Enstitute, the organization Sarhan and Ittycheria founded in 2012, bypasses college by placing its students in paid tech apprenticeships. After two years they're on their way and in the black. **MAKING HEADLINES:** Enstitute wants to train half a million students by 2025. It just needs a good fight song.



JANE WURWAND



GRAND PLAN: When Wurwand was starting up the skincare line Dermalogica, no bank would lend her so much as a pen. After founding FITE (Financial Independence Through Entrepreneurship) four years ago, she became the lender, and if you're a woman with a solid plan, the answer is yes. **MAKING HEADLINES:** Last year FITE reached its initial goal of helping 50,000 women-owned businesses. Time to set a new goal.

CHERYL DORSEY



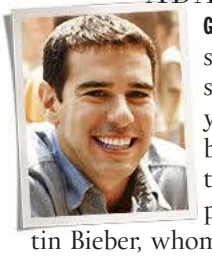
GRAND PLAN: A former Echoing Green fellow herself, Dorsey, now president of the group, awards funding to social entrepreneurs with fresh solutions to chronic issues. **MAKING HEADLINES:** A whopping 18 of *Forbes*'s 30 Under 30 are current or former Echoing Green fellows; they wrestle with everything from prison recidivism to dirt floors in sub-Saharan Africa. Look out for the 2015 class of fellows, to be announced in June.

TIM COOK



GRAND PLAN: Use some of Apple's $178 billion in cash reserves to invest in the world outside Cupertino. **MAKING HEADLINES:** Under Cook, Apple—which was never viewed as a particularly philanthropic company—started matching each employee's donations, up to $10,000 per year. And last year the company inaugurated World AIDS Day, donating a portion of Black Friday profits and all proceeds from select apps to (RED). Angry Birds is no longer a guilty pleasure.

ADAM BRAUN



GRAND PLAN: Braun left a consulting job at Bain & Co. to start Pencils of Promise. Six years later the group has built 295 schools around the world. It got a little promotional help from Justin Bieber, whom Adam's brother Scooter discovered. **MAKING HEADLINES:** Braun's organization recently launched Passport, a monthly giving program that donates 100 percent of all dollars to educating its students.

THE NEW GUARD

These are the names that are—or should be—on everyone's lips.

DIAHANN BILLINGS-BURFORD



GRAND PLAN: Getting people—and companies—involved in service. Billings-Burford is one of the many success stories of Prep for Prep, the famously competitive New York City program that sends underprivileged overachievers to top private schools. After graduating from Yale and Columbia Law, she dedicated herself to public service, including a five-year stint as New York City's Chief Service Officer under Mayor Bloomberg. **MAKING HEADLINES:** After leaving government, Billings-Burford was named executive director for corporate responsibility at Time Warner last year—but we wouldn't be surprised if Bloomberg or another giver of his magnitude tries to steal her back.

JAN KOUM



GRAND PLAN: To quote the Magic 8 Ball, "Ask again later." But whatever the WhatsApp billionaire decides, he'll be doing it in a big way. **MAKING HEADLINES:** He just donated $556 million to the Silicon Valley Community Foundation to start his own donor-advised fund.

MARC & LYNNE BENIOFF



GRAND PLANS: Curing sick kids and running a philanthropic tech company. **MAKING HEADLINES:** The Sales force.com founder and his wife have institutionalized their ethos with the company's 1/1/1 program: Each year Salesforce .com donates 1 percent of profits, 1 percent of equity, and 1 percent of employee hours to the community. The couple have made $100 million donations twice in the past four years to two Bay Area children's hospitals.



PRISCILLA CHAN & MARK ZUCKERBERG

GRAND PLAN: To be the next Bill and Melinda Gates. In 2012 and '13 the couple made historic gifts: $498.8 million and later $992.2 million to the Silicon Valley Community Foundation, all earmarked for education and health. **MAKING HEADLINES:** In February they gave $75 million to San Francisco General Hospital, where Chan did her residency, for two new trauma rooms, three operating rooms, and an expanded emergency room.

NICOLE AVANT



GRAND PLAN: Empower women; improve education; cure cancer. The former U.S. Ambassador to the Bahamas (and wife of Netflix chief content officer Ted Sarandos) is as politically connected as she is philanthropic, so she's quite effective. **MAKING HEADLINES:** As one of the newest members of LACMA's board, Avant will bring her political ties and fundraising chops to the museum world.

BRYAN STEVENSON

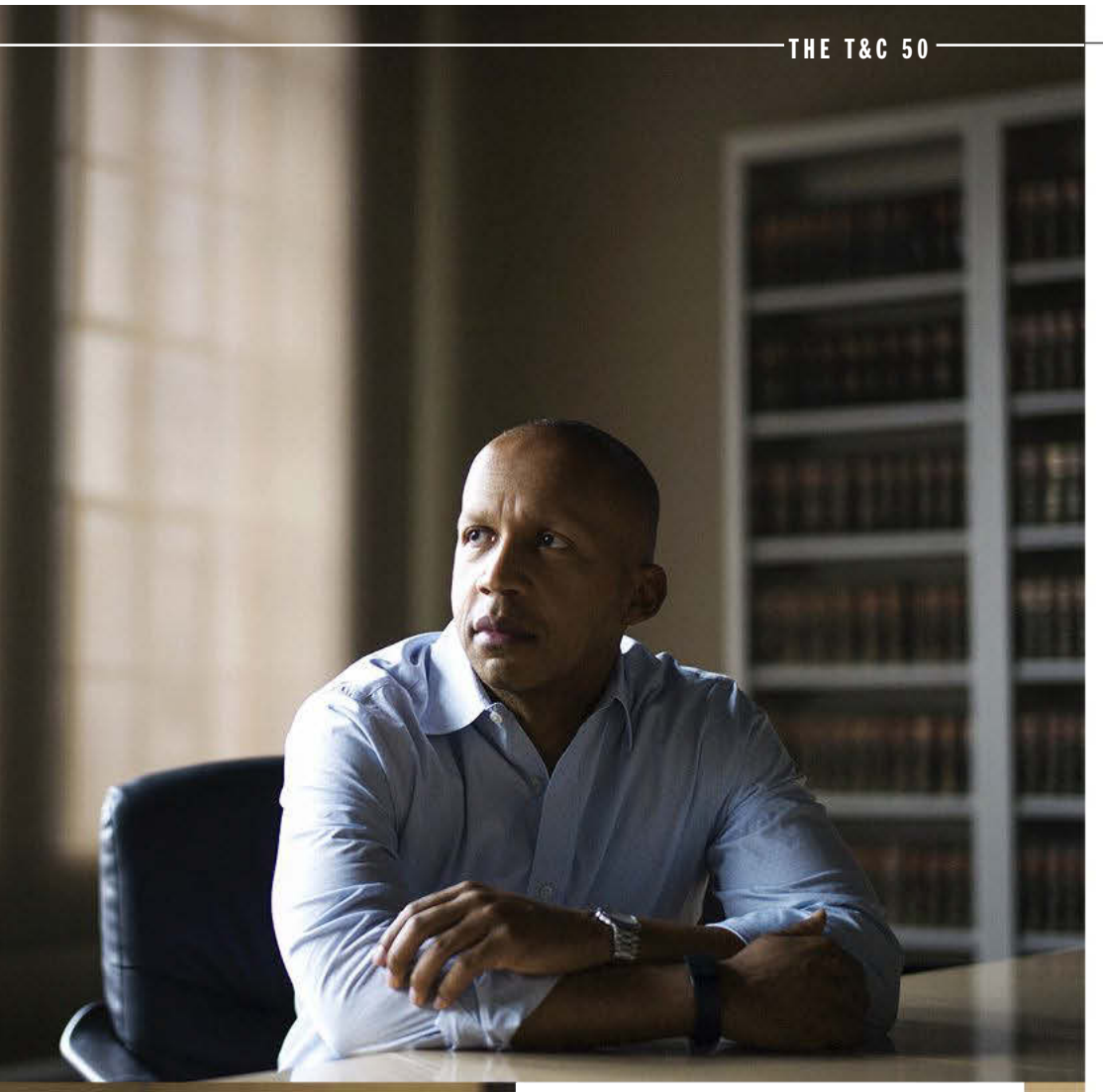
GRAND PLAN: Combat racial injustice. Archbishop Desmond Tutu called the charismatic founder of the Equal Justice Initiative in Montgomery, Alabama, "America's young Nelson Mandela." **MAKING HEADLINES:** By providing legal representation to the poor, the unjustly accused, and the wrongfully convicted, the Harvard-trained lawyer and recipient of a MacArthur Foundation "Genius" grant has won high-profile acquittals and reversed convictions of death-row inmates. His message travels well: His TED talk has gotten more than 2 million views.

NICHOLAS & JILL WOODMAN



GRAND PLAN: No one's really sure yet—their money has thus far gone to unspecified projects at the Silicon Valley Community Foundation, which supports everything from education to the environment to health. But whatever it is, the GoPro founder and his wife are aiming big. **MAKING HEADLINES:** They donated $500 million worth of GoPro stock in one fell swoop to SVCF late last year to start a donor-advised fund—despite protests by investors in the form of a stock price dip when news of the donation hit.

ANDY KROPA/GETTY IMAGES (BILLINGS-BURFORD); © GABRIELA HASBUN/FORBES COLLECTION/CORBIS OUTLINE (KOUM); MICHAEL KOVAC/WIREIMAGE/GETTY IMAGES (BENIOFF); © LUKE VACHON/SPLASH NEWS/CORBIS (AVANT); K.C. ALFRED (WOODMANS); JOHN SALANGSANG/BFANYC.COM (CHAN AND ZUCKERBERG)





SEAN PARKER

GRAND PLAN: Getting to the bottom of your kid's peanut allergy—and getting rid of it. **MAKING HEADLINES:** Inspired by his own experience with anaphylactic allergies, the Napster creator and founding president of Facebook—who invests in many civic-minded startups and donates to cancer research and drug policy reform—most recently pledged $24 million for an allergy-focused research center at Stanford.

BOB MILLER/NEW YORK TIMES/REDUX (STEVENSON); MARK VELTMAN/NEW YORK TIMES/REDUX (PARKER); TIZIANA FABI/AFP/GETTY IMAGES (CUCINELLI); MATTEO COLOMBO/GETTY IMAGES (RIALTO BRIDGE)

IT'S A TREND





MODA MONEY ***From top:*** **Textile entrepreneur Brunello Cucinelli; the Rialto, the oldest bridge across the Grand Canal in Venice.**

Among Italian luxury brands, restoring the homeland's landmarks is all the rage. In February, **Fendi** completed the first phase of restoration of Rome's 18th-century Trevi Fountain. The Fendi for Fountains project also includes the restoration of the nearby Four Fountains complex, set to be completed ahead of schedule by the end of this year. Meanwhile, last year **Tod's** chairman, Diego Della Valle, pledged $33 million to fund the renovation of Rome's deteriorating Colosseum, while the much-needed restoration of the city's chipped Spanish Steps is underway this year thanks to a $1.6 million donation from **Bulgari**. Elsewhere in Italy, the founder and owner of **Diesel**, Renzo Rosso, pledged $5.4 million to keep Venice's 400-year-old Rialto Bridge from crumbling, and **Brunello Cucinelli** continues to transform Solemeo, the Umbrian hill town close to where he grew up and where he established his company's headquarters, restoring the 12th-century village and injecting it with world-class cultural facilities, a theater, a school, and public parks.



ALL CLOTHING BY **GUCCI**. FOR DETAILS SEE PAGE 194.

The BEAUTY of GIVING



SWEET CHARITY Hayek, working for UNICEF to fight maternal and neonatal tetanus in Sierra Leone in 2008.

SALMA HAYEK IS ONE OF *PHILANTHROPY'S FIERCEST GOLDEN HEARTS*, CONFRONTING CONGRESS AND *THE PRESIDENT OF MEXICO* OVER *DOMESTIC VIOLENCE*. NOW SHE *AND MARIANE PEARL* ARE PIONEERING A NEW WAY TO HELP *CHANGE WOMEN'S LIVES* ALL OVER THE GLOBE—*AND NO ONE BETTER GET IN THE WAY.*

By Mary Kaye Schilling
Photographs by Horst Diekgerdes

You could call Salma Hayek remarkable for many reasons. Here are two: A onetime Mexican soap starlet who defied stereotypes to become an Oscar-nominated actress and award-winning producer and director, she's also a longtime activist for women's equality and a co-founder, with Gucci and Beyoncé Knowles, of Chime for Change, a campaign that has raised $7.3 million in two years.

Right now, though, I'm marveling at a different skill set: Hayek's ability to run up and down stairs in three-inch stiletto boots. She does this as if she popped out of her mother's womb in heels. The up-and-down is due to her seven-year-old daughter, Valentina, who is suffering from a stomach virus. After Hayek lulls her to sleep, we head to the kitchen, which is in the basement of the London house she is renting with her husband François-Henri Pinault, the chairman and CEO of Kering, the fashion conglomerate behind such luxury brands as Gucci, Saint Laurent, and Bottega Veneta.

The couple were based in Paris, and when I ask if they now live in London, the husky-voiced Hayek unleashes one of her throaty laughs. "I don't know where I live! London is one place. And I don't know half the people in this house," she says as a workman passes through. Earlier she described the living room—a serene mix of blue and brown, velvet and leather—as a work in progress. It didn't look so much unfinished as yet-to-be-lived-in. But the bright, L-shaped kitchen, which is accented with primary colors and fanciful touches, like a Dot & Bo Birds in Motion wall clock over the sink, is vivid and inviting, much like Hayek herself. Standing by the stove, peeking into a pot of rice—suitably bland nourishment for her sick daughter—Hayek, in head-to-toe black (those boots, tight jeans, blouson top), reminds me of a curvy exclamation point.

She's a celebrated beauty, but what strikes you about her looks is that they are real rather than constructed. I notice, for example, that she hasn't succumbed to Hollywood's disturbing trend of extreme dental bleaching; when she smiles or laughs, as she often does, she shows the imperfect teeth of a 48-year-old woman who clearly enjoys her red wine. A self-confessed lover of food, drink, and all the delicious things that being the wife of a billionaire provides, she is a woman of appetite in a world trending toward abstinence. Unlike other high-profile globe-trotting philanthropists, she is serious about activism without feeling the need to adopt an ascetic mien.

Earthy and sophisticated, sexy and maternal, funny and soulful, smart and intuitive—you can see why Hollywood, land of the pigeonhole, has rarely gotten her. And that was particularly true in her first decade in America. She moved from Mexico to L.A. in 1991, at the age of 25, already a star back home (her first major film, *El Callejón de los Milagros*, remains the most celebrated movie in Mexican cinema history), only to find that the land of the free equaled casting prison. There was plenty of work if she wanted to play disenfranchised stereotypes (maids, prostitutes, etc.). Hayek, who eventually became a naturalized U.S. citizen, accepted the few roles that didn't insult her, then took matters into her own hands, as she does, spending eight years developing *Frida*, the 2002 film in which she played artist Frida Kahlo (the source of her Oscar nomination).

She recently remarked to a reporter that her marriage to Pinault had taught her to stick with things. "I'm tough, but he is brave," she said. "It's important to marry someone with more balls than you." I tell her this strikes me as absurd, given the long road to *Frida* (which she co-produced); *Ugly Betty*, a Colombian telenovela she spent ➳→



TWO OF A KIND "Salma's husband has now very seriously taken on the challenge of domestic violence," says Pearl, "and she opened that side of him."



three years turning into an Emmy-winning American hit; and *The Prophet*, an animated version of the classic book by Kahlil Gibran that she pushed to the screen (it finally debuts this summer). "I'm very persistent, but I definitely see room for improvement. I sometimes complain along the way, lose focus, and then get back into focus." We should all be so unfocused, I say. Hayek laughs. "I'm not so bad, but maybe I'm too critical of myself. I *am* a double Virgo."

In Pinault she found not only a champion but her philanthropic match. Hayek has been a passionate activist for more than 20 years. Long before publicists and managers were counseling their celebrity clients to attach themselves to charities as a way to build their brands, she was out in the field with UNICEF and the Red Cross, or persuading the Avon Foundation to launch the Speak Out Against Domestic Violence program (which included the first Spanish-language domestic violence hotline), in 2004. In 2006 she established the Salma Hayek Foundation and continues to, as she says, "do little things with my humble resources. But the big things I do through the Kering Foundation." She adds that she and Pinault have "influenced each other."

The couple started dating in 2006 and married in 2009 (after splitting briefly in 2008). Inspired by his wife's dedication to combating violence against women, Pinault established the Kering Foundation in 2009. "I never told him to—he did it on his own," Hayek says. Through her work he had begun to understand the extent of the problem in France. "When I moved to Paris I thought, What is my contribution to this country?" she says. "I couldn't figure out what to do, because the government did such an amazing job with everything: education, healthcare, facilities. And then I thought, There's always the one you can rely on: domestic violence. And sure enough, one out of three women is a victim of it in France. When I told my husband, he couldn't believe it until he saw the numbers with his own eyes."

Through the foundation Pinault started a remarkable, even revolutionary, program for Kering employees that offers female victims of domestic violence confidential support. "There are so many stigmas associated with domestic abuse," Hayek says. "The intention here is to offer choices, to empower the woman, not to make her feel bad or like she is responsible." Most abuse, she adds, "is done in a way where we're confused about whether it's abuse or not." This ingrained and insidious mechanism, she explains, encourages a woman to rationalize everything from staying with a man who beats her to putting up with unequal paychecks.

In the late '90s, Hayek appeared in a production of Eve Ensler's *The Vagina Monologues*. Her bit was "My Short Skirt," an edgy comeback to catcalls. "It's funny because we had a Kering Foundation meeting not that long ago," says Hayek, who sits on the board, "and I went early to have lunch with some of the women being trained [in the domestic violence program]. When I arrived, one of the women said, 'Oh my god! I know you!'" Hayek assumed she had seen *Frida* or another of her films, but no: It was because of her skirt speech, which, unbeknownst to both Hayek and Pinault, was part of the training video. "I was so proud that this woman didn't know me because I'm the wife of my husband or because of my movies. I felt like a superstar all of a sudden. And part of me wanted to cry. I had forgotten I did that!"

She tells another story in a similar vein about a trip to Egypt, where she received an award. "Coming out of the event, there was a young woman screaming, 'Let me go, I have to talk to Salma!' My security didn't want to let her through," Hayek says. "She seemed crazy to them. But I said, 'You know what? She really needs to talk to me. Let her through.' So they did, and the woman immediately started sobbing. I got her to calm down, and eventually she told me that I had saved her life." Hayek laughs. "I'm thinking, Okay, maybe she *is* crazy. But she explains that she read an interview that I had given to *Oprah* magazine. It was years ago; I didn't remember doing the interview. And she said it had given her the strength to leave her husband." Hayek stands up. "Now, this was a Muslim household in Egypt. She said, 'I took nothing when I left, but I took the article. I hid, and it was really hard, but I remade my life.'" The woman told Hayek that her husband remarried and eventually killed his wife. "It could have been her. He had tried to kill her once. But now she has a life that she loves. It made me realize that you never know how far something you do or say can go."



POWER RANGER "The world is a disaster," says Hayek, with a mother in Sierra Leone. "Maybe we should start listening to some new ideas, and maybe it's women who can bring them."

"WHEN MEXICO'S PRESIDENT CALLED TO CONGRATULATE HER FOR *UGLY BETTY*'S GOLDEN GLOBE, SHE LECTURED HIM ABOUT RAPE LAWS. 'I'M SURE HE WAS SORRY HE EVER CALLED.'"

Hayek's philanthropic work has always been active, even immersive—most infamously during a trip to Africa with UNICEF, when she breastfed a baby whose mother was unable to produce milk. (Hayek was nursing Valentina at the time.) She made headlines again when she testified in 2005 before the U.S. Senate in support of reauthorizing the Violence Against Women Act. "They wanted to take the money and divert it to national security," Hayek tells me. "I said, 'How can you put all this taxpayer money toward staying in Iraq when you can't provide the tools or security to keep women in this country safe in their own homes?'" She smiles. "They gave us the money back."

Her activism is rooted so deeply in her life that even when the president of Mexico telephoned in 2006 to congratulate her for *Ugly Betty*'s Golden Globe for best TV comedy, she used the call to gently lecture him about Mexico's rape laws. [CONTINUED ON PAGE 192]



Styled by Irina Marie/Artsphere. Hair by Mark Hampton at Julian Watson Agency for Toni & Guy Hair Meet Wardrobe. Makeup by Lotten Holmqvist at Julian Watson Agency using MAC. Manicure by Shreen Gayle at Premier Hair and Makeup. Produced by John Haywood @ D+V Management.





















CALL OF THE WILD

By Allyn Stewart Photographs by Oberto Gili

AN ITALIAN ARISTOCRAT *TURNED HER BACK ON A LIFE OF PRIVILEGE FOR* ADVENTURE *AND ENDED UP BECOMING* ONE OF KENYA'S GREAT PROTECTORS. *A CLOSE FRIEND VISITS TO SHOW HER TEENAGE SON WHAT* REAL SACRIFICE MEANS.



MATERNAL INSTINCTS Sveva and Kuki Gallmann (*top right*), on the grounds of their 100,000-acre conservancy in northern Kenya. They have dedicated themselves to protecting the land and its animals from the ravages of deforestation and poaching.



COMMUNITY EFFORTS
A large part of the Gallmanns' efforts is focused on improving relationships among the tribes that live near the property.

















On the shortwave radio they call her Mama 1. My friend Kuki Gallmann has earned the handle. She has the grace of an Italian aristocrat and the unstoppable will of a herd of elephants—two herds. She fights for animals as if they were her children, negotiates between warring tribes as if they were her family, and nurtures the land as if she were Mother Earth herself. She and her 34-year-old daughter Sveva have made Africa's preservation their life's mission.

I met Kuki almost two decades ago. I remember the moment my producing partner, Stanley Jaffe (of *Kramer vs. Kramer* and *Fatal Attraction* fame), his wife Melinda, and I circled above a grass strip on Kuki's 100,000-acre Laikipia Conservancy, in northern Kenya, trying to buzz a few elephants away so we could land. Stanley, a dyed-in-the-wool New Yorker, was apoplectic, as it took several tries before they would budge and we could come down. He had purchased the film rights to Kuki's memoir *I Dreamed of Africa*, the first in a poetic three-part series about her life on the camp and the continent. We were here to develop a screenplay that would eventually become a movie starring Kim Basinger (as Kuki), Vincent Perez, and the then little-known Daniel Craig. It quickly became apparent that we had descended into an African Eden with a decided Italian influence. If the Hotel Cipriani had taken command in Africa, it couldn't have done so in a more refined way than Kuki has.

She arrived in Kenya from Venice as a young woman in 1972, with her husband Paolo and her young son Emanuele, and settled on Ranch Ol ari Nyiro, near the eastern ridge of the Rift Valley, above Lake Baringo. Her memoirs speak of her almost mystical lifelong connection to Africa and its peoples—she calls the land "a memory in her genes"—and Paolo was a great traveler, a handsomely rugged Italian who had often been to Africa before they met. Soon after their wedding he whisked his wife and her son away from a life of luxury and privilege to embrace one of exotic adventure. It's a wildly romantic narrative, but it came at an exorbitant cost. During the course of her life in Africa Kuki lost both Paolo and Emanuele in tragic accidents: Paolo was killed in a car crash, and the teenage Emanuele died just a few years later from a snakebite. Sveva was born shortly after Paolo's death. Kuki, despite her family's requests that she come home to Italy, refused to leave Africa. Paolo and Emanuele are buried side by side in a garden next to her home. For decades Kuki, now 71, has spread the seeds of the giant acacia trees that adorn their graves all over the conservancy, keeping Paolo and Emanuele alive by rejuvenating the land.

THE REAL MONUMENTS *ARE NO LONGER* FLORENCE AND VENICE. *WHATEVER IS* MAN-MADE *CAN BE SOMEWHAT REPRODUCED. THE* ELEPHANT, *THE* RHINO, *THE* FORESTS, *THE* NATURAL SPRINGS—*ONCE THEY GO*, THEY GO FOREVER.

While developing the screenplay, my partners and I followed in the footsteps of Kuki's past: swimming in crocodile-infested Lake Turkana, sitting around the fire at night while animals blinked at us and the lions roared, dancing with the Pokot people. On almost a daily basis we witnessed the fragility of life, as well as its extreme beauty.

Last summer I decided it was time my 14-year-old son Flynn met Kuki and Sveva. I wanted him to understand that if one faces challenges fearlessly, one can survive against difficult—sometimes impossible—odds. He was about to leave home, in Idaho, for boarding school in Massachusetts, and I, selfishly, wanted to have an experience with him that might help shift the way he saw the world. And so we found ourselves above the same small grass strip, waiting for the elephants to move so we could land.

Many people warned me about the dangers of going to Africa at that time. The Ebola outbreak was on a rampage, and terrorism had once again reared its head along the Kenyan coast, but my instincts told me I would be as safe there as I have always felt. Flynn didn't get to swim with the crocs, but we did sneak around in adrenaline-pumping proximity to Cape buffalo and bull elephants. We listened as rangers reported on skirmishes with poachers who had crept onto the ranch behind trespassing cattle herders. And each night Kuki and Flynn talked about her life.

It takes hours to drive from one end of the ranch to the other, and driving with Kuki is an experience unto itself. I received more than one sideways look from Flynn as Kuki careened along the rocky dirt roads, conversing in Swahili on her shortwave about a range of projects that are both exciting to hear about and overwhelming to witness. My six-foot-two son became a wonderful addition to her workforce, and she embraced him as if he were her own. And, in contrast to an earlier trip to China during which he remained stubbornly transfixed by a screen, at Kuki's Flynn put down his phone.

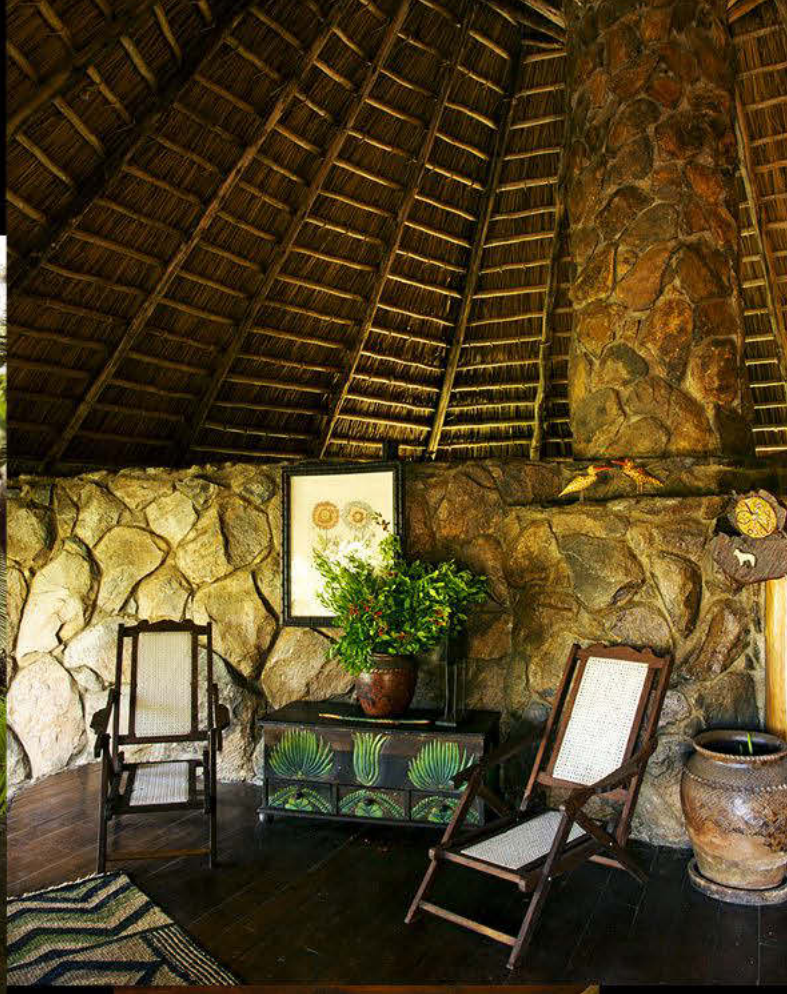
First we were off to her nursery, where we loaded more than a thousand saplings that we were to plant that day into the back ➳



YOU MEET SVEVA AND GET THE SENSE THAT SHE COULD SURVIVE *ANY CIRCUMSTANCE. SHE COULD* SETTLE A TRIBAL SKIRMISH *OR* FACE A LION. *SHE DOES SO, REGULARLY.*











LAND RICH
Sveva Gallmann (*here and opposite*) was pulled back to Africa by the strength of her mother's mission to preserve it.









of her Land Rover. She educated Flynn about the biggest challenge facing East Africa: the lack of water due to climate change and deforestation. Because of her efforts, barren and eroded hills on the ranch are now covered in groves of olive, acacia, and leleshwa trees. Flynn enthusiastically wielded his hoe, planting tree after tree alongside local people who had come to help. He had joined Kuki's brigade and understood the future impact of his efforts. The forests on the conservancy have been rejuvenated to such a degree that they have created a microclimate that draws moisture to the area and preserves the underground springs, creating an abundant water supply for the conservancy while also acting as a water tower to the lakes down the Great Rift Valley, which are now filled to the brim. "Africa and its people have extraordinary qualities," Kuki says, "and still have much of what the rest of the world has lost. Africa needed creative and dedicated help. I wanted to emphasize the positive side of Africa, the healing, magical, culturally rich, and environmentally extraordinary, as opposed to the Africa in rags, torn by conflict and disease, that is endlessly portrayed."

Kuki's devotion to the continent is now a family effort; Sveva's dedication to their mission is equally amazing. After graduating from Oxford and settling into a life in London for a few years, she married and divorced, and chose to return to live and work on the conservancy alongside her mother. I think Sveva has a sense of manifest destiny, a feeling that she is meant to carry on her parents' protection of this land. She, like her mother, is a unique blend of highly polished educated woman and bush baby. When you spend time with her it becomes clear that she could survive any circumstance. She could settle a tribal skirmish, face a lion. Sveva does so regularly.

Meanwhile, I winced when Flynn saw photographs of animals poached on the property, and then admonished myself for my overprotective reaction. Those were the moments when Flynn could really see what Kuki and Sveva are fighting for, and understand what the consequences would be if they did not persist. They are on the frontline fighting the insatiable global appetite for ivory, the effects of which tragically live on their doorstep all too often. The estate is a refuge for more than 450 elephants and 4,000 buffalo, as well as zebras, cheetahs, leopards, lions, gazelles, and antelope. One current project involves creating corridors between their property and neighboring conservancies, so the animals can migrate safely. "We invaded their space," Kuki says, "interrupted their migratory routes, mutilated them for their tusks. And, yet, patient and enduring, they keep trodding, fewer and fewer, along ancient routes guided by an ancient instinct."

When Kuki and Sveva came to realize the degradation caused by cattle ranching, they transformed the ranch into a nature conservancy and wildlife sanctuary. This included creating the first private anti-poaching squad in Kenya, as well as educating the nine tribes in the surrounding area about environmental sustainability and highlighting the importance of their own cultural heritage and their tribes' responsibility to protect their land and animals. Flynn and I visited the health clinic they established. He played soccer with the children from Kuki's school and walked in the Mukatan gorge, which has been a place of worship since prehistoric times.

Kuki and Sveva have also launched the Four Generations project, which monitors and records significant rituals, songs, and the oral tradition of the Pokot, Turkana, Tugen, Kikuyu, and Samburu tribes, which live in the neighboring areas. Children from different tribes are tasked with interviewing their elders, as if on a treasure hunt for their own history, which they record and turn into plays that are performed for other tribes as a way of building understanding. I kept thinking that if there were a Gallmann University I would send my son to it in a second. "The real monuments are no longer Venice and Florence, however extraordinary they are," Kuki says. "Whatever is man-made can be somewhat reproduced. The monuments to protect are the herds of elephant, the rhino, the forests, the natural springs, the life of the oceans. Once they go, they go forever. It is our collective responsibility to care for what is not ours to destroy."

It was exhilarating to see my son experience the raw energy of Africa. And I was pleased that the pleasure he derived from our adventure was a result of the extraordinary people he encountered, not just excitement about seeing big game. I watched him listen in awe to Kuki and Sveva as they spoke of their plans and accomplishments.

Some say Africa is losing its romance, that it's too dangerous. But I watched my son grow before my eyes as he experienced the cradle of humanity while being embraced by the family of Kuki and Sveva, in the shadow of Paolo and Emanuele. "What happens to beast happens to man. All is connected," Kuki wrote to me after Flynn and I returned to Idaho. "As the birds wake up with song to celebrate yet another morning, and I brace myself for the new challenges that this day will bring; as the first bats fly low to announce the rising moon, and my dogs bark at buffalo whose eyes glitter green in my torchlight, a very close trumpeting tells me that once again the elephants have come to my garden: I think of the world far away where you and Flynn now are." Flynn will return to Africa this spring to work on Kuki and Sveva's new community project for Kenyan children and youth. «

There are two lodges for visitors at the Gallmanns' Ol ari Nyiro ranch. For more details, and information on how to donate to Kuki and Sveva's efforts, visit gallmannkenya.org.

I WINCED WHEN FLYNN SAW PHOTOGRAPHS OF POACHED ANIMALS *NEAR THE PROPERTY, AND THEN* ADMONISHED MYSELF *FOR MY* OVERPROTECTIVE *REACTION.*





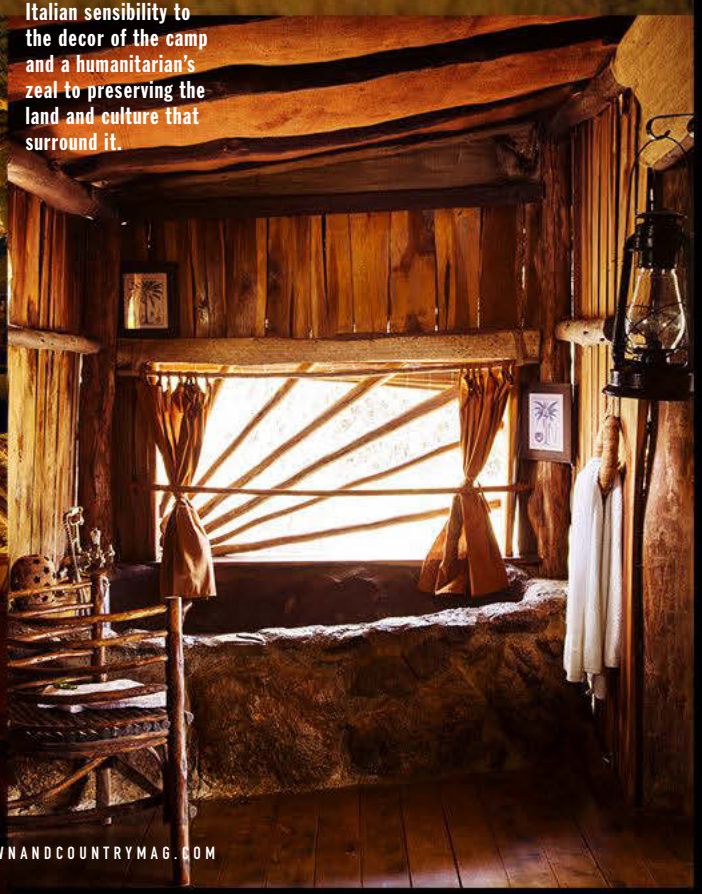


MOTHER COURAGE Kuki Gallmann (*top left*) has brought an Italian sensibility to the decor of the camp and a humanitarian's zeal to preserving the land and culture that surround it.





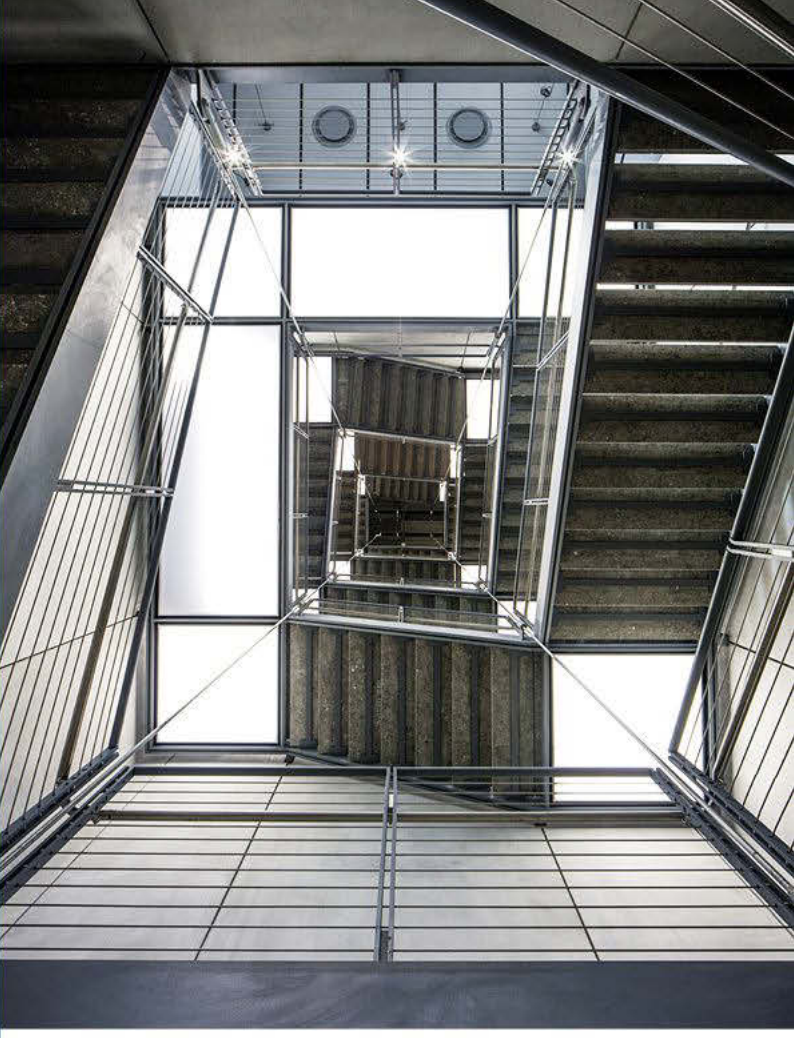








FIRST LOOK
In its latest incarnation the Whitney is drenched in light, a hallmark of a Renzo Piano building. *Opposite:* The staircase, as seen from the first floor.



A BOLD MOVE

IN 1931 ONE WOMAN OPENED THE ORIGINAL *WHITNEY MUSEUM* WITH 600 WORKS OF AMERICAN ART. TODAY IT TAKES 53 PEOPLE AND $760 MILLION TO EXPAND HER VISION INTO A *DARING NEW DOWNTOWN HOME.*

By Christopher Mason
Photographs by Todd Eberle

"I never thought I'd live to see the day," says Sondra Gilman Gonzalez-Falla, who is currently the Whitney Museum of American Art's longest serving trustee (since 1977), clearly elated after a tour of the museum's new 220,000-square-foot home in Manhattan's Meatpacking District. Designed by the Pritzker Prize–winning architect Renzo Piano, the building, which officially opens on May 1, includes an 18,000-square-foot column-free space on the fifth floor. Created for temporary exhibitions, it stretches a gob-smacking 269 feet in length—the largest unobstructed museum gallery in the city.

"We're ecstatic that we made it," says Robert J. Hurst, a former Goldman Sachs vice chairman. Hurst, with a big assist from his Whitney board co-chair Brooke Garber Neidich, led the museum's $760 million capital campaign. "Everyone on the board feels such incredible pride," Garber Neidich adds.

The victory is notably overdue. For three decades the museum struggled to find a satisfactory solution to the space constraints of its former home on Madison Avenue, the Brutalist monolith designed by Marcel Breuer that opened in 1966. Successive plans by architects Michael Graves, Rem Koolhaas, and Piano were thwarted by a combination of neighborhood hostility and economic obstacles. In the most recent attempt, Leonard Lauder, then the Whitney's chairman, invited Piano to submit an expansion plan. It was enthusiastically received, and permissions were granted, but Lauder and the board concluded that no new configuration of the Madison Avenue site could provide the expansive horizontal galleries the Whitney needed to exhibit today's supersized contemporary works of art.

To the astonishment of some observers it was Lauder—who in 2008 had given the Whitney $131 million with the stipulation that the Breuer building would not be sold for the foreseeable future—who led the charge to find a suitable spot downtown. When the current lot on Gansevoort Street became available, Lauder recognized an opportunity for Piano to design a new building for the Whitney from the ground up. "It might not be Leonard's neighborhood," says Adam D. Weinberg, the museum's director, "but he knows it's highly desirable." ➳

ART MOVERS The Whitney Museum Board of Trustees. *Front row, from left:* Fairfax N. Dorn*, Susan K. Hess, Miyoung Lee*, Sondra Gilman Gonzalez-Falla, Donna Perret Rosen*, Thomas H. Lee, Nancy Poses, Melva Bucksbaum, Raymond J. Learsy, Joanne Leonhardt Cassullo, Peter Norton, Fern Kaye Tessler, Brooke Garber Neidich* (*on pedestal*), Lise Evans*. *Back row, from left:* Anne-Cecilie Engell Speyer*, Robert J. Hurst, Fred Wilson, Richard M. DeMartini, Fiona Irving Donovan, Scott Resnick (*on ladder*), David W. Zalaznick, Kenneth C. Griffin, James A. Gordon, Warren B. Kanders, Thomas E. Tuft, Nancy Carrington Crown, Richard D. Segal, Raymond J. McGuire, Adam D. Weinberg (the Whitney's director), Neil G. Bluhm. (*Dressed in Max Mara, sponsors of the museum's opening party on April 24; for details, and for a full list of the 53 Whitney trustees, including those not present here, see page 194.)





Grooming by Mary Guthrie for ABTP.com

"My first impression was that it's a long way to go from uptown," Lauder says. "But if we're thinking of planting a tree in an area with a vibrant young population, this is the place to be." Once the board sealed the deal to buy the land, it decided to press ahead with an initial budget of $720 million. "Still, it was a leap of faith," Garber Neidich says. Emboldened by the opportunity to build a new facility that could greatly strengthen the Whitney's mission and stoke the dreams of the artists they revere, Weinberg and the board went into overdrive, soliciting funds from every likely candidate. "None of us has worked as hard as Adam to make this happen. Everyone wanted to please him."

"People are very committed to Adam—justifiably," adds Laurie M. Tisch, a longtime trustee. "The artists love him, the trustees love him, and I wouldn't be surprised if even the meatpackers love him."

"IT'S A LONG WAY TO GO FROM UPTOWN," *LEONARD LAUDER SAYS.* "BUT IF WE'RE PLANTING A TREE IN AN AREA WITH *A VIBRANT YOUNG POPULATION*, THIS IS THE PLACE TO BE."

Architecturally, the new Whitney is a radical departure from Breuer's celebrated fortress, where daylight barely impinged on the dark concrete-floored galleries. Here the giant-pane floor-to-ceiling windows offer panoramas of the Hudson River, the Statue of Liberty, and captivating sunsets. To the east, 13,000 square feet of sculpture terraces (with café seating on the top floor) provide views of the Manhattan skyline. "Within the context of the city, it really is a dramatic place to be," trustee Raymond J. Learsy says. "I think the Whitney's going to become far more central to people's lives."

Strategically positioned, it sits at the southernmost entrance to the High Line, the elevated park that receives nearly 5 million visitors yearly, some of whom will presumably be curious to explore the gleaming new museum. Learsy predicts the Whitney will attract newer and younger visitors who have never been exposed to its superb permanent collection of 21,000 artworks, especially since there wasn't enough space in the Breuer building to exhibit more than 150 or so at a time.

The significant contributions made by the trustees have been recognized throughout the building. Tisch funded the Laurie M. Tisch Education Center. The museum's education programs have received many awards, Tisch notes, "but the Whitney has never had a dedicated permanent space for education."

Presented with a list of naming options, Melva Bucksbaum, Learsy's wife and a fellow trustee, took a modest approach. She and Learsy decided to fund the Bucksbaum, Learsy, Scanlan Conservation Center on the sixth floor. "It's truly magnificent," Bucksbaum says of the space, which offers river views and abundant northern light. "One of the things that hits you first is the fragrance of the new floors." She's referring to the easy-on-the-eyes amber pine floors, made with wood reclaimed from former factories for brassieres (Maidenform) and tobacco (Philip Morris).

While savoring the achievement of building a structure that cost three quarters of a billion dollars, some trustees cannot resist revisiting the countless struggles along the way. A few months after the Whitney committed to the project, fundraising efforts were stymied by the global financial crisis of 2008. "It was another bump in the road, to say the least," says Scott Resnick, the founder of real estate development company SR Capital, who chaired the board's building committee. But the prolonged recession also offered some unexpected benefits. The museum had the opportunity to buy labor and materials—including 3,600 tons of steel—at significantly reduced prices. (If it were built today, Resnick estimates that the cost would likely be 20 to 30 percent higher.) And the delays caused by the financial crisis gave the museum the time to work with Piano to refine the design, in consultation with Donna De Salvo, the Whitney's chief curator, and other key staff members. "The recession gave us a better museum," Garber Neidich says.

Another notable hurdle arose in 2012, when Superstorm Sandy flooded the building's recently completed foundations with 5 million gallons of water in a matter of minutes. The structure was undamaged, but the potential danger of being so close to the Hudson River had to be reassessed. The museum enlisted flood experts from Hamburg, Germany, who were charged with the task of protecting the entire building from future environmental threats and ensuring that the most important electrical equipment in the basement be watertight. "Some of the techniques in critical rooms were akin to what happens on a submarine," Resnick says.

The Whitney's move south has brought it into the orbit of a thriving gallery scene and certainly more active nightlife. "It's such a vibrant neighborhood," says Anne-Cecilie Engell Speyer, a trustee who wore hot pink for the inaugural tour. "We're also nearly right back where we started," she adds, referring to the museum's original downtown location, in 1931, on West 8th Street between Fifth Avenue and MacDougal Street, in the heart of Greenwich Village. At that time the Whitney housed Gertrude Vanderbilt Whitney's founding collection of 600 works of American art. "There's this sense of excitement and renewed possibility—even for people who have been on the board for decades," Engell Speyer says. "It's as if the move has created a new vitality."

In recent years the Museum of Modern Art and the Metropolitan Museum have steadily encroached on the Whitney's territory by expanding their permanent collections of 20th-century American art, as well as holding more frequent exhibitions featuring contemporary American artists. But the artist and trustee Fred Wilson seems confident about the institution's future, galvanized by its magnificent new home. "It's an anchor to the history of American art that is broad and deep, and one that no other institution has done or could do," he says.

"No place can touch us now." «





9 FLRS, RIV VU
During the day the eighth-floor galleries are illuminated by the raked skylights. Whether you're looking east or west, the drama outside becomes part of the experience.



THE BEAUTY OF GIVING

[CONTINUED FROM PAGE 176] "I'm sure he was sorry he ever called," says Hayek.

In 2013, when Hayek co-founded Chime for Change with Knowles and Gucci creative director Frida Giannini (who has since left both the label and the campaign), the goal was to target global issues of education, health, and justice for girls and women—as in, every girl has a right to all of those things. The campaign comprises 409 projects in 86 countries; when you go to chimeforchange.org you're presented with easy ways to learn about the projects, and then, if so moved, to donate to one and follow its progress. "So it's not just, 'Hey, give me money and we're going to do some good.' It's, 'Hey, I'm giving you information so you can decide what you want to do with it, and what you can do with it,'" Hayek says. "It's like a movement. But it's also a way of bringing different organizations together to make a bigger difference."

Part of Hayek's charity learning curve included the revelation that philanthropy can be as ego-driven as any human endeavor. "Sometimes it can be really hard to get organizations to work together, because their funding is based on their accomplishments and credits," she says. "They're all competing for funds. If they don't build up their reputation they can't get money." Does that frustrate her? "Look, it's a really rough world. I was judgmental at first. But I eventually figured out that it's not productive to be disappointed, and also not fair, because many of these organizations do amazing work, particularly when you see the logistics."

Hayek is a lapsed Catholic, but in the '90s she volunteered to work with Mother Teresa in Calcutta. "The philosophy was shocking to me, because they would rather give a dignified death to more people than save one or two. I came from a place of, 'We have to save as many people as possible!'," she says. "But once you spend some time there, you see the problem is so massive that saving people is often not an option. And the conditions they often arrive in—it would be out of taste for me to describe it to you. I came to realize it was enough just to clean the dying and handle them with love."

It's the continuing problem, I suggest, of the First World imposing its priorities on the Third, as well as the challenge of creating realistic expectations. She agrees, adding that another revelation concerned *what* people donate. "In Calcutta, one of the hottest places on earth, we were getting blankets, as well as medicines we didn't need, which eventually went bad. What we needed was antibiotics, but people worried that if they sent money it wouldn't make it to the people in need. The best is to send the money." In Sierra Leone, where she traveled with UNICEF to help vaccinate people against tetanus, companies were sending refrigerators to nonexistent clinics. "And, guess what, there's no electricity," Hayek says. "Philanthropy is very, very complicated, and that's why I try not to judge."

French journalist Mariane Pearl is the managing editor at Chime for Change, which shares not only projects on its website but stories written by women from all over the globe who have never had a chance to share their experiences—like Humaira Bachal, who lives in a slum in Karachi, Pakistan, and described her father beating her mother because she sent her daughter to school. "No one understands the limits of their culture, and how to push those limits for change, better than the young women who are living it," Pearl says. "We in the West can have all kinds of opinions, but they are the ones standing alone out there and living with the consequences."

What she and Hayek share is "an innate sense of justice," Pearl says. "I think she's inspiring to a lot of people because she doesn't herself come from domestic violence. We tend to have this feeling that whoever is active in this field is a victim, but she's not. You can call what she does philanthropy, but I think it's a big part of her heart."

Pearl and Hayek met in Paris three or four years ago—neither can remember precisely when. "Some people seem like they've always been in your life. I feel that way about Eve Ensler, too," says Hayek. "Mariane is my girl. She's a warrior." Could she say the same about herself? "Maybe, yeah." Big laugh. "Maybe that's why we get along so well!"

Knowles and Hayek both have causes particularly close to their hearts. Hayek was a longtime supporter of Pro Mujer, which offers microfinancing to women in Latin America and is now a member of the Chime for Change campaign. "A lot of my experiences working with charities is very sad," she says. "I like this one because you see triumph very quickly, you know?"

Last November Hayek was honored for championing women's rights at Make Equality Reality, a fundraiser for Equality Now. Gloria Steinem was honored as well. At Hayek's encouragement Gucci bought a $50,000 table at the event (which ultimately raised almost $600,000); the next day one newspaper devoted a piece mostly to Steinem, implying that the Gucci table was the reason Hayek had been honored. She smiles and shrugs, as if to say it's par for the course for celebrity activists.

The bigger news from that night came from Hayek's seeming to reject the label "feminist" as she was being interviewed by *People* on the red carpet. "My husband came home and said, 'Your mouth got you into trouble again,'" she says. "Am I a feminist? Maybe. But my point was that I would fight for anyone's rights, woman or man. My interest is in humanity and equality." The rest, she suggests, is semantics.

The family dog, an affectionate white Lab named Lolita, strolls over for a nuzzle. Where, I wonder, does Hayek's lifelong commitment to giving come from? Was her family philanthropic? "It wasn't organized, but they are all good people who care for others," says Hayek, who grew up in Coatzacoalcos, Veracruz. The family was well-to-do: Her mother was an opera singer; her father worked in the oil industry and has a chain of hardware stores and a construction company. (Her grandmother, a Paris-trained cosmetologist, inspired many of the products in Hayek's beauty line, Nuance.) "We lived in a small town," she says, "and my family was always helping people. And that does rub off."

As did growing up in a safe place with the luxury of possibility. When the Syrian war broke out, Hayek found herself drawn to the plight of that country's refugees; she's particularly excited about a partnership between Chime for Change and UNICEF to bring schools to the displacement camps. "These kids have no schooling, sometimes no parents, and no hope for the future. Food is important, but so is opportunity. If a lack of hope is a normality…" Hayek throws up her hands. It's the same thing, she says, with domestic violence and child abuse. "If violence or abuse is a normality, then it will perpetuate and have a ripple effect. For profound, lasting change, you need to start in the home. Ending violence there? It can change who we are as a race." TO JOIN THE CHIME FOR CHANGE CAMPAIGN, GO TO CHIMEFORCHANGE.ORG.



RAISING HAITI

[CONTINUED FROM PAGE 152] members are lovely and eager, some still charmingly in training, and they have clearly won the lottery.) The hope, O'Brien tells me in summary, is that the hotel will not just attract tourism but make other foreign investors comfortable and also create a pipeline of Haitian managers who "15 or 20 years from now will open their own places. It's about exposing the talent here." O'Brien pauses. "If you make money in the developing world, you can sleep at night only if you also make a social impact. We do not want to be seen as modern-day conquistadors."

"I was always interested in Haiti," Clinton tells me during a long and wide-ranging interview in his Harlem office after our return. It was the creation story, "but what really got me fired up was a trip we took in December 1975, after Hillary and I got married. We stayed in Port-au-Prince, in one of those wonderful gingerbread houses, a hotel run by a Viennese couple. Those old houses should be restored! It was near the Oloffson, but we didn't have money for that."

Clinton bought his first piece of Haitian art then. "Haitians are unusually gifted," he says. "My home today is full of Haitian paintings and metalwork." The Clintons toured the cathedral on that first trip. They watched on Independence Day as the infamous president Jean-Claude "Baby Doc" Duvalier laid a wreath on the central Champs de Mars at the statue of the Unknown Slave, who is shown blowing a conch shell to summon his brethren to revolution. "I noted the incongruity of that," Clinton says, shaking his head, "because I was standing next to one of the dreaded Tontons Macoutes wearing those dark glasses."

And he learned about Vodou. "I didn't buy all those American zombie movies," he says, clearly fascinated by the topic and by the different expressions the near-universal human belief in a nonphysical spirit force can take. "Hillary and I wanted to understand." That's when the Clintons met Max Beauvoir ("God, he was handsome!" Clinton exclaims), who spent all day explaining Vodou theology to the Clintons and its distant roots in the religion of the Fon people of what is now Benin. The young couple attended a nighttime ceremony. Vodou's central ritual is a dance during which spirits possess believers.

"I saw some unbelievable things that night. I'll never forget it. And I'm very grateful for that," Clinton says. (So much so that the Beauvoir meeting gets a section in Clinton's 2004 autobiography, *My Life*.)

Beauvoir explained something else to Clinton: the social role of the Vodou priest in this culture. "And I'll never forget this, either," Clinton tells me. Beauvoir said to him, "We practice this because it is our faith. But also because there is no government outside of Port-au-Prince; there is no social structure. There is nothing. We have to feed them, we have to give them medicine. We have to take care of the people here."

Since then Clinton has traveled to Haiti 38 times; he was only the second sitting American president to go there (in 1995). In 2009 he was appointed by Ban Ki-moon UN Special Envoy to Haiti after a series of hurricanes had decimated the country's GDP by 15 or 20 percent. A year later, after the earthquake knocked the economy down by two-thirds, he became co-chair, with Haitian prime ministers Jean-Max Bellerive and Garry Conille, of the Interim Haiti Reconstruction Commission. "President [George W.] Bush and I raised about $50 million to promote business development in Haiti. Then I raised another $30 million to promote smaller enterprises that help people at the bottom of the pyramid, educational and healthcare projects. And then there are the commitments made to the Clinton Global Initiative, which within four years will have gotten around $500 million of investment through."

Clinton is proud of that yet unhappy about the country's continuing lack of a national plan. Although it now has one of the fastest-growing economies in the Caribbean, Haiti, he says, "never had a strategy—for social, economic, and educational development, including healthcare. What happens if you don't have systems, predictable rewards for responsible behavior, is that everything becomes a one-off." The Interim Reconstruction Commission was the attempt to create priorities and accountability.

Acknowledging that the commission was "incredibly cumbersome," Clinton is nonetheless clearly frustrated that in 2011 it was dismantled by President Martelly. Some of the reasons, Clinton says, "were good, and some probably not so good."

Indeed. Martelly, who is four years into a five-year term, is being widely criticized for weakening state institutions, for consolidating power by failing to hold scheduled elections, for corruption, and for being out of touch with Haiti's poor—perhaps another Haitian strongman in the making.

"But let me tell you a story," Clinton says. I settle in. His stories are long. "Along the road from the Port-au-Prince airport to downtown, there used to be a long metal fence where Haitian street artists hung their paintings for sale. The second time I went back to Haiti in 2010 after the earthquake, just a couple of weeks after, eight of them—eight hardy souls—were back. I was with the UN then, so I had a big old crowd with me, and I said, 'Stop! Everybody get out and everybody buy something. And no bargaining this time. Whatever they ask for, we'll pay. If you don't have any money, I'll pay for it.' I got out and bought a couple of little paintings, and then saw a guy around the corner. 'President Clinton,' he said, 'You bought a painting from me several years ago. I have another.' So I went over, bought the painting, and started talking to the guy. I said, 'I really respect you guys for coming out here so soon.' He said, 'You shouldn't. I have nothing else to do. My wife and children were all killed.' And I said, 'Why are you here?' And he said, 'Because I loved them very much, and this is my way of honoring them. Because we artists, we're family, and they know that if I can be here, they have no excuse not to be. We have to begin again.'

"It's very important to understand that *that* is Haiti too," Clinton continues, clearly moved. "You see all the messed-up politics, and all the lack of capacity. And then something like that. That is why you have all these people who fall hopelessly in love with the place and never want to give up on it and are prepared to live with the frustrations. And also to be criticized because we can't work miracles." (Note the "we.") "Because there's no place quite like it on planet Earth."

Clinton is aware that the world at this very moment may be slightly more interested in the political plans of his wife than in his foundation, and he is willing to play a game of If She Does Run. (At press time Hillary Clinton had not announced her decision.) "I think it's important, and Hillary does too, that she go out there as if she's never run for anything before and establish her connection with the voters," he says. "And that my role should primarily be as a backstage adviser to her until

we get much, much closer to the election. So our plan is to spend this whole year working on the foundation, which is, by a good long stretch, the most transparent of all the presidential foundations and more transparent than a lot of other major foundations in the country. It should be, both because I believe in it and because Hillary is in public life, and we'll get criticized, as some people are criticizing me, for taking money from a foreign government. We did a review of the whole foundation last year." Clinton is emphatic about this and intent on my noting it. "We got suggestions from a great law firm that also does pro bono counsel for Doctors Without Borders, and we implemented every single one of them."

And if Hillary does become president? "First, I would have to assess what she wants me to do," he says. "And second, we might have to change the [foundation] rules again. But we haven't talked about that yet, and I don't think we should. You can't. It's hard for any party to hang on to the White House for 12 years, and it's a long road. A thousand things could happen."

Whatever occurs, Clinton's priority is to keep the foundation alive, "whether I'm running it or not. I've told Hillary that I don't think I'm good [at campaigning] anymore because I'm not mad at anybody. I'm a grandfather, and I got to see my granddaughter last night, and I can't be mad."

Perhaps not mad, but still passionate about the problems that concern him. Like Haiti's. "They have to keep welcoming investors. We have to improve the road network. Reforestation has to succeed!" As I'm leaving his office—or, at least, trying to leave—the president doesn't want to let it go. "Did you see the Citadelle, near Cap-Haïtien?" He is referring to the largest and best preserved of a network of some 25 mountaintop fortresses conceived by Henri Christophe in the event of a French return to Haiti. It is shaped like the prow of a giant ship. I had. "It's the most impressive architectural achievement in the Caribbean," he enthuses. "It is *breathtaking*! And the idea that it was built in the early 1800s, designed by someone who not only did not have a degree in architecture but had no university degree—they *imagined* it and they *built* it!" A Clintonian accolade if ever there was one. And not unlike a foundation built by a former president. «

The keys to visiting Haiti are a well-organized itinerary, a car and driver, and a guide. Jean-Cyril Pressoir of Tour Haiti will set you up brilliantly (info@tourhaiti.net; lojistik.haiti@gmail.com; 509-3711-1650).

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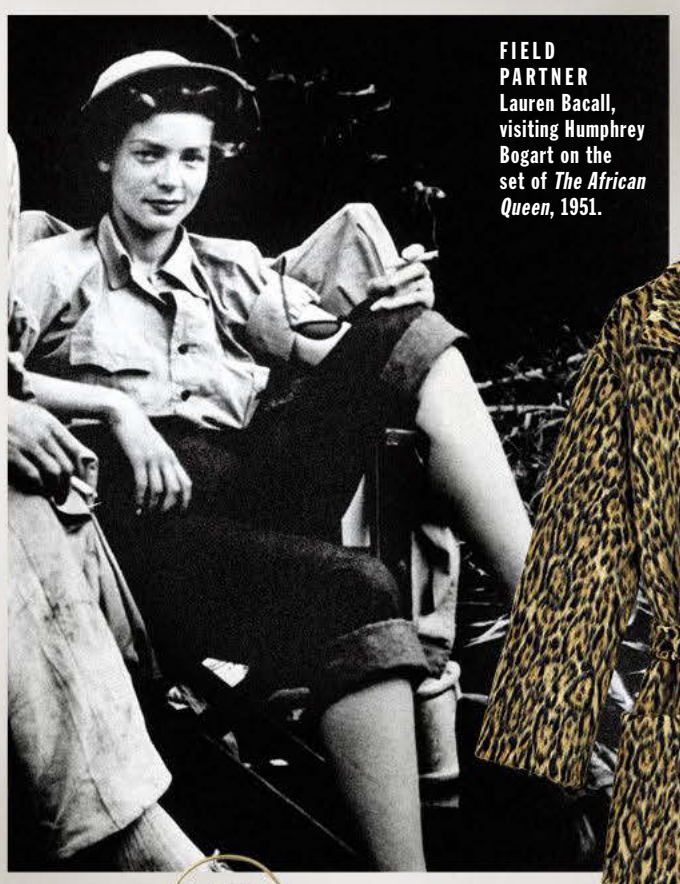
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In the pantheon of life's little luxuries, that which is fleeting can be all the more precious. Nowhere is this more apparent than in the ephemeral waft of perfume, a trail that leaves an imprint on one's memory long after its wearer has gone or the last flicker of light has dimmed for the evening. But when the aromatic also serves as the decorative, it becomes a thing of discovery. Though first noticed for its form, it is transformed from an object of visual pleasure to one of smell. In a fragrant still life, a bust made of wax reveals a wick in its crown, a terra-cotta pomegranate gives off subtle notes of the fruit, a ceramic terrine cradles sticks of smoky incense, and carved spheres emit doses of lavender or amber from their curves. The tableau gives off a collective scent and sets a mood of its own, one that can be returned to again and again. «

Photograph by James Wojcik Styled by Will Kahn

PROPS STYLED BY LISA FLUDZINSKI

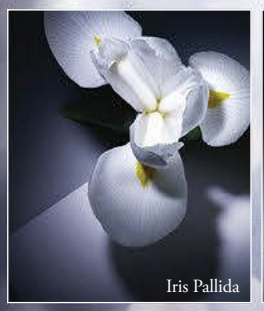
La vie est belle

Life is beautiful.

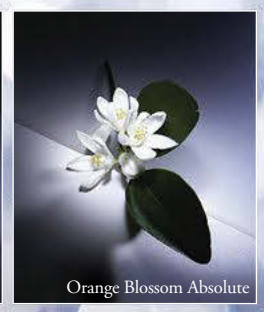
Three of the most renowned French perfumers have combined their talents to create an exceptional fragrance: the first Iris Gourmand by Lancôme.

With a unique concentration of natural ingredients, “La vie est belle” is a true statement of fragrance at its most premium: a remarkable sense of signature, awakening and lasting hold.

A balance of rich simplicity, composed of 63 of the noblest ingredients:
Iris Pallida, Jasmin Sambac Absolute, Orange Blossom Absolute, Patchouli Essence.
All placed on a bed of fine delicacies.


Iris Pallida


Jasmin Sambac Absolute


Orange Blossom Absolute


Patchouli Essence


Gourmand Notes

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